

Yapı Kredi 1H14 Earnings Presentation

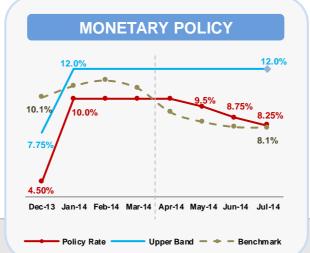
Profitable growth with solid base confirmed



# Improving operating environment

**SS YapıKredi** 

	MACRC	)	
	2013	1Q14	2Q14
Growth	4.0%	4.3%	4.1% <sup>1</sup>
Inflation	7.4%	8.4%	9.2%
Unemployment <sup>2</sup>	9.1%	9.1%	9.1%
Consumer Confidence Index	76.0	71.4	76.1
CAD/GDP	7.9%	7.3%	6.4% <sup>3</sup>



BANKING	SECTOR	
	1Q14	2Q14
Loan Growth	4%	3%
Deposit Growth	1%	1%
Net Interest Margin		3.4%
NPL Ratio		2.7%

#### ECONOMIC ACTIVITY ON TRACK

Pick-up in economic activity and consumer sentiment

#### **EASING MONETARY POLICY**

Easing starting from 2Q due to positive macro backdrop and improvement in global liquidity

(-175 bps reduction in policy rate to 8.25% from Apr'14 onwards)

#### **HEALTHY BANKING SECTOR**

Continuing volume growth with sound margins and intact asset quality

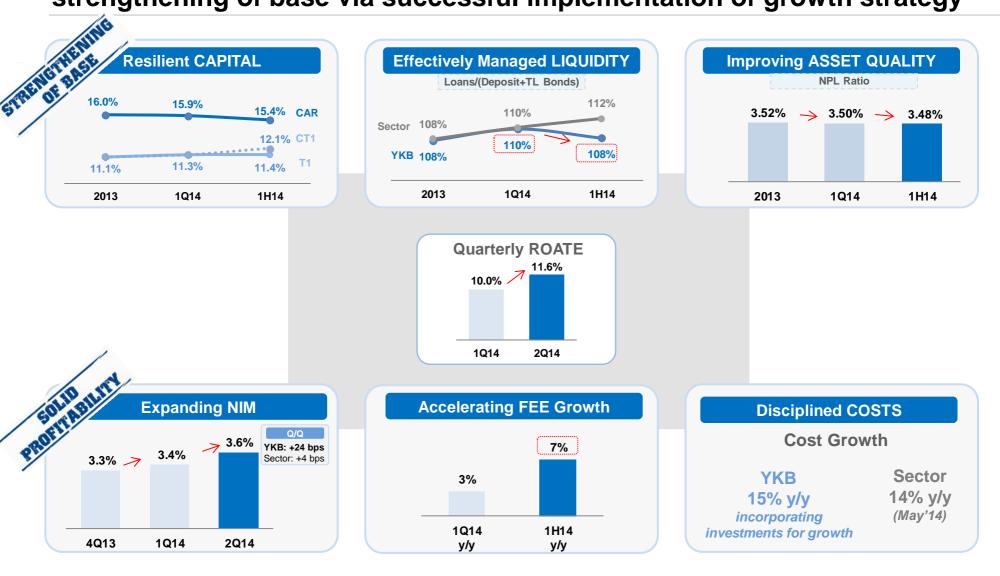
Note: Volumes and NPL ratio based on BRSA weekly data as of Jun'14. NIM and ROAE based on BRSA monthly financials as of May'14 (1) Based on YK Economic Research 2Q14 GDP estimate

(2) Seasonally adjusted, latest as of Apr'14

2 (3) As of May'14

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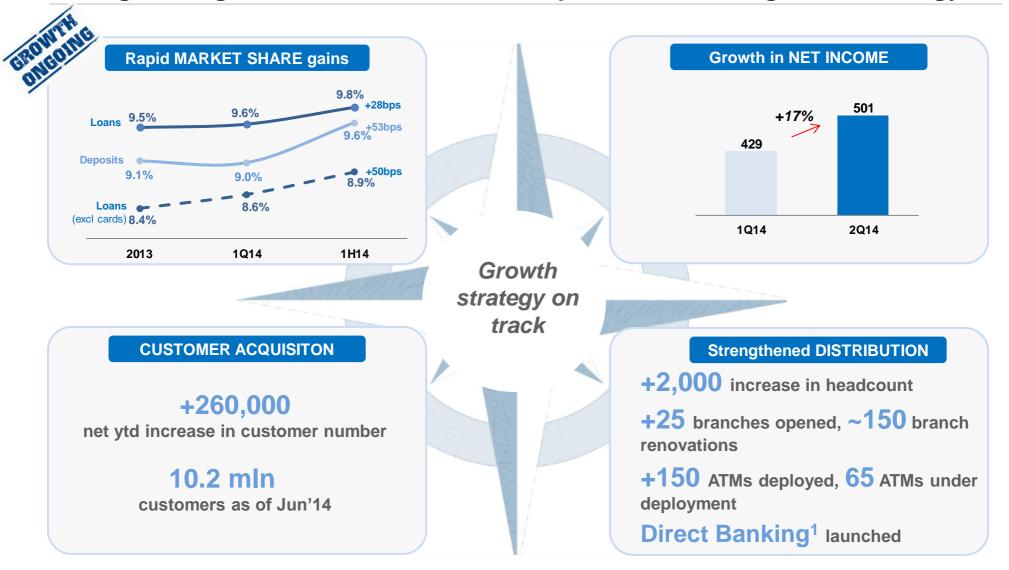
#### YKB in 1H14: Guidance confirmed with delivery of solid profitability and further strengthening of base via successful implementation of growth strategy



Notes: Sector data based on BRSA monthly financials as of May'14

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#### YKB in 1H14: Guidance confirmed with delivery of solid profitability and further strengthening of base via successful implementation of growth strategy



(1) Direct Banking, launched in May'14 under the name "NUVO", is a branchless service via internet and mobile channels which offers advantageous pricing and other non-banking advantages

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#### **Customer-oriented balance sheet**

	2013	2Q14	1Q∆	2Q∆	YTC
Total Assets	160.3	170.6	5%	1%	6%
Loans	99.4	108.7	4%	5%	9%
Securities	21.8	21.8	0%	0%	0%
Deposits	88.5	96.1	2%	6%	9%
Borrowings	34.2	36.0	5%	0%	5%
Shareholders' Equity	18.3	19.2	1%	4%	5%
Assets Under Management	10.7	11.1	-4%	9%	4%
Loans/Assets	62%	64%			
Securities/Assets	14%	13%			
Borrowings/Liabilities	21%	21%			
Loans/Deposits (Bank)	110%	112%			
Loans/Deposits (Group)	112%	113%			
Loans/(Deposits+TL Bonds) (Bank)	108%	108%			
Loans/(Deposits+TL Bonds) (Group)	110%	110%			

- Total assets +6% ytd mainly driven by loan growth of 9% ytd
- Securities book stable ytd
- Loans/assets at 64% and securities/assets down to 13% confirming customer orientation
- Deposits +9% ytd, in line with loan growth

Note: Loans indicate performing loans

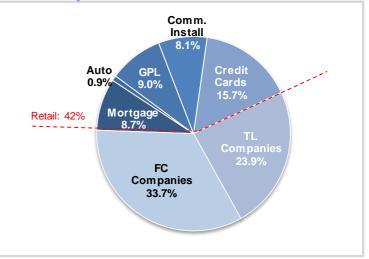
## Above sector loan growth in key value generating areas

Loans (TL bln)

			Gro	DNC	<b>/th</b>		Market	Shares
	1H14	YKB 1Q	YKB 2Q		YKB YTD	Sector YTD	1H14	<b>ytd ∆</b> (pp)
Total Loans <sup>1</sup>	108.7	4%	5%	Ĩ	9%	7%	9.8%	+0.28
TL	72.1	4%	6%		10%	8%	9.5%	+0.22
FC (\$)	17.2	2%	6%		8%	5%	10.6%	+0.44
Consumer Loans	20.2	4%	5%		9%	5%	8.0%	+0.30
Mortgages	9.5	3%	2%		5%	4%	9.0%	+0.09
General Purpose	9.8	6%	11%		18%	7%	7.0%	+0.64
Auto	0.9	-11%	-11%		-20%	-13%	12.9%	-1.13
Credit Cards	17.1	-6%	-3%		-9%	-7%	20.2%	-0.46
Companies <sup>2</sup>	71.4	7%	7%		15%	10%	9.2%	+0.55
π	34.8	10%	12%		24%	14%	8.2%	+0.74
FC (\$)	17.2	2%	6%		8%	5%	10.6%	+0.44
SME <sup>3</sup>	28.6	10%	8%		18%	-	>10%	-
Comm. Install.	8.8	4%	3%		7%	11%	6.6%	+0.08

- Total loans +9% (vs 7% sector).
   Excluding cards, +14% (vs 9% sector)
- Outperformance in all key areas vs sector: Mortgages, GPL, SME and company loans
- Leadership maintained in credit cards





#### Notes:

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Market shares based on BRSA bank-only financials. FC-indexed loans included in TL loans

(1) Total performing loans

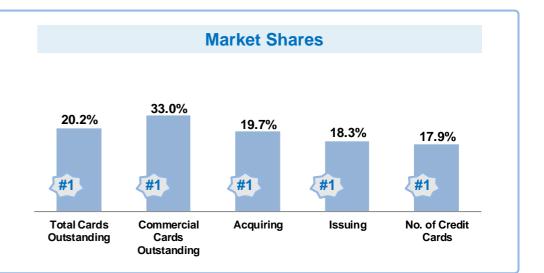
(2) Total loans excluding consumer loans and credit cards. Commercial installments loans included in company loans

(3) SME definition: <40 mln TL annual turnover. YKB internal SME definition: <US\$ 10 mln annual turnover (share of TL: 96%)

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# Credit cards still a key part of the business in terms of customer acquisition and cross-segment synergies

- Leading position in card payment systems confirmed despite above sector contraction due to high base in 2013
- Card business continuing to provide economic advantage for the whole business
- As market leader, strong focus on reshaping business in light of profitability pressure due to regulatory changes



Most effective
customer
acquisition tool

- ~30% of new customer acquisition via credit cards
- Cost of acquisition 2.5X higher for non-card customers

Higher revenue generation via integration with other segments

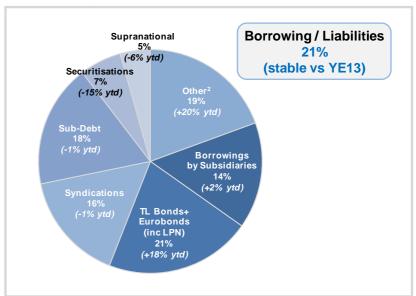
- Individual customers with credit cards generate ~2.0x revenues
- SME customers with POS generate ~2.7x revenues

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# Above sector deposit growth with effective diversification of funding sources

#### **Deposits**

			Gro	wth		Market	Shares
(TL bln)	1H14	YKB 1Q	YKB 2Q	YKB YTD	Sector YTD	1H14	<b>ytd Δ</b> (pp)
Total Deposits	96.1	2%	6%	9%	3%	9.6%	+0.53
TL	52.0	1%	16%	17%	2%	8.9%	+1.24
FC (\$)	20.7	1%	0%	1%	4%	10.7%	-0.59
Customer Deposits <sup>1</sup>	94.1	2%	7%	9%	3%	10.1%	+0.61
Demand Deposits	16.6	3%	12%	16%	6%	8.8%	+0.81
TL Bonds	2.9	51%	14%	72%	2%	9.0%	+3.68
Repos	1.2	80%	-80%	-63%	-	-	-



#### **Borrowing Composition**

- Deposit growth +9% ytd (vs 3% sector) supported by significant push on TL deposits
- Decrease in repo funding vs 1Q in light of price optimisation
- **TL bonds and GMTN program issuances ongoing in 2Q.** GMTN at ~900 mln US\$
- >90% of 2014 additional funding plan already achieved

### Solid core revenues with ongoing discipline in cost management

	1Q14	2Q14	q/q	1H13	1H14	y/y <sub>Sector</sub>
Total Revenues	1,938	2,149	11%	4,025	4,087	2% -1%
Core Revenues	1,862	2,090	12%	3,692	3,952	7% 2%
Net Interest Income	1,351	1,485	10%	2,654	2,837	7%
Fees & Commissions	510	605	19%	1,039	1,115	7%
Other Revenues	76	59	-23%	333	135	-59%
Operating Costs	935	1,030	10%	1,712	1,964	15% 14%
Operating Income	1,003	1,119	12%	2,313	2,123	-8%
Provisions	463	443	-4%	717	906	26%
Pre-tax Income	540	676	25%	1,596	1,217	-24%
Discontinued Operations	0	0	nm	40	0	nm
Net Income	429	501	17%	1,296	929	-28%

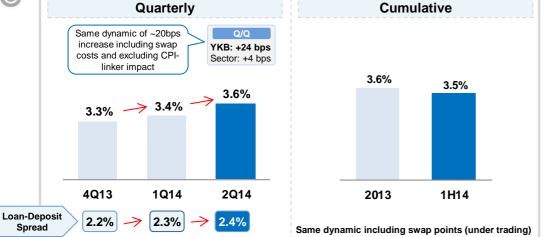
- Net income at 929 mln TL supported by solid core revenue evolution, disciplined cost management and intact asset quality
- Quarterly net income at 501 mln TL, +17% q/q via expanding NIM, accelerating fee growth and ongoing cost control despite significant investments for growth

Notes: Sector data based on BRSA monthly financials as of May'14

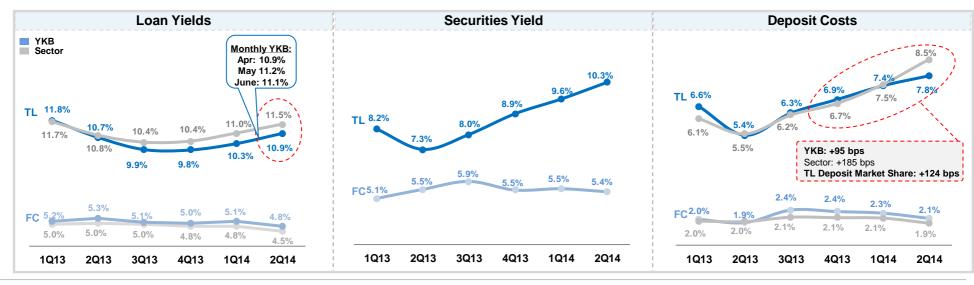
# Further expansion in NIM via effective pricing

**Solution** YapıKredi





- Quarterly NIM at 3.6% with progressive increase on a quarterly basis (+24 bps vs 1Q14) driven by further expanding loan-deposit spread and increase in securities yield
- Accordingly, cumulative NIM at 3.5% (-10 bps vs YE13) confirming ability to effectively manage changing rate environment
- Better than sector evolution in loan yields and deposit costs with continuing market share gains



Notes: Sector data based on BRSA monthly as of May'14

NIM = Net interest income/Average Interest Earning Assets. Loan yields, securities yields and cost of deposits based on average volumes. Loan yields calculated using performing loan volume and interest income

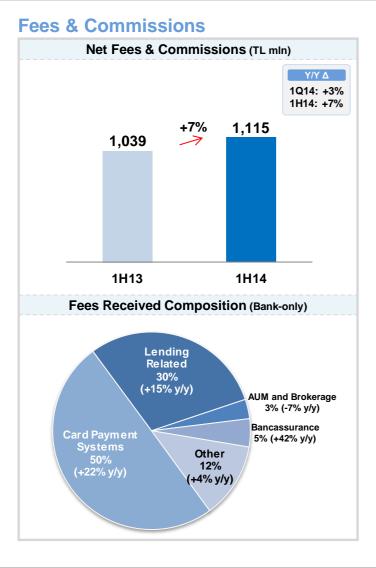
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10 Loan-Deposit Spread: (Interest Income on Loans–Interest Expense on Deposits) / Average (Loans+Deposits)

NIM and securities yields exclude effect of reclassification between interest income and other provisions related to amortisation of issuer premium on securities (as per BRSA) Reported NIM figures as follows: 4Q13: 3.3%, 1Q14: 3.4%, 2Q14: 3.7%

# **Solution** YapıKredi

# Non-interest income driven by acceleration in fees and positive contribution of other income



#### **Other Revenues**

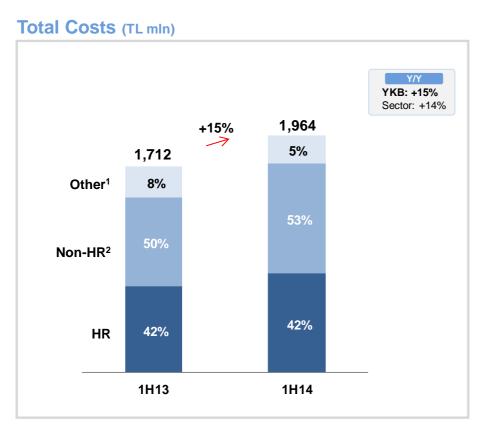
	1Q14	2Q14	1H13	1H14
Total Other Revenues	76	59	333	135
Other Income	209	209	203	418
Collections & Prov. Reversals <sup>3</sup>	134	94	111	229
Subs and Other	74	115	92	189
Dividend Income	2	7	15	9
Trading&FX (net)	-135	-157	115	-292

- Fees +7% y/y with acceleration vs 1Q mainly driven by lending related fees, in line with solid loan growth and improving contribution of fees from credit cards
- Other income supported by collections and NPL sale gain. Trading losses due to swap costs

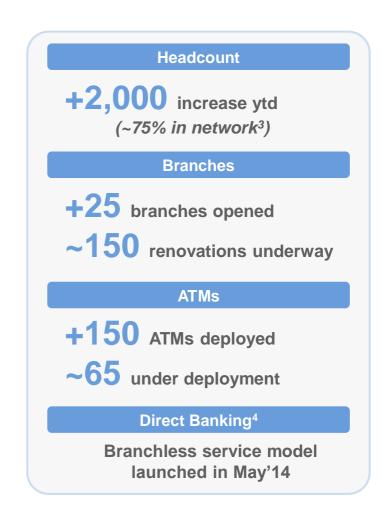
- (1) Other includes account maintenance, money transfers, equity trading, campaigns and product bundles, etc.
- (2) Interchange fee rate at 1.17% in 1H14 vs 0.72% in 1H13. Currently at 1.31% since 8 May'14
- (3) Includes NPL sale gain. On 25 June 2014, YKB sold a fully provisioned TL 104 mln NPL portfolio of credit cards (TL 50.2 mln) and consumer loans (TL 46.2 mln) for a total consideration of TL 15.5 mln

# **S YapıKredi**

# Costs under control despite front-loading of growth investments; expected to start paying back in upcoming quarters



 Cost +15% y/y, relatively in line with sector cost evolution despite extensive investments for growth



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Note: Sector data based on BRSA monthly financials as of May'14

(1) Other includes pension fund provisions and loyalty points on Worldcard

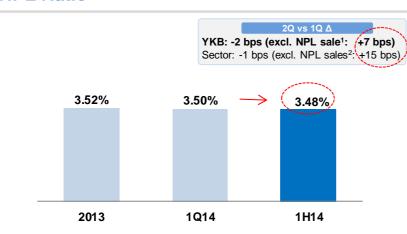
(2) Non-HR costs include HR related non-HR, advertising, rent, SDIF premium, taxes, depreciation and branch tax

(3) Including branches and call center

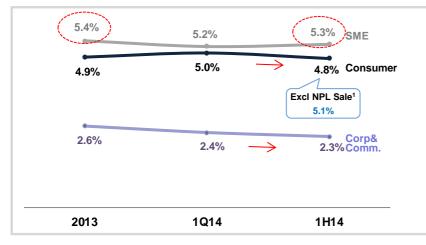
(4) Direct Banking, launched in May'14 under the new brand name of "NUVO", is a branchless service via internet and mobile channels which offers advantageous pricing and other non-banking advantages

### Asset quality intact





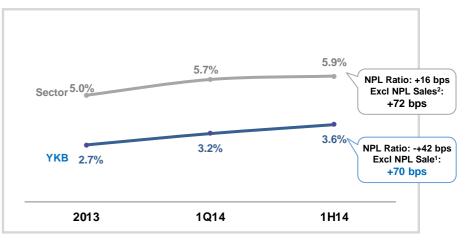
#### NPL Ratio by Segment<sup>2</sup>



#### **Key Focus Areas:**

- Limited restructuring portfolio due to prudent NPL classification approach. NPL+restructured loan ratio at 4.4% with 0.9% share of restructuring (vs 3.8%<sup>3</sup> at peers with 1.3% share of restructuring as of 1Q14)
- Segment NPL ratio trend under control with decrease in SME, consumer and corp/commercial vs YE13
- Strong ongoing focus on infrastructure enhancements (call center collections capacity, delinquency processes, branch lending authority)

#### **Credit Cards NPL Ratio**



Notes: NPL ratio for credit cards includes retail + business cards

SME NPL ratio based on YKB's internal SME definition of companies with <10 mln \$ annual turnover and <3 mln \$ loan volume

(1) On 25 June 2014, YKB sold a fully provisioned TL 104 mln NPL portfolio of credit cards (TL 50.2 mln) and consumer loans (TL 46.2 mln) for a total consideration of TL 15.5 mln. Positive impact on NPL ratio: ~9 bps

(2) Total NPL sales in the sector amounting to TL 2 bln as of Jun'14 (o/w TL 535 mln credit cards)

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# Relatively stable coverage and controlled CoR

 NPL Coverage

 eneral provisions / NPL

 pecific provisions / NPL

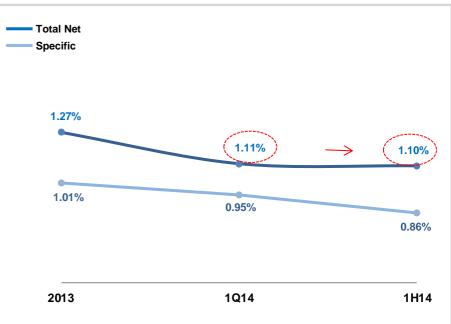
 107%
 111%

 40%
 40%

 67%
 71%

 2013
 1Q14





- Total NPL coverage<sup>2</sup> at 112% with specific coverage at 72% (+5 pp vs 2013)
- Total Cost of Risk (net off collections) at 1.10%, slightly down vs 1Q

(2) Total NPL coverage = (Specific +General Provisions)/NPLs

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**Asset Quality** 

<sup>(1)</sup> Cost of Risk = (Total Loan Loss Provisions-Collections)/Total Gross Loans

# **% YapıKredi**

# 2014 Scenario: Macro and sector outlook revised upwards. No change to YKB forecasts

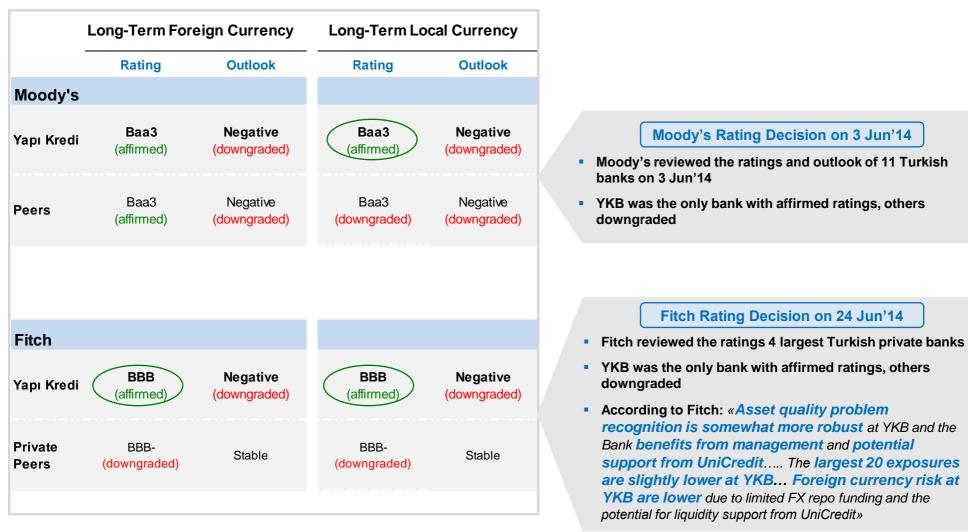
Outlook

Macro Outlook	Budget Scenario	Previous Scenario	Current Scenario	YKE	3 in 2014
GDP	4.0%	2.5%	~3.5%		
Inflation (eop)	6.4%	7.8%	7.8%	Lending	Above sector loan growth
USD/TL (eop)	2.06	2.08	2.08		
Policy rate (eop)	5.5%	9.5%	7.75%	Funding	Above sector deposit growth
Unemployment	9.1%	10.5%	~9%		<b>.</b>
CAD/GDP	7.4%	5.2%	~6%	Revenues	NIM: Better than sector
Sector Outlook				literendes	Fees: Low double digit growth
Loan Growth	17%	14%	>14%		
Deposit Growth	15%	13%	>13%	Costs	Slightly above sector
NIM	Slightly Down	-50 bps	-20 bps		
CoR	Slightly Down	+25 bps	+25 bps	Asset Quality	In line with sector
NPL Ratio	+10 bps	+60 bps	+30 bps		

Macro expectations based on YK Economic Research data as of Jul'14

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# YKB only bank with affirmed ratings during recent Fitch and Moody's review





# Annex

## **Consolidated Income Statement**

	1Q14	2Q14	q/q	1H13	1H14	y/y
Total Revenues	1,938	2,149	11%	4,025	4,087	2%
Core Revenues	1,862	2,090	12%	3,693	3,952	7%
Net Interest Income	1,351	1,485	10%	2,654	2,837	7%
Fees & Commissions	510	605	19%	1,039	1,115	7%
Other Revenues	76	59	-23%	333	135	-59%
Other income	209	209	0%	202	418	107%
Trading	-135	-157	nm	115	-292	nm
Dividend	2	7	177%	15	9	-39%
Operating Costs	935	1,029	10%	1,712	1,964	15%
Operating Income	1,003	1,120	12%	2,314	2,123	-8%
Provisions	463	443	-4%	717	906	26%
Specific Provisions	343	322	-6%	522	665	27%
General Provisions	88	94	6%	101	182	81%
Other Provisions	33	27	-16%	94	59	-37%
Pre-tax Income	540	677	25%	1,597	1,217	-24%
Discontinued Operations	0	0	nm	40	0	nm
Net Income	429	501	17%	1,296	929	-28%

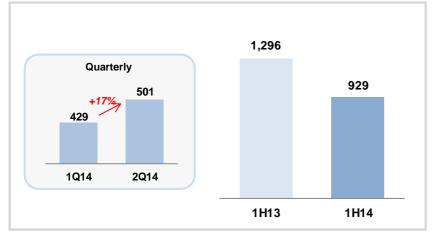
# **Bank-Only Income Statement**

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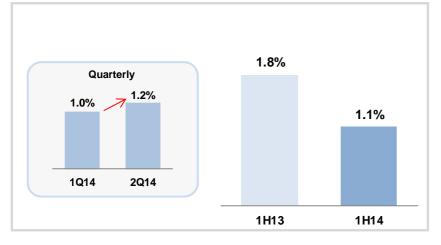
	1Q14	2Q14	q/q 1	1H13	1H14	y/y 1
Total Revenues	1,884	1,988	6%	3,753	3,872	3%
Core Revenues	1,738	1,968	13%	3,429	3,706	8%
Net Interest Income	1,258	1,393	11%	2,452	2,652	8%
Fees & Commissions	480	575	20%	977	1,055	8%
Other Revenues	146	20	-86%	323	166	-49%
Other income	185	200	8%	198	385	95%
Trading	-213	-180	nm	29	-393	nm
Dividend	174	0	nm	95	174	82%
Operating Costs	875	968	11%	1,613	1,843	14%
Operating Income	1,009	1,021	1%	2,140	2,029	-5%
Provisions	434	435	0%	686	869	27%
Specific Provisions	318	314	-1%	497	632	27%
General Provisions	86	93	8%	97	179	84%
Other Provisions	31	28	-7%	91	58	-37%
Pre-tax Income	575	585	2%	1,454	1,160	-20%
Discontinued Operations <sup>1</sup>	0	0	nm	0	0	nm
Net Income	487	428	-12%	1,162	915	-21%
				<u></u>		

### **Key Performance Indicators**

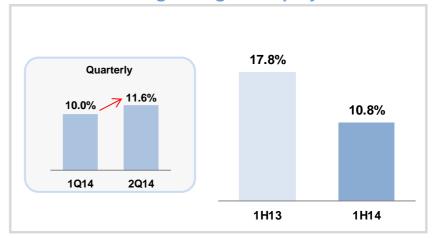


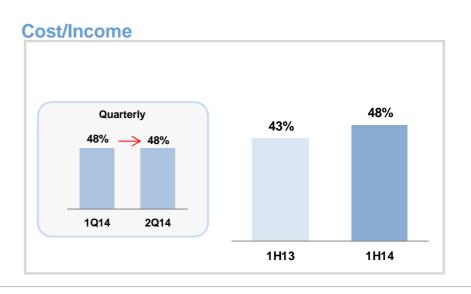


#### **Return on Assets<sup>2</sup>**



**Return on Average Tangible Equity<sup>1</sup>** 





#### Notes:

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ROATE indicates return on average tangible equity (excluding TL 979 mln goodwill)

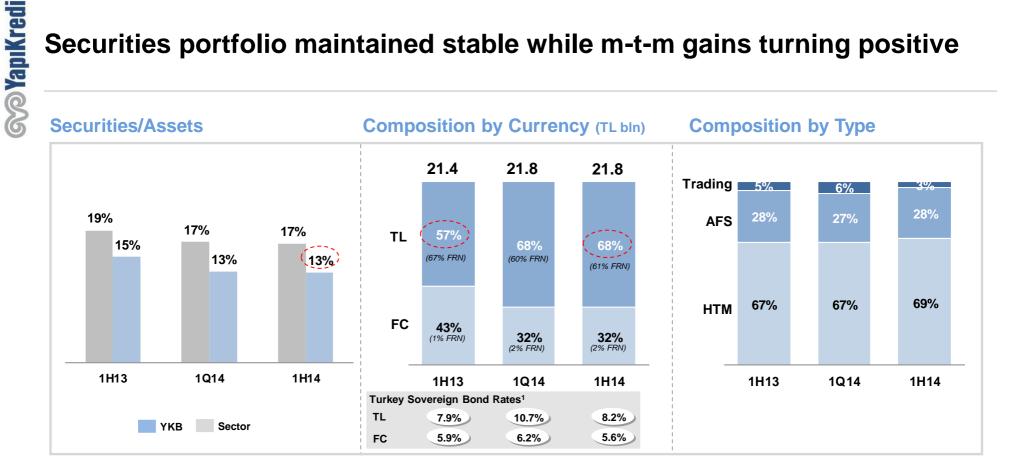
(1) Calculations based on the average of current period equity (excluding current period profit) and prior year equity. Annualised

(2) Calculations based on net income / end of period total assets. Annualised

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KPIs

# Securities portfolio maintained stable while m-t-m gains turning positive



- Share of securities in total assets at 13% (vs 17% sector)
- Share of TL securities in total at 68%

(1) TL Bond rate indicates 2 year benchmark bond rate. FC bond rate indicates 30 year USD Eurobond Rate

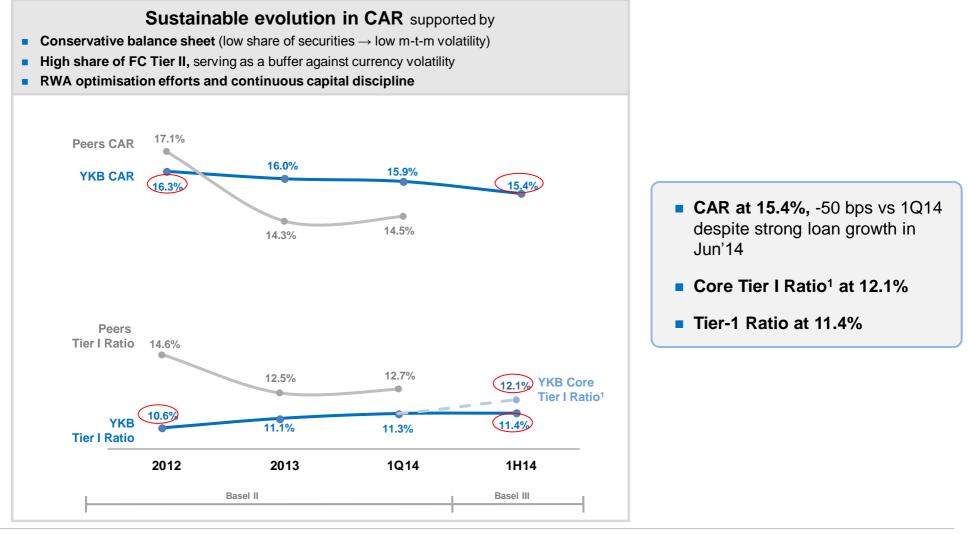
- CPI-linkers at TL 4.1 bln (19% of total securities)
- M-t-m unrealised gains under equity at TL 387 mln (YE13: TL -118 mln, 1Q14: TL -150 mln)

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### Sustainable CAR evolution incorporating strong loan growth

#### Capital Adequacy (Bank)



Note: Dividend payment of 388 mln TL from 2013 net income (payout ratio 12.75%). Negative impact on CAR and Tier 1 Ratio: 28 bps

(1) All deduction items (including goodwill) are subject to deduction from Core Tier 1 in an amortized manner starting from 2014 (2014: 20%, 2015:40%, 2016: 60%, 2017:80%, 2018:100%)

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### **Subsidiaries**

S YapıKredi

– Subsidiaries –

		Revenues (mln TL)	Revenue (y/y growth)	ROE	Sector Positioning	Drivers of Revenue Growth
	YK Leasing	119	5%	13%	<b>#1 in total transaction volume</b> (21.1% market share)	<ul> <li>Healthy fee generation and volume growth</li> </ul>
Domestic	YK Factoring	<b>g</b> 50 <sup>1</sup>	47%	31%	<b>#1 in total factoring volume</b> (13.5% market share)	<ul> <li>Improving commercial activity leading to higher net interest income</li> </ul>
Subs	S YK Yatırım <sup>1</sup> 88	35%	25%	<b>#2 in equity transaction volume</b> (7.0% market share)	<ul> <li>Higher interest income due to rising interest rate environment</li> </ul>	
	YK Portföy	22	-5%	72%	<b>#2 in mutual funds</b> (17.6% market share) <i>Highest credit rating in its sector</i> <sup>2</sup>	Decrease in fee income growth
	YK Azerbaija	n 26.7 <sub>mln US\$</sub>	59% <sup>3</sup>	11%	US\$ 443 min total assets	<ul> <li>Strong loan growth and increasing credit card business</li> </ul>
International Subs	YK Moscow	7.8 mln US\$	-11% <sup>3</sup>	8%	US\$ 235 mln total assets	<ul> <li>Increasing interest income partially offsetting decrease in other income</li> </ul>
	YK NV	24.7 mln US\$	21% <sup>3</sup>	8%	US\$ 2.2 bln total assets	<ul> <li>Revenues supported by collections under other income</li> </ul>

Note: Revenues in TL unless otherwise stated. All market shares as of Mar'14

(1) Revenues including dividend. Revenue growth adjusted with dividend income

(2) Fitch Ratings upgraded YK Portföy (YKP) in Mar'13 from M2+ to M1+. YK Portföy is the only institution in Turkey to reach this level

(3) Currency adjusted y/y revenue growth

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## **Borrowings: 21% of total liabilities**

Syndications	<ul> <li>US\$ 2.7 bln outstanding</li> <li>Apr'14: US\$ 319.1 mln and €852.6 mln, Libor/Euribor +0.90% p.a. all-in cost, 1 year, participation of 51 banks from 17 countries</li> <li>Sep'13: US\$ 302.5 mln and €657 mln, Libor /Euribor+ 0.75% p.a. all-in cost, 1 year, participation of 37 banks from 15 countries</li> </ul>
Securitisations	<ul> <li>US\$ 937 mln outstanding</li> <li>Dec'06 and Mar'07: US\$ 625 mln and €415 mln, 6 wrapped notes, 7-8 years, Libor+18-35 bps (outstanding: ~US\$ 27 mln)</li> <li>Aug'10 - DPR Exchange: US\$ 227 mln and €222, 5 unwrapped notes, 5 years (outstanding: ~US\$ 39 mln)</li> <li>Aug'11: US\$ 225 mln and €130 mln, 4 unwrapped notes, 5 years (outstanding: ~US\$ 268 mln)</li> <li>Sep'11: €75 mln, 1 unwrapped note, 12 years (outstanding: ~US\$ 92 mln)</li> <li>Jul'13: US\$ 355 mln and €115 mln, 5 unwrapped notes, 5-13 years (outstanding: ~US\$ 511 mln)</li> </ul>
Subordinated Loans	<ul> <li>~US\$ 3.0 bln outstanding</li> <li>Mar'06: €500 mln, 10NC5, Euribor+3.00% p.a.</li> <li>Jun'07: €200 mln, 10NC5, Euribor+2.78% p.a</li> <li>Dec'12: US\$ 1.0 bln market transaction, 10 years, 5.5% (coupon rate)</li> <li>Jan'13: US\$ 585 mln, 10NC5, 5.5% fixed rate</li> <li>Dec'13: US\$ 470 mln, 10NC5, 6.35% (coupon rate, midswap +4.68% after the first 5 years)</li> </ul>
Foreign Currency Bonds / Bills	<ul> <li>US\$ 750 mln Loan Participation Note (LPN)</li> <li>Oct'10: 5.1875% (coupon rate), 5 years</li> <li>US\$ 1.5 bln Eurobonds Issuance</li> <li>Feb'12: US\$ 500 mln, 6.75% (coupon rate), 5 years</li> <li>Jan'13: US\$ 500 mln, 4.00% (coupon rate), 7 years</li> <li>Dec'13: US\$ 500 mln, 5.25% (coupon rate), 5 years</li> </ul>
Covered Bond	<ul> <li>TL 458 mIn first tranche</li> <li>Nov'12: SME-backed with maturity between 3-5 years; highest Moody's rating (A3) for Turkish bonds</li> </ul>
Multilateral Loans	<ul> <li>~US\$ 739 mln outstanding</li> <li>EIB Loan - Jul'08/Dec'13: US\$ 102 mln and €300 mln and TL 187 mln, 5-15 years (outstanding: ~US\$506 mln)</li> <li>EBRD Loan - Aug'11/Jul'13: US\$ 55 mln and €30 mln, 5 years (outstanding: ~US\$ 84 mln)</li> <li>CEB Loan - Jul'11/May'13: US\$26 mln and €60 mln (outstanding: ~US\$106 mln)</li> <li>EFIL Loan - Nov'08/Oct'11: US\$ 59 mln and €13 mln (outstanding: ~US\$ 43 mln)</li> </ul>
Local Currency Bonds / Bills	<ul> <li>TL 2.7 bln total (original public offering amount)</li> <li>Mar'14: TL 600 mln, 11.29% compounded rate, 179 days maturity</li> <li>Apr'14: TL 739 mln, 10.00% compounded rate, 167 days maturity 2014</li> <li>May'14: TL 670 mln, 10.07% compounded rate, 170 days maturity 2014</li> <li>Jun'14: TL 565 mln, 8.88% compounded rate, 179 days maturity 2014</li> <li>Jun'14: TL 89 mln, 9.21% compounded rate, 368 days maturity 2014</li> </ul>
	Securitisations Subordinated Loans Foreign Currency Bonds / Bills Covered Bond Multilateral Loans Local Currency

Borrowings

# **Banking Sector**

#### Banking Sector —

#### **Banking Sector Volumes and KPIs**

	Nominal	Quarterly Growth			
bln TL	1H14	1Q14	2Q14	1H14	
Total Loans <sup>1</sup>	1,066	4%	3%	7%	
π	758	4%	5%	8%	
FC(\$)	145	1%	3%	5%	
Total Deposits	976	1%	1%	3%	
π	593	-4%	7%	2%	
FC(\$)	180	7%	-4%	4%	
Total Securities	285	3%	-2%	1%	
NPL Ratio		2.7%	2.7% Excl NPL Sale		
CAR		15.1%	15.7% 2.8%		
NIM (quarterly)		3.4%	3.4%		

Note: NIM based on BRSA monthly financials as of May'14. Volumes based on BRSA weekly data (1) Indicates performing loans

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> 500 fixed income meetings> 2,000 equity meetings

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