

Yapı Kredi 1Q14 Earnings Presentation

Rapid response to changes ensures continuing resilience

BRSA Consolidated Financials



Operating Environment: A challenging but overall positive start to the year

- Changing expectation on FED rates
 continuing support to emerging markets
- Volatility and low visibility due to political developments
 → positive market reaction to election outcome
- Significant rate hike by CBRT at the end of Jan'14 rationally managed by banks
- Economic activity slowing
 but with still solid IP, banking sector volume growth and low unemployment

Trajectory in line with full year sector scenario; with some potential upside

Macro)		Market	Secto	r
	YE13	1Q14		4Q13	1Q14
Growth	4.0%	~ 3.0%1	10.1% Loan Growth	6.4%	3.7%
Inflation	7.4%	8.4% ²	2.13 2.14 Deposit Growth	6.3%	1.4%
Unemployment	9.7%	9.1% ³	Net Interest Margin	3.5%	3.4%
Industrial Production (IP)	3.4%	6.0% ⁴	Dec-13 Jan-14 Feb-14 Mar-14 Apr-14 Bench. Bond Rate USD/TL BIST 100	2.6%	2.7%

Note: Volumes and NPL ratio based on BRSA weekly data. NIM based on BRSA monthly financials as of Feb'14

(1) Based on YK Economic Research 1Q14 GDP estimate, y/y

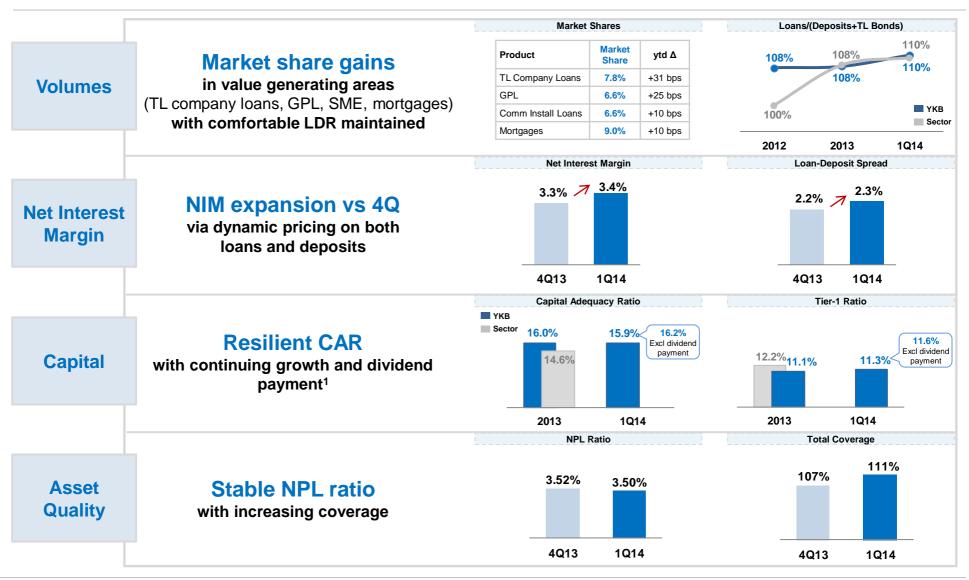
(2) As of Mar'14, y/y

(3) Seasonally adjusted as of Jan'14, y/y

(4) Calendar adjusted Jan/Feb'14 avg, y/y



YKB in 1Q14: Rapid response to changes ensures continuing resilience



Notes:

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Sector information based on BRSA financials as of Feb'14

CAR = Capital Adequacy Ratio, LDR = Loans/(Deposits+TL Bonds)Ratio. LDR and CAR based on bank-only figures

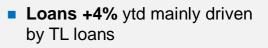
(1) Dividend payment of TL 388 mln from 2013 net income (payout ratio 12.75%). Negative impact on CAR and Tier 1 Ratio: 28 bps

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Customer-oriented balance sheet

Balance Sheet (TL bln)

	1Q13	2013	1Q14	ytd	y/y
Total Assets	135.3	160.3	168.8	5%	25%
Loans	80.6	99.4	103.3	4%	28%
Securities	20.9	21.8	21.8	0%	4%
Deposits	73.8	88.5	90.4	2%	22%
Borrowings	25.1	34.2	36.0	5%	44%
Shareholders' Equity	16.1	18.3	18.4	1%	14%
Assets Under Management	10.2	10.7	10.2	-4%	1%
Loans/Assets	60%	62%	61%		
Securities/Assets	15%	14%	13%		
Loans/Deposits (Bank)	108%	110%	113%		
Loans/Deposits (Group)	109%	112%	114%		



Balance Sheet

- Securities book stable ytd
- Loans/assets at 61% and securities/assets down to 13% confirming customer orientation
- Deposits +2% ytd with balanced growth in TL and FC

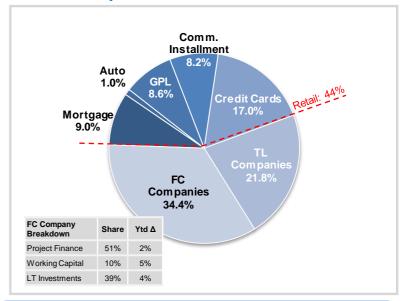
Note: Loans indicate performing loans

Market share gains in key value generating areas

Loans (TL bln)

		1Q 1	4Δ	Market Shares		
	1Q14	YKB	Sector	4Q13	1Q14	
Total Loans ¹	103.3	(3.9%)	3.7%	9.5%	9.6%	
τL	67.7	3.7%	3.5%	9.3%	9.3%	
FC (\$)	16.2	1.5%	1.4%	10.2%	10.3%	
Consumer Loans	19.2	3.7%	1.8%	7.7%	7.8%	
Mortgages	9.3	(3.0%)	2.1%	8.9%	9.0%	
General Purpose	8.8	(6.4%)	2.2%	6.3%	6.6%	
Auto	1.1	-10.7%	-6.6%	14.0%	13.4%	
Credit Cards	17.6	-6.5%	-4.0%	20.6%	20.1%	
Companies ²	66.5	(7.0%)	5.4%	8.7%	8.9%	
π	31.0	10.4%	6.5%	7.5%	7.8%	
FC (\$)	16.2	(1.5%)	1.5%	10.2%	10.3%	
SME ³	26.6	9.4%	-	~1	0%	
Comm. Install. Loans	8.5	8.0%	6.3%	6.5%	6.6%	





- Total loans +3.9% (6% excluding credit cards vs 4% sector)
- Outperformance in key areas: Mortgages, GPL, SME and TL company loans
- Cards impacted by regulation⁴ introduced in Feb'14 at both YKB and sector. Leadership maintained in outstanding, issuing volume and number of credit cards

Notes:

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(1) Total performing loans

(3) SME definition: <40 mln TL annual turnover. YKB internal SME definition: <US\$ 10 mln annual turnover (share of TL: 96%)

(4) Introduction of restriction on the number of installments as of Feb'14 (general transactions / cash advance: max 9 months, telecommunication / jewellery / food / fuel: no instalments)

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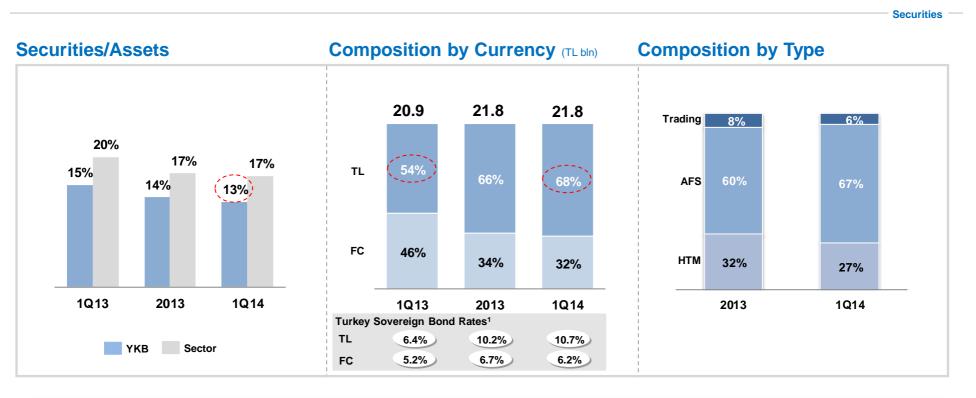
Lending

Market shares based on BRSA bank-only financials. FC-indexed loans included in TL loans

⁽²⁾ Total loans excluding consumer loans and credit cards. Commercial installments loans included in company loans

% YapıKredi

Proactive shift to higher yielding TL securities with no deviation from customer-business orientation



- Sustainably low share of securities in assets (13% vs 17% sector)
- Share of TL securities in total up to 68% (vs 54% in 1Q13)
- CPI-linkers at TL 4.1 bln (19% of total securities) vs TL 3.5 bln at YE13
- M-t-m unrealised gains under equity at TL -150 mln (YE13: TL -118 mln). As of Apr'14, positive at TL 70 mln

Effectively managed funding base

Deposits (TL bln)

		1Q14∆		Market	Shares
	1Q14	YKB	Sector	4Q13	1Q14
Total Deposits	90.4	(2.2%)	1.4%	9.1%	9.0%
TL	44.8	0.8%	-4.2%	7.6%	8.0%
FC (\$)	20.8	0.9%	7.4%	11.3%	10.4%
Customer Deposits ¹	88.2	2.4%	1.5%	9.5%	9.5%
Demand Deposits	14.8	(3.0%)	-1.4%	8.0%	8.4%
TL Bonds	2.5	51.4%	-0.5%	5.3%	8.1%
Repos	6.1	80.4%	-	-	-

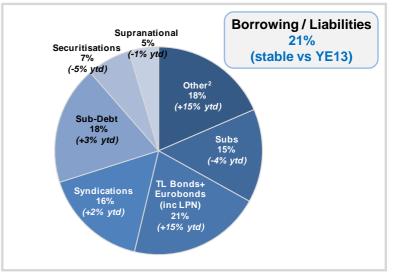
Borrowings secured

TL 1.9 bln Local Currency Bonds issued

- Jan'14: TL 600 mln with 9.8% rate, 132 days maturity
- Mar'14: TL 600 mln with 11.3% rate, 179 days maturity
- Apr'14: TL 739 mln with 10.0% rate, 167 days maturity

GMTN program already reached > US\$ 900 mln

Borrowing Composition



- Above sector deposit growth (+2% ytd) and acceleration in TL bond issuances
- Repo volume increasing due to attractive pricing; used as a short-term liquidity management tool
- Continued focus on funding diversification. 75% of 2014 additional funding plan already achieved

Funding

Positive revenue dynamic and ongoing discipline in cost management

Income Statement -

Income Statement (TL mln)

TL mln	1Q13	4Q13	1Q14	y/y Sector Feb'14
Total Revenues	1,842	2,128	1,938	5% -3%
Operating Costs	815	996	935	15% 17%
Operating Income	1,027	1,132	1,003	-2% -17%
Provisions	366	439	463	26% 4%
o/w General + Specific	300	373	431	44% 6%
Pre-tax Income	661	693	540	-18% -27%
Discontinued Operations ¹	15	-10	0	-
Net Income	544	541	429	-21% -27%
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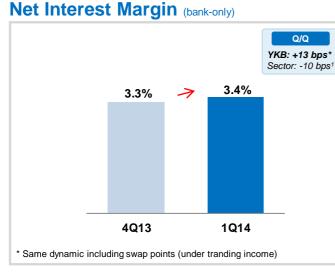
- Revenues +5% y/y supported by net interest income and collections
- Costs +15% y/y incorporating investment for growth
- Provisions +26% y/y mainly due to specific coverage increase

(1) On 12 July 2013, sale of insurance business to Allianz was finalised

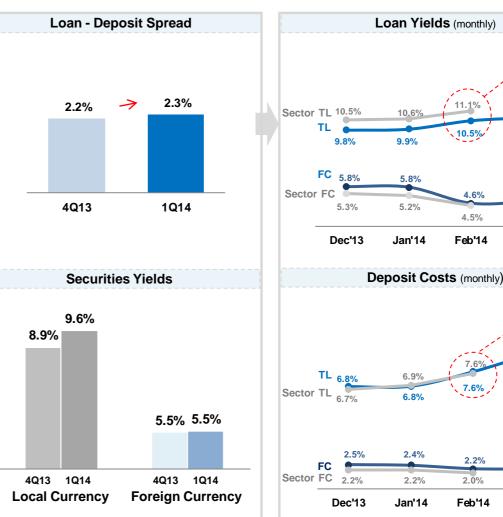
Expanding NIM via effective price management on both loans and deposits

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- NIM +13 bps to 3.4% driven by expanding loan-deposit spread and supported by securities yields
- Loan-deposit spread +10 bps to 2.3% driven by proactive loan repricing and disciplined deposit pricing strategy
- Start of decrease in TL deposit pricing as of Apr'14 (-50/75bps)





7.6%

11.1%

10.5%

4.6%

4.5%

Feb'14

Net Interest Margin -

Feb'14 vs

Dec'13 YKB: +70 bps

Sector: +60 bps1

10.7%

4.8%

Mar'14

Feb'14 vs Dec'13

YKB: +80 bps

8.7%

Sector: +90 bps1

NIM = Net interest income/Average Interest Earning Assets. Loan yields, securities yields and cost of deposits based on average volumes. Loan yields calculated using performing loan volume and interest income

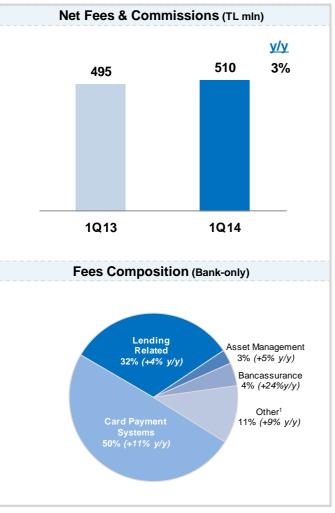
Loan-Deposit Spread: (Interest Income on Loans-Interest Expense on Deposits) / Average (Loans+Deposits)

NIM and securities yields exclude effect of reclassification between interest income and other provisions related to amortisation of issuer premium on securities (as per BRSA)

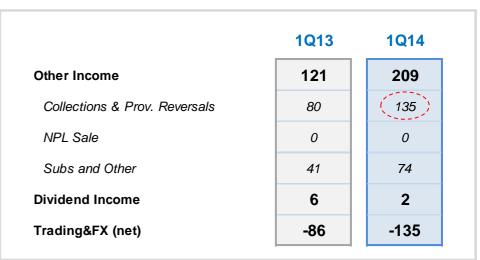
- Reported NIM figures as follows: 4Q13: 3.3%, 1Q14: 3.4%
- (1) Sector NIM. loan vields and deposit cost as of Feb'14

Positive annual fee dynamic despite impact of regulations; other income contributing positively thanks to collections

Fees & Commissions



Other Income



Fees +3% y/y:

- Lending related fees +4% y/y driven by consumer loans
- Insurance fees +24% y/y driven by bancassurance
- Card payment system fees impacted by regulation² and increase in interchange fee rate³
- Other income driven by strong collections performance
- Trading losses due to swap costs

(2) Restrictions in the number of installments as of Feb'14 (general transactions/ cash advance: max 9 months, telecommunication / jewellery / food / fuel: no instalments)

(3) Interchange fee rate at 0.73% in 1Q13 vs 1.06% in 1Q14. Currently at 1.24% since 7 Apr'14

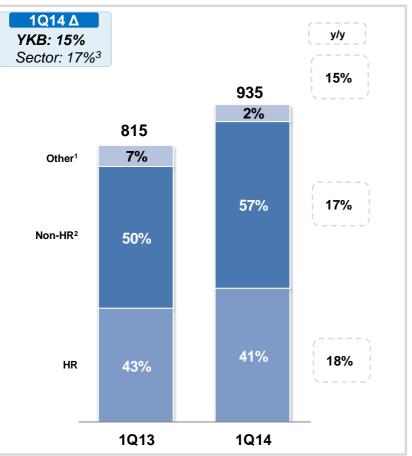
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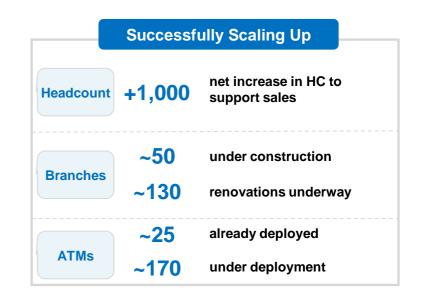
Non-Interest Income

⁽¹⁾ Other includes account maintenance, money transfers, equity trading, campaigns and product bundles, etc.

Disciplined ordinary cost management with investments for growth

Total Costs (TL bln)





Costs +15% y/y, also starting to reflect investments for growth

Better than sector cost evolution (15% vs 17% sector) despite investments

(1) Other includes pension fund provisions and loyalty points on Worldcard

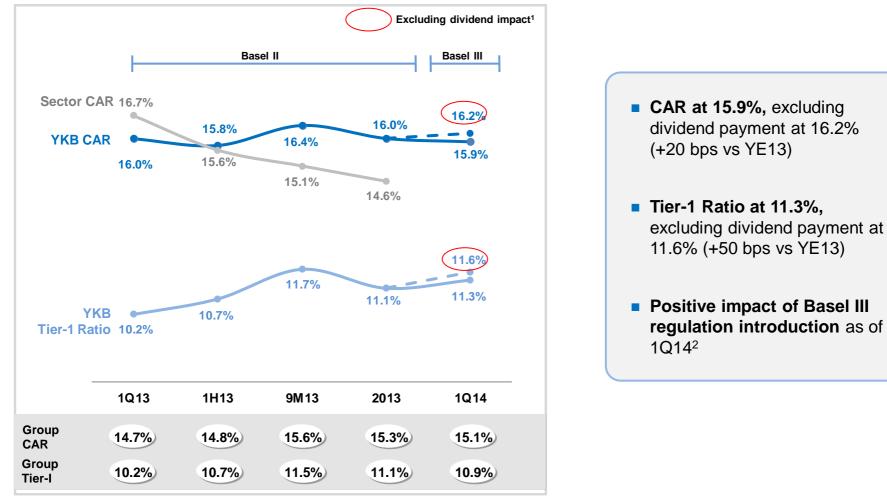
(2) Non-HR costs include HR related non-HR, advertising, rent, SDIF premium, taxes, depreciation and branch tax

(3) Sector information based on BRSA monthly financials as of Feb'14

Costs

Resilient CAR maintained supported by customer-oriented balance sheet

Capital Adequacy (Bank)



(1) Dividend payment of 388 mln TL from 2013 net income (payout ratio 12.75%). Negative impact on CAR and Tier 1 Ratio: 28 bps

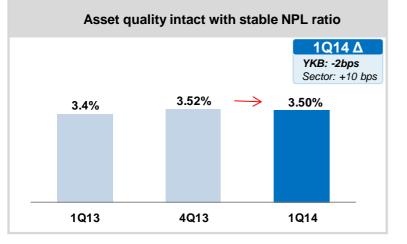
(2) Elimination of haircut (55%) on AFS m-t-m gains and fair value of subsidiaries and booking of these items as Tier 1 (vs Tier 2 previously)

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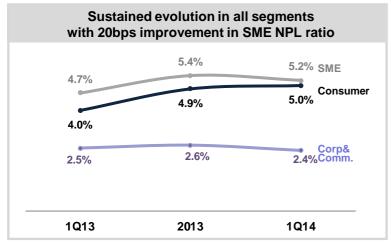
Capital

Asset quality evolution intact

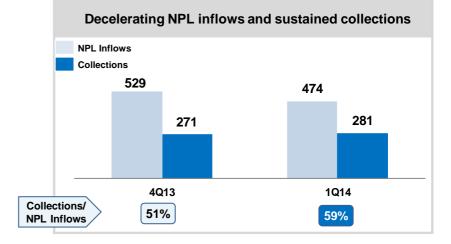
NPL Ratio



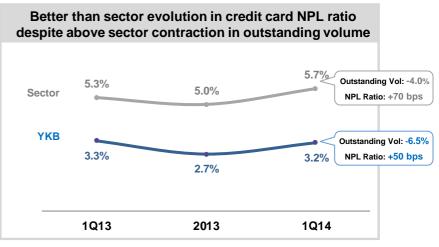
NPL Ratio by Segment²



Collections/NPL Inflows



Credit Cards NPL Ratio



Notes: NPL ratio for credit cards includes retail + business cards

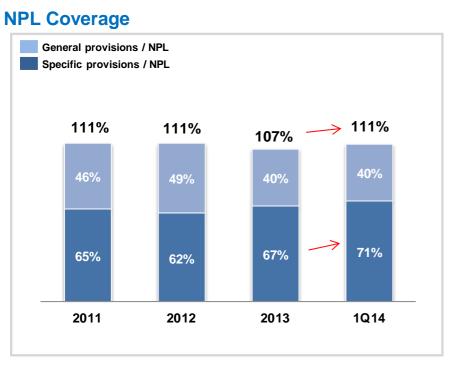
SME NPL ratio based on YKB's internal SME definition of companies with <10 mln \$ annual turnover and <3 mln \$ loan volume

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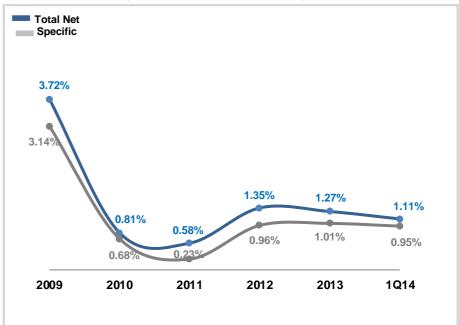
Asset Quality

Decreasing CoR and increasing coverage

2







• Total NPL coverage² at 111% with specific coverage up to 71% (+4 pp vs 2013)

• Net cost of risk at 1.11% supported by strong collections performance

(2) Total NPL coverage = (Specific +General Provisions)/NPLs

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Asset Quality

⁽¹⁾ Cost of Risk = (Total Loan Loss Provisions-Collections)/Total Gross Loans

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2014 Scenario: No revision to expectations; signs of upside potential following 1Q

Macro Outlook	Budget Scenario	Continuation of Current Environment	Outloo
GDP	4.0%	2.5%	Upside potential following election results
Inflation (eop)	6.4%	7.8%	Inflation trend to be the key driver of CBRT rate decisions
USD/TL (eop)	2.06	2.25	
Policy rate (eop)	5.5%	10.0%	
B. Bond rate (eop)	8.2%	10.5%	
Unemployment	9.1%	10.5%	Could converge to ~9% based on GDP growth upside
CAD/GDP	7.4%	5.2%	
Sector Outlook			
Loan Growth	17%	14%	On track with signs of acceleration as of Apr'14
Deposit Growth	15%	13%	
NIM	Slightly Down	Around -50 bps	Solid 1Q trend with decreasing deposit rates as of April'14
CoR	Slightly Down	+25 bps	
NPL Ratio	+10 bps	+60 bps	Stable trend so far with conservative stance maintained



2014 guidance still confirmed following 1Q results

Lending	 Value generating and above sector loan growth SME, consumer and project finance key drivers Slowdown in credit card growth with focus on balancing profitability and leadership 	Above sector Ioan growth
Funding	 Deposit growth relatively aligned with loan growth. Strong focus on price discipline Ongoing access to wholesale funding. 50% of additional funding plan already realised so far 	Above sector deposit growth
Revenues	 <i>NIM evolution</i> supported by dynamic repricing actions <i>Fee growth</i> driven by lending activity and product innovation 	NIM: better/aligned with sector Fees: Low double digit growth
Costs	 Disciplined ordinary cost management with adequate investments for smart growth 	Slightly above sector
Asset Quality	 Remaining relatively intact supported by conservative lending structure and approach Key infrastructure enhancements over the last 2 years starting to pay-off 	In line with sector



Annex

Consolidated Income Statement

BRSA Consolidated (TL mln)

	1Q13	2Q13	3Q13	4Q13	1Q14	q/q	y/y
Total Revenues	1,842	2,183	1,905	2,128	1,938	-9%	5%
Core Revenues	1,801	1,891	1,687	1,824	1,862	2%	3%
Net Interest Income	1,306	1,347	1,165	1,248	1,351	8%	3%
Fees & Commissions	495	544	522	576	510	-11%	3%
Other Revenues	41	292	218	304	76	-75%	88%
Other income	121	82	73	176	209	19%	73%
Trading	-86	200	145	128	-135	nm	58%
Dividend	6	10	0	0	2	nm	nm
Operating Costs	815	897	835	996	935	-6%	15%
Operating Income	1,027	1,286	1,070	1,132	1,003	-11%	-2%
Provisions	366	351	396	439	463	5%	26%
Specific Provisions	242	280	373	263	343	30%	42%
General Provisions	58	42	23	110	88	-20%	52%
Other Provisions	66	29	0	66	32	-52%	-52%
Pre-tax Income	661	935	674	693	540	-22%	-18%
Discontinued Operations ¹	15	25	1,296	-10	0	nm	
Net Income	544	752	1,822	541	429	-21%	-21%

(1) On 12 July 2013, sale of insurance business to Allianz was finalised. Accordingly, YKB sold its 94% stake in YK Sigorta which owns 100% of YK Emeklilik. 20% stake in YK Emeklilik is retained. Consolidated capital gain is TL 1,284 mln post 5% capital gain tax. (bank-only capital gain is TL 1,172 mln post-tax) booked in 3Q13. Previous period restated for comparability purposes



Income Statement -

Bank-Only Income Statement

BRSA Bank-Only (TL mln)

1Q13 2Q13 3Q13 4Q13 1Q14 q/q y/y **Total Revenues** 1.980 1,732 1,886 1.884 6% 1,773 0% **Core Revenues** 1,669 1,760 1,567 1,674 1,738 4% 4% 11% Net Interest Income 1,203 1,249 1,076 1,136 1,259 5% Fees & Commissions 466 511 491 538 480 -11% 3% **Other Revenues** 104 220 -31% 41% 165 212 146 Other income 117 82 89 164 185 13% 58% Trading -108 137 38 48 -213 nm nm Dividend 95 1 38 0 174 nm 84% **Operating Costs** 767 846 787 939 875 -7% 14% **Operating Income** 1.006 1.134 945 947 1.009 7% 0% **Provisions** 353 333 374 415 434 5% 23% 230 267 28% 38% Specific Provisions 352 248 318 General Provisions 57 40 22 106 86 -19% 50% Other Provisions 66 26 0 62 31 -51% -54% 653 8% Pre-tax Income 801 571 532 575 -12% 0 Discontinued Operations¹ 0 1,182 -10 0 Net Income 541 621 1.627 18% 414 487 -10%

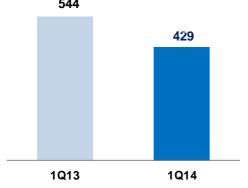
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Income Statement -

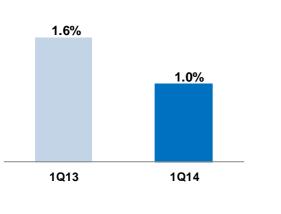
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Key Performance Indicators

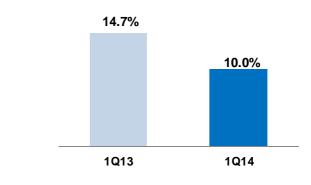
Net Income (TL min) 544



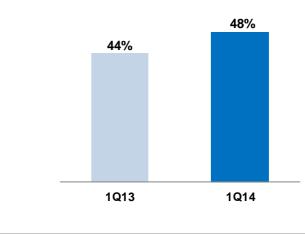
Return on Assets²



Return on Average Tangible Equity¹



Cost/Income



Notes:

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ROATE indicates return on average tangible equity (excluding TL 979 mln goodwill)

(1) Calculations based on the average of current period equity (excluding current period profit) and prior year equity. Annualised

(2) Calculations based on net income / end of period total assets. Annualised

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KPIs

Subsidiaries

Subsidiaries -

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		Revenues (mln TL)	Revenue (y/y growth)	ROE	Sector Positioning	Drivers of Revenue Growth
	YK Leasing	59	7%	10%	#1 in total transaction volume (14.8% market share)	 Healthy fee generation and volume growth
Domestic	YK Factoring	g 27 ¹	49%	34%	#1 in total factoring volume (16.9% market share)	 Improving commercial activity leading to higher net interest income
Subs	YK Yatırım ¹	51	26%	34%	#2 in equity transaction volume (7.0% market share)	 Higher interest income due to rising interest rate environment
	YK Portföy	11	-1%	68%	#2 in mutual funds (17.6% market share) <i>Highest credit rating in its sector</i> ²	Decrease in fee income growth
	YK Azerbaija	n 15.8 min US\$	95% ³	22%	US\$ 420 mln total assets	 Strong performance in retail loan volume and credit card business
International Subs	YK Moscow	3.9 mln US\$	-2% ³	8%	US\$ 218 mln total assets	 Increase in interest income partially offsetting decrease in fee income
	YK NV	13.8 mln US\$	32% ³	9%	US\$ 2.3 bln total assets	 Revenues supported by collections under other income

Note: Revenues in TL unless otherwise stated. YK Yatırım and YK Portföy market shares as of Mar'14. YK Leasing and YK Factoring market shares as of Dec'13

(1) Revenues including dividend. Revenue growth adjusted with dividend income

(2) Fitch Ratings upgraded YK Portföy (YKP) in Mar'13 from M2+ to M1+. YK Portföy is the only institution in Turkey to reach this level

21 (3) Currency adjusted y/y revenue growth

Borrowings: 21% of total liabilities

Syndications	 US\$ 2.7 bln outstanding Apr'13: US\$ 437 mln and €759.5 mln, Libor +1.00% p.a. all-in cost, 1 year, participation of 52 banks from 20 countries Sep'13: US\$ 302.5 mln and €657 mln, Libor + 0.75% p.a. all-in cost, 1 year, participation of 37 banks from 15 countries
Securitisations	 US\$ 1.0 bln outstanding Dec'06 and Mar'07: US\$ 740 mln and €415 mln, 6 wrapped notes, 7-8 years, Libor+18-35 bps (outstanding: ~US\$ 47 mln) Aug'10 - DPR Exchange: US\$ 235 mln and €222, 5 unwrapped notes, 5 years (outstanding: ~US\$ 55 mln) Aug'11: US\$ 225 mln and €130 mln, 4 unwrapped notes, 5 years (outstanding: ~US\$ 321 mln) Sep'11: €75 mln, 1 unwrapped note, 12 years (outstanding: ~US\$ 95 mln) Jul'13: US\$ 355 mln and €115 mln, 5 unwrapped notes, 5-13 years (outstanding: ~US\$ 513 mln)
Subordinated Loans	 ~US\$ 3.0 bln outstanding Mar'06: €500 mln, 10NC5, Euribor+3.00% p.a. Jun'07: €200 mln, 10NC5, Euribor+2.78% p.a Dec'12: US\$ 1.0 bln market transaction, 10 years, 5.5% (coupon rate) Jan'13: US\$ 585 mln, 10NC5, 5.5% fixed rate Dec'13: US\$ 470 mln, 10NC5, 6.35% (coupon rate, midswap +4.68% after the first 5 years)
Foreign Currency Bonds / Bills	 US\$ 750 mln Loan Participation Note (LPN) Oct'10: 5.1875% (coupon rate), 5 years US\$ 1.5 bln Eurobonds Issuance Feb'12: US\$ 500 mln, 6.75% (coupon rate), 5 years Jan'13: US\$ 500 mln, 4.00% (coupon rate), 7 years Dec'13: US\$ 500 mln, 5.25% (coupon rate), 5 years
Covered Bond	 TL 458 mIn first tranche Nov'12: SME-backed with maturity between 3-5 years; highest Moody's rating (A3) for Turkish bonds
Multilateral Loans	 EIB Loan - Jul'08/Dec'13: €340 mln and TL 121 mln, 5-15 years EBRD Loan - Aug'11/Jul'13: US\$ 55 mln and € 21.4 mln, 5 years CEB Loan - Jul'11/May'13: €60 mln and US\$ 26 mln
Local Currency Bonds / Bills	 TL 2.5 bln outstanding Jun'13: TL 50 mln, 7.41% compounded rate, 360 days maturity Jul'13: TL 50 mln, 9.44% compounded rate, 322 days maturity Nov'13: TL 500 mln, 8.48% compounded rate, 178 days maturity Jan' 14: TL 600 mln, 9.77% compounded rate, 132 days maturity Mar'14: TL 600 mln, 11.29% compounded rate, 179 days maturity Apr'14: TL 739 mln, 10.00% compounded rate, 167 days maturity 2014
	Securitisations Subordinated Loans Foreign Currency Bonds / Bills Covered Bond Multilateral Loans Local Currency

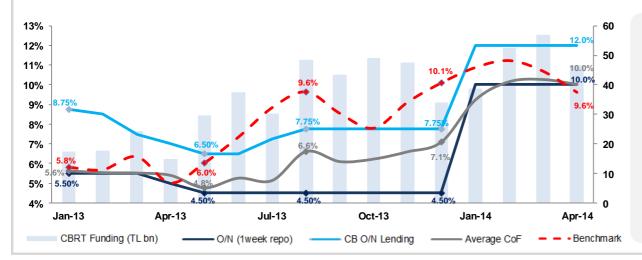
Borrowings

Macro environment

	2013	1Q14
GDP Growth, y/y	4.0%	~ 3% ¹
Inflation (CPI) , y/y	7.4%	8.4%
Industrial Production (IP), y/y ²	3.4%	6.0% ³
Capacity Utilisation Rate (CUR) ⁴	74.6%	75.0%
Purchasing Managers Index (PMI)	52.5	52.6
Consumer Confidence Index	76.0	73.2 ⁵
Current Account Deficit (CAD)/GDP	7.9%	7.6% ⁶
Unemployment Rate ⁴	9.7%	9.1% ⁷

Macro

- **GDP growth in 1Q** to be supported by external rebalancing and government consumption
- Inflation up slightly due to currency pass-through. Expected to peak in Apr'14, then start normalising
- IP improving; CUR and PMI intact
- **CAD/GDP decreasing** due to declining gold trade and moderation in domestic demand
- Unemployment rate on a declining trend despite continuing increase in labour participation



Monetary Policy

Macro

- Significant tightening in Jan'14 to control currency depreciation and inflationary pressure
 - Hike in 1-week repo rate to 10% and O/N lending rate to 12%
- Signs of easing in Apr'14
 - Technical rate cut in late liquidity O/N lending rate (from 15% to 13.5%) as a result of reduced uncertainties and improving risk premium

👀 KOC 💋 UniCredit

(1) Based on YK Economic Research 1Q14 GDP estimate

- (2) Calendar adjusted
- (3) Jan/Feb'14 average, y/y
- (4) Seasonally adjusted(5) 4 month avg.as of Apr'14
- (5) 4 month avg.as of(6) As of Feb'14
- (7) As of Jan'14

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Sea YapıKredi

Banking Sector -

Banking Sector Volumes and KPIs

	Nominal	Qı	uarterly Grow	<i>r</i> th
bln TL	1Q14	1Q13	4Q13	1Q14
Total Loans ¹	1,032	5%	6%	3.7%
ΤL	725	6%	5%	3.5%
FC(\$)	140	0%	5%	1.4%
Total Deposits	965	3%	6%	1.4%
ΤL	555	3%	3%	-4.2%
FC(\$)	187	-2%	6%	7.4%
Total Securities	291	-1%	-1%	3.3%
NPL Ratio	2.7%	2.9%	2.6%	2.7%
CAR	-	16.7%	14.6%	-
NIM (quarterly)	3.4%	4.3%	3.5%	3.4%
ROAE (cumulative)	9.9%	15.5%	14.0%	9.9%

- Loans +3.7% ytd driven TL company loans (+6.7% ytd)
- Deposits +1.4% ytd driven by FC deposits (+7.4% ytd in US\$)
- NPL ratio +10 bps ytd to 2.7%
- NIM -10 bps to 3.4% vs 4Q13