

#### Yapı Kredi 9M13 Earnings Presentation

#### 'Key fundamentals further reinforced'

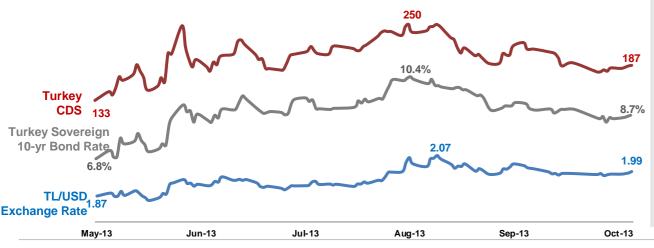
**BRSA Consolidated** 



Istanbul, 4 November 2013

#### Supportive macro backdrop sustained in a volatile global environment

|  | 2012  | 1Q13  | 2Q13  | 3Q13                      |
|--|-------|-------|-------|---------------------------|
| GDP Growth, y/y                              | 2.2%  | 2.9%  | 4.4%  | <b>4.0%</b> <sup>1</sup>  |
| Inflation (CPI) , y/y                        | 6.2%  | 7.3%  | 8.3%  | 7.9%                      |
| Industrial Production (IP), y/y <sup>2</sup> | 2.5%  | 2.5%  | 2.9%  | <b>3.0%</b> <sup>2</sup>  |
| Capacity Utilisation Rate <sup>3</sup>       | 73.7% | 73.5% | 74.6% | 75.0%                     |
| Purchasing Managers Index (PMI)              | 50.0  | 53.3  | 51.2  | 51.6                      |
| Consumer Confidence Index, eop               | 73.6  | 74.9  | 76.2  | 72.1 7<br>as of           |
| Current Account Deficit (CAD)/GDP            | 6.1%  | 6.0%  | 6.7%  | <b>7.0%</b> <sup>4</sup>  |
| Unemployment Rate <sup>2</sup>               | 9.2%  | 9.4%  | 9.7%  | <b>10.1%</b> <sup>5</sup> |



<sup>(1)</sup> YK Economic research estimate used for 3Q13 GDP growth

(2) Seasonally adjusted, as of Aug'13

(3) Seasonally adjusted

(4) As of Aug'13

- Solid GDP growth (4.4%) in 2Q supported by private consumption and public investments
- Inflation starting to ease in Sept'13 (7.9%) due to base effect albeit with some currency pass through impact

Macro

- Industrial production (3% y/y), capacity utilisation rate (75%) and PMI (51.6) on an improving trend. Consumer confidence impacted by market volatility, recovering from Oct'13 onwards
- CAD, impacted by gold trade and currency, stable excluding gold (6.2%)
- Unemployment rate under control despite slight increase
- Normalisation in market dynamics from Sept onwards following FED decision to delay tapering. As of end-Oct'13:
  - Turkey CDS spread down to 187 bps (vs peak level of 250 bps in Aug'13)
  - Turkey sovereign 10-year bond rate normalising (8.7% in Oct'13) following peak in Aug'13 (10.4%)
  - TL/USD down to 1.99 (vs peak level 2.07 in Sep'13) also supported by ongoing CBRT intervention (FX sales totalling US\$ 11.5 bln since Jun'13)



#### Agenda

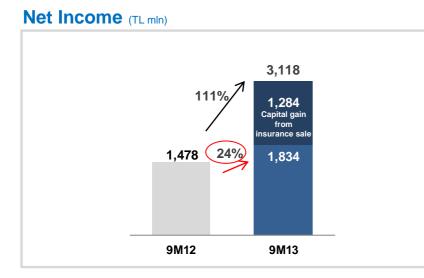


Annex

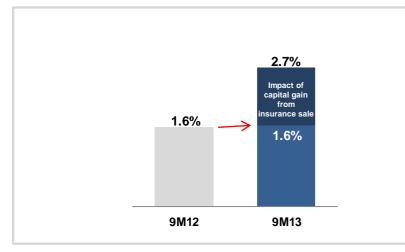
### **Key Performance Indicators**



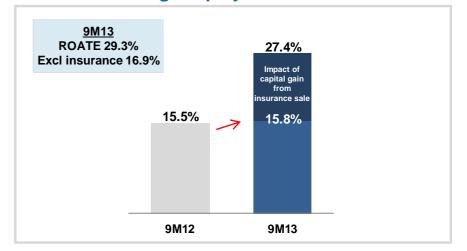
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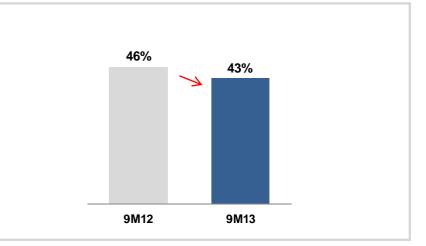
#### Return on Assets<sup>2</sup>



#### Return on Average Equity<sup>1</sup>



#### **Cost/Income**



Note: ROATE indicates return on average tangible equity (excluding 979 mln TL goodwill). In ROAE/ROATE calculations, insurance sale capital gain excluded from both income and equity calculations. Consolidated capital gain is TL 1,284 mln post 5% capital gain tax (bank-only capital gain is TL 1,174 mln post-tax)

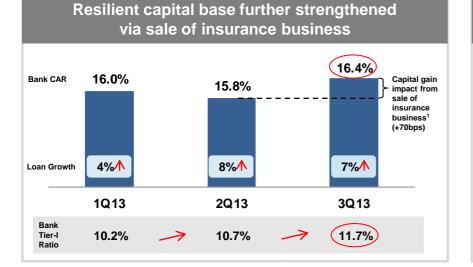
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**KPIs** 

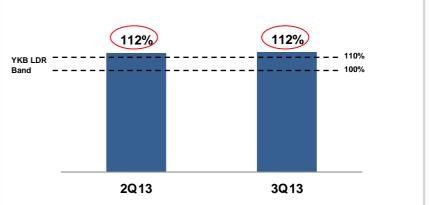
Comparable ROAE/ROATE calculations based on: (average 4Q12 shareholders equity + 9M13 shareholders equity) to exclude mtm impact of transfer to AFS (from HTM) in 4Q12

- (1) Calculations based on the average of current period equity (excluding current period profit) and prior year equity. Annualised
- (2) Calculations based on net income / end of period total assets. Annualised

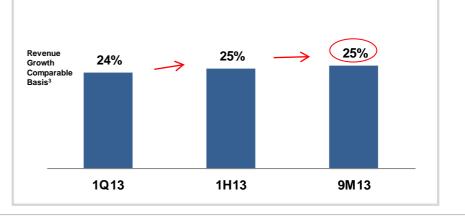
# 9M13 Highlights - Key fundamentals further reinforced



Effectively managed liquidity via balanced growth in loans and deposits







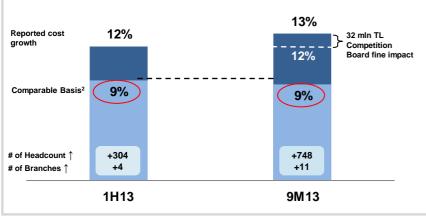
(1) On 12 July 2013, sale of insurance business to Allianz was finalised. Accordingly, YKB sold its 94% stake in YK Sigorta which owns 100% of YK Emeklilik. 20% stake in YK Emeklilik is retained. Consolidated capital gain is TL 1,284 mln post 5% capital gain tax (bank-only capital gain is TL 1,174 mln post-tax). Previous periods have been restated to reflect insurance business sale for comparability purposes

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(2) Excluding competition board fine (TL 32 mln) in 3Q, impact of retail business expansion in Azerbaijan and regulatory costs (ie increase in SDIF premiums)

(3) 1H13 revenue growth excluding TL 230 mln gain from eurobond sale from AFS portfolio in 2Q. 9M13 revenue growth excluding TL 165 mln impact of regulations (introduction of cap rate on overdrafts as of Jul'13 and reduction of cap rate on business cards as of Aug'13). All three periods exclude TL 57 mln sub-debt early repayment penalty

continued focus on discipline and efficiency



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# TL 3,118 mIn net income via solid operating performance and finalisation of insurance business sale

Income Statement -

|  |       |       | 1     |       |       |                          |
|--|-------|-------|-------|-------|-------|--------------------------|
| TL min   | 1Q13  | 2Q13  | 3Q13  | 9M12  | 9M13  | Comparable<br>y/y Basis² |
| Total Revenues   | 1,842 | 2,183 | 1,906 | 4,913 | 5,931 | 21% 25%                  |
| Operating Costs  | 815   | 897   | 835   | 2,252 | 2,547 | 13% 9%                   |
| Operating Income   | 1,027 | 1,286 | 1,071 | 2,661 | 3,384 | 27%                      |
| Provisions   | 366   | 351   | 396   | 871   | 1,113 | 28%                      |
| Pre-tax Income   | 661   | 935   | 675   | 1,790 | 2,271 | 27%                      |
| Discontinued Operations <sup>1</sup>                     | 15    | 25    | 1,296 | 106   | 1,336 |                          |
| Net Income   | 544   | 752   | 1,822 | 1,478 | 3,118 | 111%                     |
| <b>Net Income</b><br>(excluding insurance business sale) | 544   | 752   | 538   | 1,478 | 1,834 | 24%                      |
|  |       |       |       |       |       |                          |

- Revenues +21% y/y
   (+25% on a comparable
   basis<sup>2</sup>) supported by both
   core revenues and other
   income
- Costs +13% y/y (+9% on a comparable basis<sup>2</sup>) impacted by regulatory costs and competition board fine
- Provisions +28% y/y
- Net income at TL 3,118 mln, 1,834 mln TL excluding capital gain from sale of insurance business (+24% y/y)

(1) On 12 July 2013, sale of insurance business to Allianz was finalised. Accordingly, YKB sold its 94% stake in YK Sigorta which owns 100% of YK Emeklilik. 20% stake in YK Emeklilik is retained. Consolidated capital gain is TL 1,284 mln post 5% capital gain tax (bank-only capital gain is TL 1,174 mln post-tax). Previous periods have been restated to reflect insurance business sale for comparability purposes

6 (2) Comparable basis: Revenues excluding: (1) TL 57 mln sub-debt early repayment penalty (2) TL 165 mln impact of regulations (introduction of cap rate on overdrafts as of Jul'13 and reduction of cap rate on business cards as of Aug'13). Costs excluding: (1) TL 32 mln TL competition board fine in 3Q (2) impact of retail business expansion in Azerbaijan and (3) regulatory costs (ie increase in SDIF premiums)

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# Ongoing customer-business focus with balanced growth in loans and deposits

| TL bln                    | 2012  | 3Q13  | 1Q∆ | 2Q∆ | 3Q∆ | YTD            |
|---------------------------|-------|-------|-----|-----|-----|----------------|
| Total Assets              | 131.5 | 153.2 | 3%  | 6%  | 7%  | adjust         |
| Loans                     | 77.8  | 93.1  | 4%  | 8%  | 7%  | <b>20%</b> 14% |
| Securities                | 22.5  | 22.1  | -7% | 2%  | 3%  | -2%            |
| Deposits                  | 71.1  | 82.9  | 4%  | 6%  | 6%  | 17% 9%         |
| Borrowings                | 23.4  | 30.2  | 7%  | 4%  | 15% | 29%            |
| Shareholders' Equity      | 16.0  | 17.9  | 1%  | 1%  | 10% | 12%            |
| Assets Under Management   | 9.6   | 10.6  | 5%  | 9%  | -4% | 10%            |
| Loans/Assets              | 59%   | 61%   |     |     |     |                |
| Securities/Assets         | 17%   | 14%   |     |     |     |                |
| Loans/Deposits            | 109%  | 112%  |     |     |     |                |
| Loans/(Deposits+TL Bonds) | 107%  | 110%  |     |     |     |                |
| Group CAR (Basel II)      | 15.2% | 15.6% |     |     |     |                |
| Bank CAR (Basel II)       | 16.3% | 16.4% |     |     |     |                |
|                           |       |       |     |     |     |                |

Loans +20% ytd with marginal slowdown in 3Q (+7% in 3Q vs +8% in 2Q)

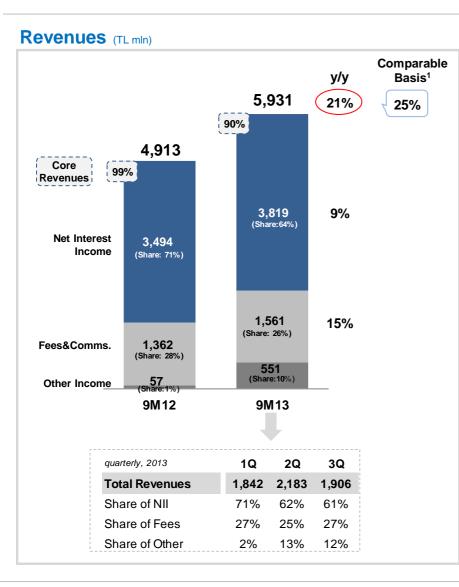
**Balance Sheet** 

- Loans/assets at 61%, securities/assets at 14% due to ongoing customerbusiness focus
- Deposits +17% ytd with sustained growth in 3Q (+6% in both 3Q and 2Q)
- Loans/deposits ratio at 112% (110% including local TL bonds)
- Bank CAR at 16.4% (vs 15.8% in 2Q). Group CAR at 15.6% (vs 14.8% in 2Q)

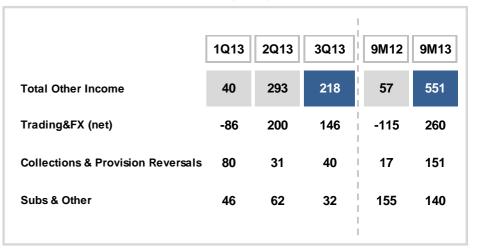
Note: Loans indicate performing loans

(1) Assumes no change in US\$/TL vs 2012 (YKB balance sheet US\$/TL rate in 2012: 1.7380; 3Q13: 2.0342)

#### Revenues driven by contribution of core revenues and positive impact of other income



#### Other Income Breakdown (TL mln)



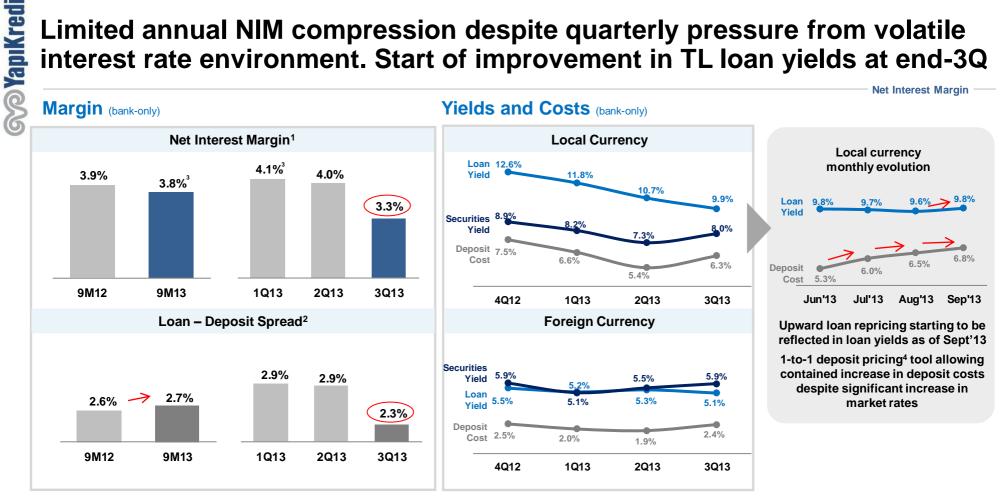
Revenues

- Core revenues/revenues high at 90%, ensuring sustainability. Core revenues +15% y/y1
- **Other income/revenues** (10%) mainly driven by:
  - Eurobond sales from AFS portfolio in 2Q
  - Higher collections vs 9M12
- Unrealised m-t-m gains from AFS securities under equity at TL 240 mln (vs TL 411 mln in 2Q and TL 1.2 bln in 1Q)

Note: Core revenues indicate the sum of net interest income and net fees & commissions

👀 KOÇ 💋 UniCredit (1) Comparable basis: Revenues excluding (1) TL 57 mln sub-debt early repayment penalty (2) TL 165 mln impact of regulations (introduction of cap rate on overdrafts as of Jul'13 and reduction of cap rate on business cards as of Aug'13)

# Limited annual NIM compression despite quarterly pressure from volatile interest rate environment. Start of improvement in TL loan yields at end-3Q



- Cumulative NIM at 3.8%<sup>3</sup> (-15 bps y/y)
  - Quarterly NIM at 3.3% (-75 bps g/g) impacted by pressure on both loan yields and deposit costs. As of Sept'13, monthly TL loan yields improving and pace of increase in TL deposit cost slowing
- Cumulative loan-deposit spread at 2.7% (+9 bps v/v)
  - Quarterly loan-deposit spread at 2.3% with contained pressure (-61 bps q/q) due to disciplined pricing

Notes: NIM and yield on securities exclude effect of reclassification between interest income and other provisions related to amortisation of issuer premium on securities (as per BRSA) Reported NIM figures as follows: 9M12: 4.0%, 9M13: 3.8%; 1Q13: 4.1%, 2Q13: 4.1%, 3Q13: 3.3%

Yield on loans and securities and cost of deposits based on average volumes. Loan yields calculated using performing loan volume and interest income (1) NIM = Net interest income/Average Interest Earning Assets

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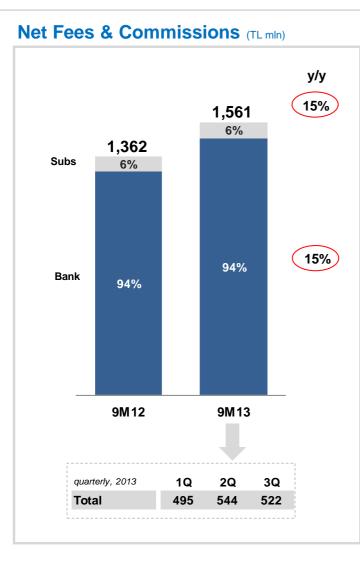
(3) Adjusted to exclude 57 mIn TL sub-debt early repayment penalty in net interest income

<sup>(2)</sup> Loan-Deposit Spread = (Interest Income on Loans-Interest Expense on Deposits)/Average(Loans+Deposits)

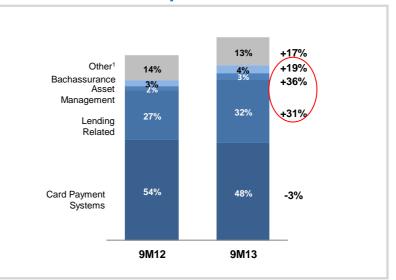
<sup>(4) 1-</sup>to-1 deposit pricing launched in Feb'12 to facilitate cost-effective TL time deposit rate offers based on customer price sensitivity

#### Fee growth driven by lending, asset management and bancassurance

Fees & Commissions



Fees Received Composition (bank-only)



- Lending related fees +31% y/y supported by healthy volume growth
- Asset management fees +36% y/y via strong pension fund volume
- Bancassurance fees +19% y/y driven by focused approach
- Card payment system fees -3% y/y impacted by decreasing interchange fee rates<sup>2</sup>
- Quarterly fee evolution (-4% q/q) impacted by change in timing of account maintenance fee collection<sup>3</sup>

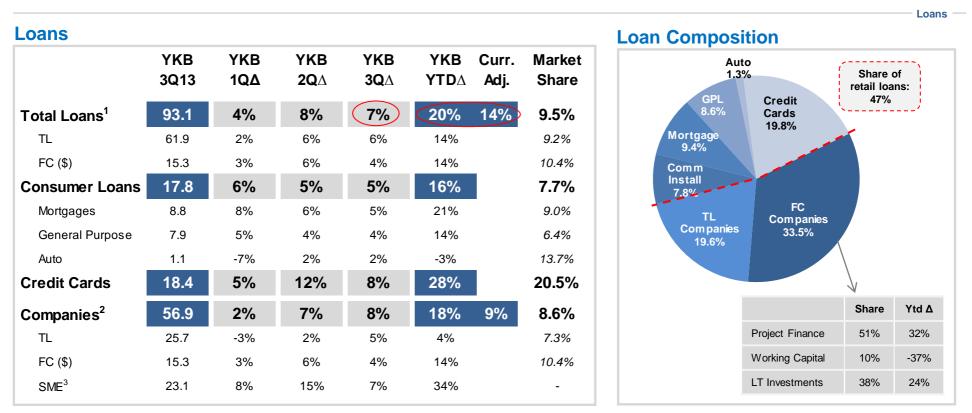
<sup>(1)</sup> Other includes account maintenance, money transfers, equity trading, campaigns and product bundles, etc.

<sup>(2)</sup> Interchange fee at 0.74% in 9M13 vs 1.10% in 9M12. Currently 0.84% as of Oct'13

<sup>(3)</sup> In 2013, account maintenance fees collected in 2Q and 4Q (vs 3Q and 4Q in previous years)

# **% YapıKredi**

# Loan growth driven by balanced growth in local and foreign currency lending with minor slowdown in 3Q



• Total loans +20% ytd (14% currency adjusted) incorporating minor slowdown in 3Q (7% q/q vs 8% in 2Q)

- **TL loans +14% ytd** driven by credit cards, mortgages and general purpose loans
- **FC loans +14% ytd** in US\$ terms driven by project finance and long-term investment lending
- Share of retail loans in total loans at 47%

Note: Sector data based on weekly BRSA figures. Market shares based on unconsolidated figures for YKB and sector according to BRSA classification with FC-indexed loans included in TL loans. Credit card market shares based on cumulative figures. Currency adjusted growth assumes no change in US\$/TL vs 2012 (YKB balance sheet US\$/TL rate in 2012: 1.7380; 3Q13: 2.0342)

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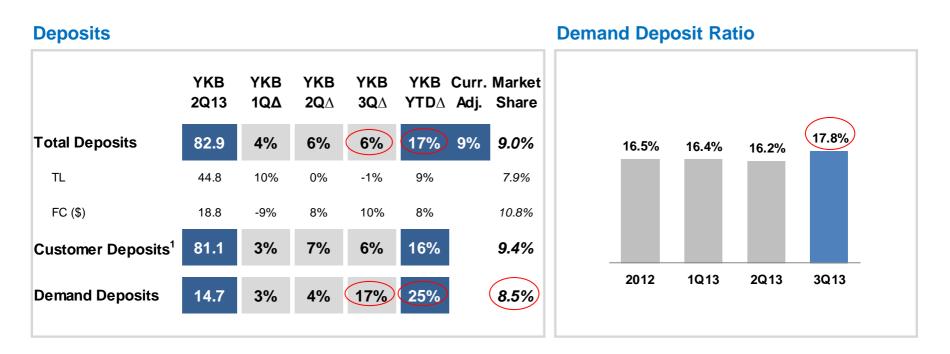
(2) Total loans excluding consumer loans and credit cards

(3) SME classification as per BRSA definition of companies with less than 40 mln TL annual turnover. Share of TL: 65%. YKB internal SME definition is companies with less than US\$ 5 mln annual turnover where share of TL is 96%

<sup>(1)</sup> Total performing loans

# Deposit growth ongoing with significant increase in demand deposits and shift towards foreign currency in 3Q due to customer preferences

Deposits -

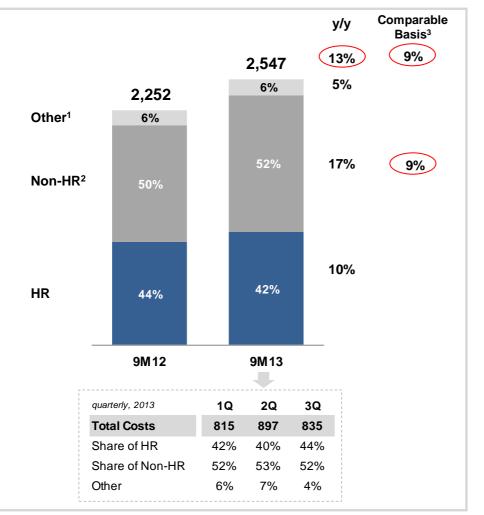


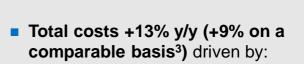
**Deposits +17% ytd** (9% currency adjusted) driven by balanced growth in TL and FC deposits

- **TL deposits +9% ytd** with deliberate quarterly contraction due to focus on deposit cost optimisation
- FC deposits +8% ytd in USD terms with 10% quarterly growth due to shift in customer preferences on the back of TL depreciation
- Significant increase in demand deposits to total deposits ratio up to 17.8% (vs 16.2% in 2Q)

## Sustained discipline in cost management

Total Costs (mln TL)





HR costs +10% y/y. Group headcount
 +531 y/y to 16,409<sup>4</sup>

Costs

Non-HR costs +17% y/y (+9% on a comparable basis<sup>3</sup>) impacted by organic growth and regulatory costs. Branches +17 y/y to 939<sup>5</sup>, ATMs +6% y/y

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Other costs +5% y/y

(1) Other includes pension fund provisions (25 mln TL in 9M13 vs 22 mln TL in 9M12) and loyalty points on Worldcard

(2) Non-HR costs include HR related non-HR, advertising, rent, SDIF premium, taxes, depreciation and branch tax

(3) Costs excluding: (1) TL 32 mln TL competition board fine in 3Q (2) impact of retail business expansion in Azerbaijan and (3) regulatory costs (ie increase in SDIF premiums)

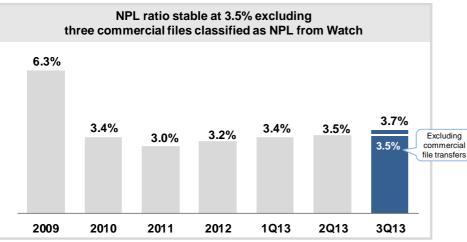
(4) Excluding insurance subsidiaries. +748 headcount increase in 2013 ytd

(5) +11 openings in 2013 ytd

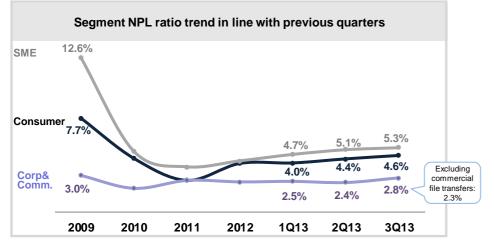
# **SS YapıKredi**

# Asset quality evolution on track

#### **NPL** Ratio

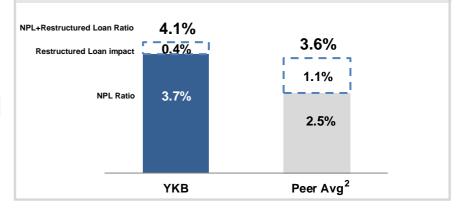


#### NPL Ratio by Segment<sup>1</sup>

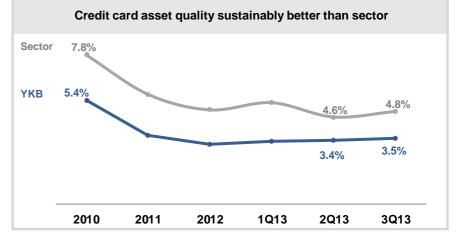


#### NPL + Restructured Loan Ratio

NPL+ Restructured loan ratio at 4.1% with very limited restructured loan portfolio vs peers showing prudent NPL classification approach



#### NPL Ratio by Product<sup>1</sup>



#### Notes:

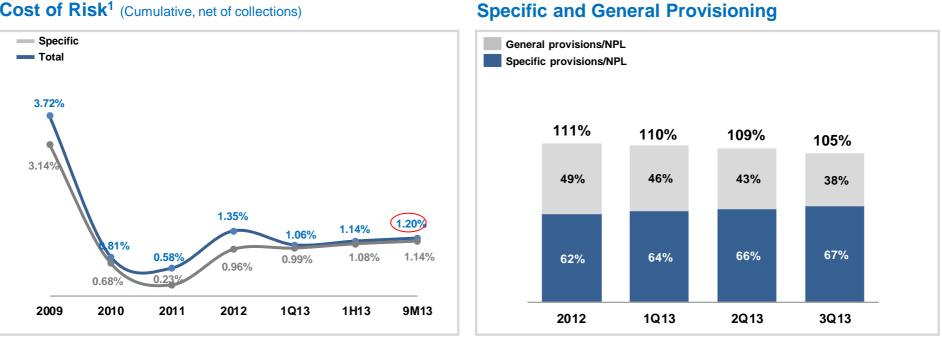
(1) As per YKB's internal segment definition, SMEs: companies with annual turnover <5 mln US\$. Corporate & Commercial: companies with annual turnover >5 mln US\$. As of 3Q13, segment NPL ratios being reported separately on segment and product basis to show a more comprehensive picture

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**Asset Quality** 

# CoR at 1.20% with increasing specific coverage

**Asset Quality** 



#### Cost of Risk<sup>1</sup> (Cumulative, net of collections)

Total NPL coverage<sup>2</sup> at 105% with specific coverage up to 67% (+5 pp ytd)

Total cost of risk (net of collections) at 1.20%, below YE12 level of 1.35%. Slight quarterly increase driven by specific CoR (1.19% vs 1.08% in 1H)

**Son YapıKredi** 

<sup>(1)</sup> Cost of Risk=(Total Loan Loss Provisions-Collections)/Total Gross Loans

<sup>(2)</sup> Total NPL coverage indicates (Specific +General Provisions)/NPLs

# YKB confirming 2013 targets with positive outlook intact for 2014

|        |                              |                  |                  |    |                              |   | Outlook —                    |
|--------|------------------------------|------------------|------------------|----|------------------------------|---|------------------------------|
|        |                              | 2013             | 2014             |    |                              |   | 2013                         |
|        | GDP Growth                   | 3.4%             | 4/4.5%           |    | Loan<br>Growth               | Underlying growth (excl. currency impact) to reach budget guidance                        | 18%                          |
| Macro  | Inflation <sup>1</sup>       | 7.2%             | 6.0%             |    | Deposit                      | Growth subject to conscious efforts on price optimisation                                 | 17%                          |
| Š      | Benchmark<br>Bond Rate       | 8.7%             | 8.2%             |    | Growth                       |   |                              |
|        | CAD/GDP                      | 6.9%             | 7.4%             | KB | NIM                          | Slight expansion in 4Q supported<br>by upward loan repricing, subject<br>to deposit costs | Slightly<br>Down             |
|        | Loans                        | 17%              | 15/17%           |    | Fees                         | Improving performance<br>supported by volume growth<br>and seasonality in 4Q              | 17%                          |
| Sector | Deposits                     | ~10%             | ~13%             |    | Cost                         | Business as usual cost growth in  | 9%                           |
| Sed    | NIM                          | Slightly<br>Down | Slightly<br>Down |    | COSI                         | line with expectations<br>incorporating ongoing discipline                                |                              |
|        | Cost of<br>Risk <sup>2</sup> | Stable           | Stable           |    | Cost of<br>Risk <sup>2</sup> | Contained CoR trend, in line with asset quality evolution                                 | Stable -<br>Slightly<br>Down |

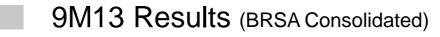
Note: Macroeconomic estimates based on latest YK Economic Research forecasts as of Sep'13

<sup>(1)</sup> Indicates year-end CPI inflation

<sup>(2)</sup> Net of collections



#### Agenda





#### **Strategic Business Units**

#### Retail:

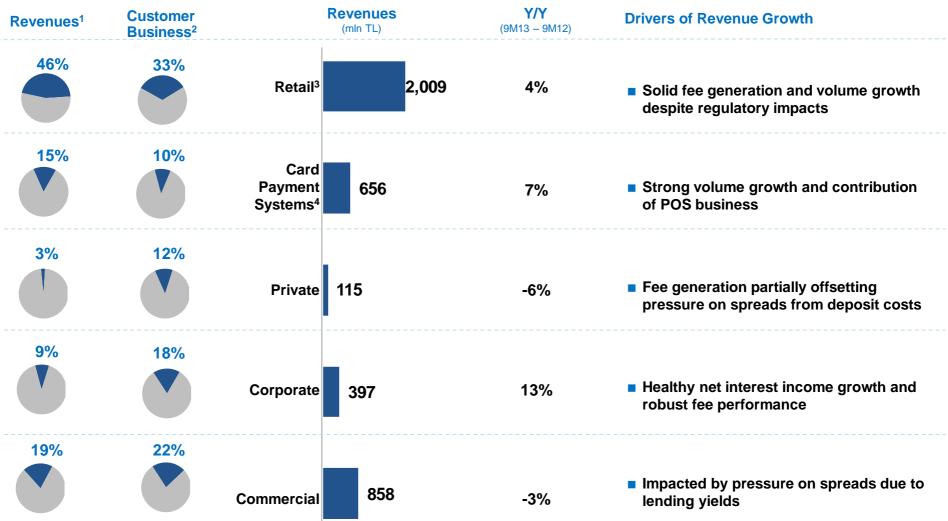
- **SME:** Companies with turnover less than 5 mln US\$
- Affluent: Individuals with assets less than 500K TL
- Mass: Individuals with assets less than 50K TL
- **Private:** Individuals with assets above 500K TL
- **Commercial:** Companies with annual turnover between 5-100 mln US\$
- **Corporate:** Companies with annual turnover above 100 mln US\$

#### **Business Units**

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(1) Total share of business units at 92% in 9M13. The remaining 8% is attributable to treasury and other operations

(2) Customer business= Loans + Deposits + AUM. Total share of business units at 95% in 9M13. The remaining 5% is attributable to treasury and other operations

(3) Retail includes individual (mass and affluent) and SME banking

(4) Card payment systems revenues (net of Worldcard loyalty point expenses) include POS revenues. POS portion is also recognised in other related segment revenues. Note: All figures based on MIS data

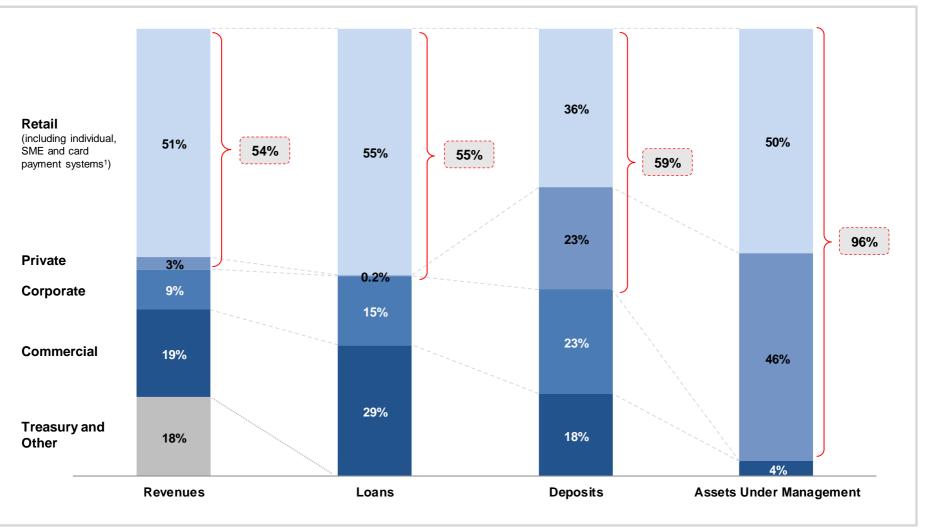
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Business Units (bank only)

#### **Revenues and Volumes by Business Unit**

Strategic Business Units ----





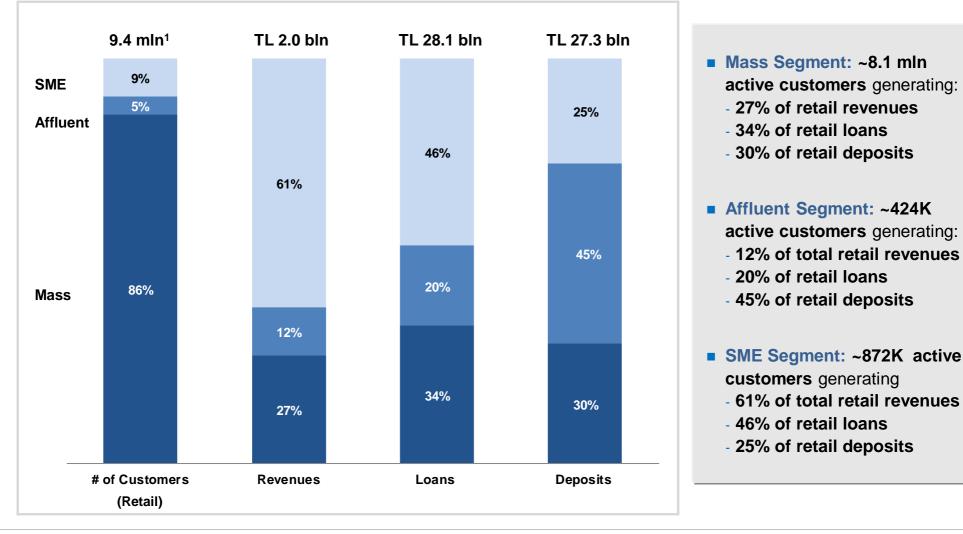
Note: Loan and deposit allocations based on end of period volumes (source: MIS data). (1) Card payment system revenues excluding POS revenues

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# **Sea YapıKredi**

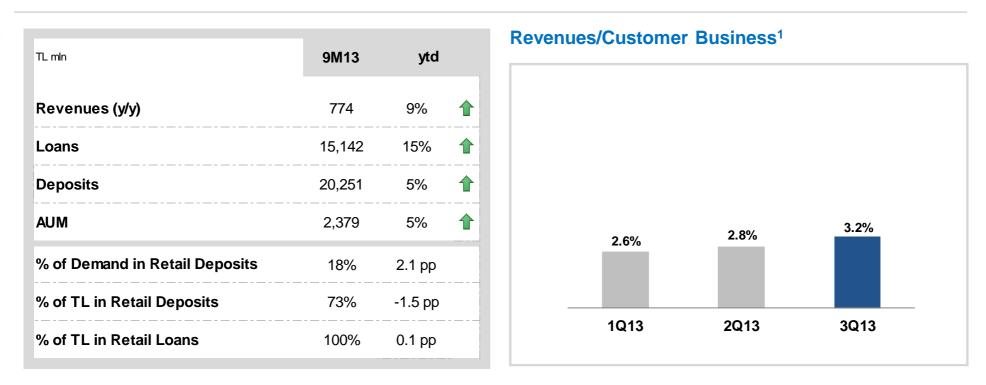
# Retail Banking (Mass, Affluent and SME)





(1) Customers which meet the active customer criteria at least once and are assigned to a portfolio within the last 1.5 years

#### Retail Banking (Mass & Affluent)

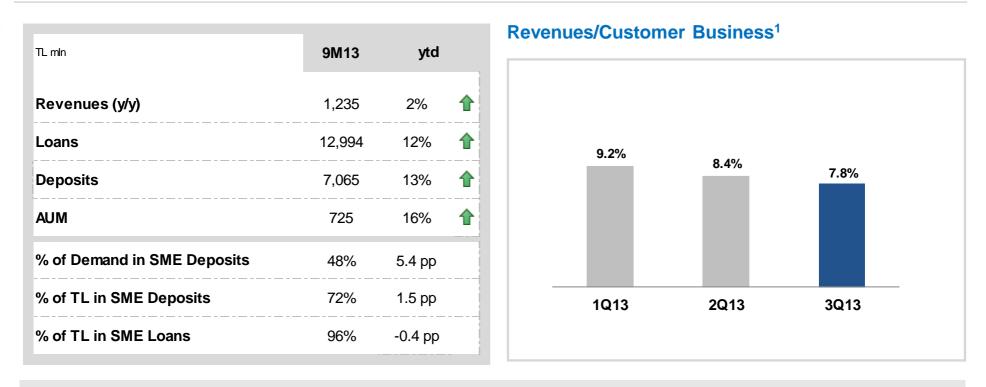


- Revenues +9% y/y driven by strong fee generation offsetting the impact of volatile interest rate environment on net interest income and regulatory changes<sup>2</sup>
- Loans +15% ytd driven by mortgages, general purpose loans and individual overdraft
- Deposits +5% ytd with solid increase in demand/total retail deposit ratio up to 18% (+2.1 pp ytd)
- Note: Volumes (loans, deposits and AUM) based on end of period data except for revenues/customer business ratio which is based on 3 month average on an annualised basis. MIS data.

(1) Customer business: Loans + Deposits + AUM



## **Retail Banking (SME)**



- Revenues +2% y/y driven by healthy growth in fees offsetting pressure on spreads and impact of regulatory changes<sup>2</sup>
- Loans +12% ytd supported by effective campaign management. Share of TL lending in total SME loans at 96%
- Deposits +13% ytd mainly driven by TL deposits. Share of demand deposits in total SME deposits up to 48% (+5.4 pp ytd)

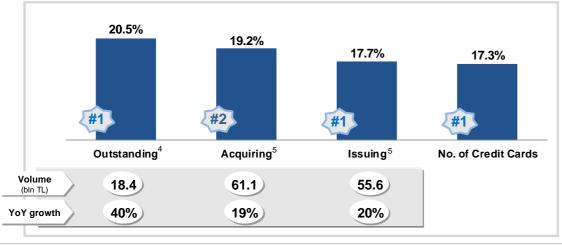
Note: Volumes (loans, deposits and AUM) based on end of period data except for revenues/customer business ratio which is based on 3 month average. MIS data.

<sup>(1)</sup> Customer business: Loans + Deposits + AUM

### **Card Payment Systems**

|   | 9M13 | ytd |   |
|---|------|-----|---|
| Net Revenues <sup>1</sup> (y/y, min TL) | 656  | 7%  |   |
| # of Credit Cards <sup>2</sup> (mln)    | 9.8  | 5%  | ♠ |
| # of Cardholders (min)                  | 5.5  | 4%  | ↑ |
| # of Merchants (ths)                    | 342  | 0%  | ⇒ |
| # of POS (ths)                          | 448  | 1%  |   |
| Activation                              | 81%  | -   |   |

#### **Market Shares<sup>3</sup>**



# Leading position in credit cards

- Revenues +7% y/y supported by volume growth, strong POS revenues and wide merchant network
- Credit card NPL ratio at 3.5%, (vs sector 4.8%) on the back of successful delinquent management processes and effective scoring system

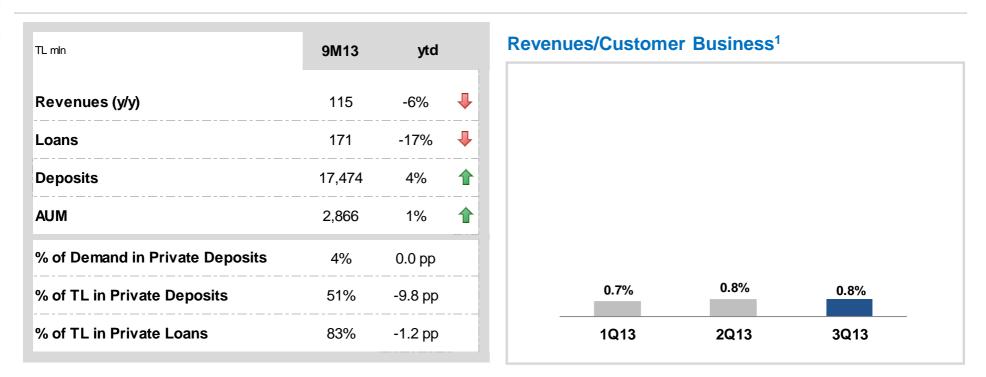
Card payment systems revenues (net off worldcard loyalty point expenses) include POS revenues. POS portion is also recognised in other related segment revenues
 Including virtual cards

(3) Market shares based on bank-only cumulative figures

(4) Outstanding volume is the sum of individual and commercial credit card outstanding volume

(5) Issuing and acquiring volume are based on 9 month cumulative figures

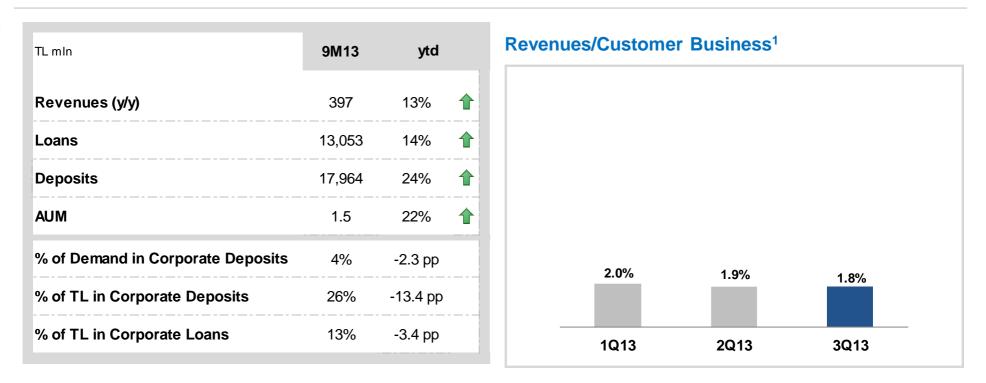
## **Private Banking**



- **Revenues -6% y/y** impacted by pressure on spreads due to increasing deposit costs despite solid fee generation
- Deposits +4 ytd mainly driven by FC deposits due to customer preferences in a depreciating currency environment
- Strong synergies with asset management and brokerage subsidiaries

Note: Volumes (loans, deposits and AUM) based on end of period data except for revenues/customer business ratio which is based on 3 month average. MIS data. (1) Customer business: Loans + Deposits + AUM

#### **Corporate Banking**

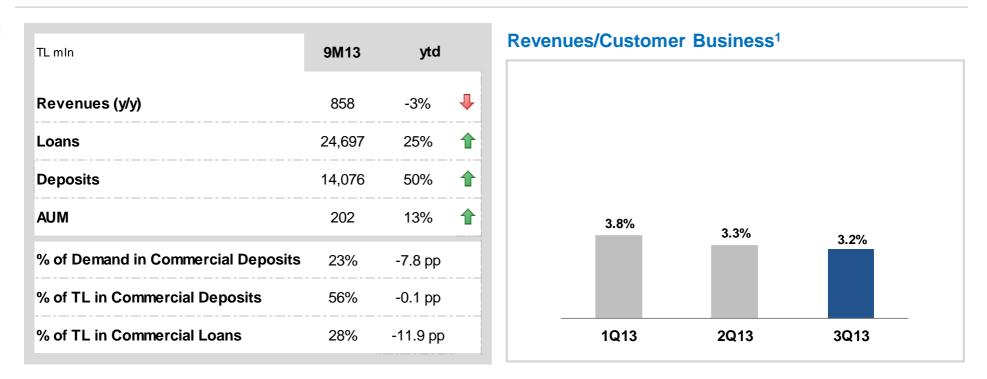


• **Revenues +13% y/y** driven by healthy net interest income growth and robust fee performance

- Loans +14% driven by project finance and long term investment lending
- Deposits +24% driven by FC deposits due to customer preferences in a depreciating currency environment

Note: Volumes (loans, deposits and AUM) based on end of period data except for revenues/customer business ratio which is based on 3 month average. MIS data. (1) Customer business: Loans + Deposits + AUM

#### **Commercial Banking**



- Revenues -3% y/y Impacted by pressure on spreads due to lending yields
- Loans +25% ytd driven by long term investment lending in FC
- **Deposits +50% ytd** driven by balanced growth in TL and FC deposits

Note: Volumes (loans, deposits and AUM) based on end of period data except for revenues/customer business ratio which is based on 3 month average. MIS data.

(1) Customer business: Loans + Deposits + AUM

### **Subsidiaries**

**Solution** YapıKredi

Subsidiaries

|                       |              | Revenues<br>(mln TL)      | Revenue<br>(y/y growth) | ROE              | Sector<br>Positioning   | Drivers of Revenue Growth  |
|-----------------------|--------------|---------------------------|-------------------------|------------------|---|--|
|                       | YK Leasing   | 175                       | 10%                     | 13%              | <b>#1 in total transaction</b><br><b>volume</b><br>(16.3% mkt share) <sup>5</sup> | <ul> <li>Strong fee generation and volume<br/>growth</li> </ul>                  |
| Core                  | YK Factoring | <b>g</b> 180 <sup>1</sup> | -21% <sup>1</sup>       | 21% <sup>1</sup> | <b>#1 in total factoring volume</b> (18.5% mkt share) <sup>5</sup>                | <ul> <li>Declining volumes leading to lower<br/>net interest income</li> </ul>   |
| Product<br>Factories  | YK Portföy   | 34                        | 4%                      | 84%              | <b>#2 in mutual funds<sup>3</sup></b><br>Highest credit rating<br>in its sector   | Solid volume growth in fund volume   |
|                       | YK Yatırım   | 318 <sup>2</sup>          | <b>7%</b> <sup>2</sup>  | 36%²             | <b>#3 in equity transaction</b><br><b>volume</b><br>(6.8% market share)           | <ul> <li>Strong increase in equity trading<br/>volume</li> </ul>                 |
|                       | YK Azerbaija | n 25.6<br>min US\$        | 18% <sup>4</sup>        | 1%               | US\$ 377 mIn<br>total assets  | Continued strength in retail loan volume   |
| International<br>Subs | YK Moscow    | <b>11.9</b><br>min US\$   | 9%4                     | 12%              | US\$ 332 mln<br>total assets  | <ul> <li>Increase in net interest revenues<br/>supported by repricing</li> </ul> |
|                       | YK NV        | 29.7<br>mln US\$          | -17% <sup>4</sup>       | 7%               | US\$ 2.2 bln<br>total assets  | <ul> <li>Slight pressure on margins</li> </ul>                                   |

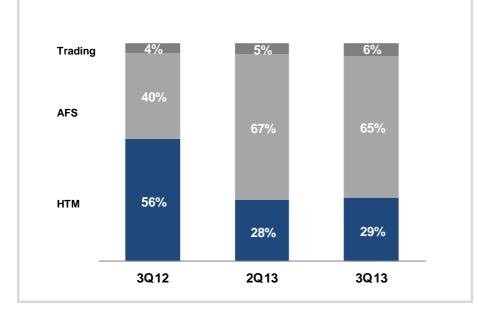
|    | Note: Revenues in TL, unless otherwise stated (1) 9M13 revenues include gain from stake in Yapı Kredi Sigorta, 9M12 revenues include dividend income. Revenue growth and ROE adjusted | 📀 KOÇ 💋 UniCredit |
|----|---|-------------------|
|    | (2) Revenues include gain from stake in Yapı Kredi Sigorta and Yapı Kredi GYO as well as dividend income. Revenue growth and ROE adjusted   |                   |
| 28 | (3) Mutual Fund market share at 17.9%. Fitch Ratings upgraded YK Portföy (YKP) in Mar'13 from M2+ to M1+. YKP is the only institution in Turkey to reach this level                   |                   |

Mutual Fund market share at 17.9%. Fitch Ratings upgraded YK Portföy (YKP) in Mar'13 from M2+ to M1+. YKP is the only institution in Turkey to reach this level
 Currency adjusted y/y revenue growth
 As of 1H13, latest available data

# **Solution**

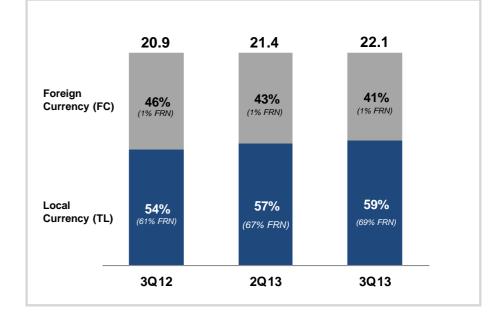
### **Securities**

**Securities** 



#### Securities Composition by Type

Securities Composition by Currency (TL bln)



- Share of securities in total assets at 14% (vs 17% at YE12)
- Share of Held to Maturity (HTM) at 29% (+1pp vs 2Q). Share of AFS portfolio at 65% (vs 67% in 2Q)
- Share of TL securities in total securities at 59% (vs 57% in 2Q13)
- CPI-linkers at TL 2.8 bln (13% of total securities)
- M-t-m unrealised gains under equity at TL 240 mln (vs TL 411 mln in 2Q13 and TL 1.2 bln in 1Q13)

# Borrowings

|           |                                      | Borrowings   |
|-----------|--------------------------------------|--|
|           | Syndications                         | <ul> <li>~ US\$ 2.7 bln outstanding</li> <li>Apr'13: US\$ 437 mln and €759.5 mln, Libor +1.00% p.a. all-in cost, 1 year, participation of 52 banks from 20 countries</li> <li>Sep'13: US\$ 302.5 mln and €657 mln, Libor + 0.75% p.a. all-in cost, 1 year, participation of 37 banks from 15 countries 3013</li> </ul>   |
|           | Securitisations                      | <ul> <li>US\$ 1.2 bln outstanding</li> <li>Dec'06 and Mar'07: ~US\$ 650 mln, 6 wrapped notes, 7-8 years, Libor+18-35 bps</li> <li>Aug'10 - DPR Exchange: ~US\$ 189 mln, 5 unwrapped notes, 5 years</li> <li>Aug'11: ~US\$ 400 mln, 4 unwrapped notes, 5 years</li> <li>Sep'11: ~€75 mln, 1 unwrapped note, 12 years</li> <li>Jul'13: US\$ 505 mln, 5 unwrapped notes, 5-13 years 23013</li> </ul>  |
|           | Subordinated<br>Loans                | <ul> <li>~€ 2.3 bln outstanding</li> <li>Mar'06: €500 mln, 10NC5, Euribor+3.00% p.a.</li> <li>Apr'06: €350 mln, 10NC5, Euribor+3.25% p.a.</li> <li>Jun'07: €200 mln, 10NC5, Euribor+2.78% p.a</li> <li>Dec'12: US\$ 1.0 bln, 10 years, 5.5% (coupon rate)</li> <li>Jan'13: US\$ 585 mln, 10NC5, 5.5% fixed rate</li> </ul>   |
|           | Foreign<br>Currency<br>Bonds / Bills | <ul> <li>US\$ 750 mln Loan Participation Note (LPN)</li> <li>Oct'10: 5.1875% (coupon rate), 5 years</li> <li>US\$ 1 bln Eurobond outstanding</li> <li>Feb'12: US\$ 500 mln, 6.75% (coupon rate), 5 years</li> <li>Jan'13: US\$ 500 mln, 4.00% (coupon rate), 7 years</li> </ul>  |
|           | Covered Bond                         | <ul> <li>TL 458 mln first tranche</li> <li>Nov'12: SME-backed with maturity between 3-5 years; highest Moody's rating (A3) for Turkish bonds</li> </ul>  |
|           | Multilateral<br>Loans                | <ul> <li>EIB Loan - Jul'08 / Dec'10: €525 mln, 5-15 years</li> <li>EBRD Loan - Aug'11: €30 mln, 5 years, Jul'13: \$80 mln 3013</li> <li>CEB Loan - Jul'13: €100 mln 3013</li> </ul>  |
| הטוופאווכ | Local Currency<br>Bonds / Bills      | <ul> <li>TL 1.5 bln outstanding</li> <li>Feb'13: TL 59 mln, 6.51% compounded rate, 286 days maturity</li> <li>Apr'13: TL 22 mln, 6.66% compounded rate, 294 days maturity</li> <li>May'13: TL 377 mln, 4.96% compounded rate, 176 days maturity &amp; TL 23 mln, 5.43% compounded rate, 294 days maturity</li> <li>Jun'13: TL 50 mln, 7.41% compounded rate, 360 days maturity</li> <li>Jul'13: TL 300 mln, 8.80% compounded rate, 139 days maturity &amp; TL 50 mln, 9.44% compounded rate, 322 days maturity</li> <li>Oct'13: TL 600 mln, 7.87% compounded rate, 179 days maturity 3213</li> </ul> |
| -         |                                      |  |

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# **Key Strategic Guidelines**

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| owth &<br>nmercial<br>ctiveness    | Efficiency &<br>Cost<br>Optimisation                              | Sustainability  | Funding &<br>Capital  | Risk<br>Management  |
|------------------------------------|---|---|---|---|
| generating<br>growth<br>nuation of | Disciplined cost<br>approach and lower<br>cost to serve           | Customer/employee<br>satisfaction and<br>loyalty                  | Emphasis on<br>deposit base and<br>funding<br>diversification | Dynamic and<br>proactive portfolio<br>management                |
| neration and<br>stomer<br>etration | Optimisation of<br>physical presence<br>Multi-channel<br>approach | Investments in<br>technology and<br>innovation<br>Enhance easy to | Effective<br>loans/deposits<br>ratio management               | Investments to<br>maintain through<br>the cycle cost of<br>risk |
|                                    |   | work with approach  | Efficient capital utilisation                                 | Early collections<br>via capacity<br>increase                   |

### **Banking Sector**

#### **Banking Sector Volumes and KPIs**

|                          | Nominal |       | Quarter | ly Growth |                | Currenc<br>adjusted |
|--------------------------|---------|-------|---------|-----------|----------------|---------------------|
| bln TL                   | 3Q13    | 1Q13  | 2Q13    | 3Q13      | 9M13           | _                   |
| Total Loans <sup>1</sup> | 935     | 5%    | 11%     | 7%        | 25%            | 19%                 |
| π                        | 668     | 6%    | 9%      | 6%        | 23%            |                     |
| FC(\$)                   | 131     | 0%    | 8%      | 3%        | 11%            |                     |
| Total Deposits           | 895     | 3%    | 5%      | 8%        | 17%            | 10%                 |
| π                        | 561     | 3%    | 5%      | 3%        | 11%            |                     |
| FC(\$)                   | 164     | -2%   | 0%      | 12%       | 9%             |                     |
| Total Securities         | 284     | -1%   | 1%      | 5%        | 5%             |                     |
| Loans/Deposits R         | atio    | 100%  | 105%    | 105%      |                |                     |
| NPL Ratio                |         | 2.9%  | 2.7%    | 2.7%      | Excl.NPL sales |                     |
| CAR                      |         | 16.7% | 15.6%   | 14.8%     | 2.9%           |                     |
| NIM (quarterly)          |         | 4.3%  | 4.0%    | 3.7%      |                |                     |
| ROAE (cumulative         | e)      | 15.5% | 15.6%   | 15.3%     |                |                     |

- Loans +25% ytd (19% currency adjusted) with deceleration in 3Q driven by TL loans
- Deposits +17% ytd (10% currency adjusted) with acceleration in 3Q driven by FC deposits
- Loans/deposits ratio at 105% (stable vs 3Q) due to relatively balanced growth in 3Q
- Asset quality resilient, also supported by NPL sales (TL 1,325 mln in 9M13)

(2) Assumes no change in US\$/TL vs 2012 (YKB balance sheet US\$/TL rate in 2012: 1.7380; 3Q13: 2.0342