

Yapı Kredi 1H13 Earnings Presentation

Customer-oriented sustainable results



### **Agenda**

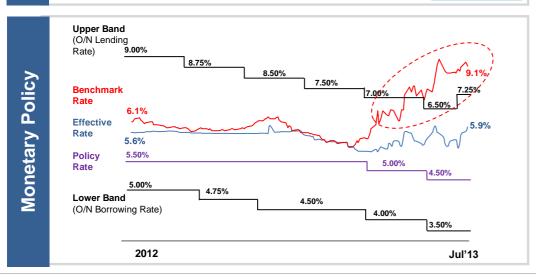
- 1H13 Results (BRSA Consolidated)
  - Annex

### Macro backdrop intact supported by flexible monetary policy

Macro

|                      |   | 2012 | 1Q13 | 2Q13                     |
|----------------------|---|------|------|--------------------------|
| tors                 | GDP Growth  | 2.2% | 3.0% | <b>2.3%</b> <sup>3</sup> |
| dica                 | Inflation   | 6.2% | 7.3% | 8.3%                     |
| <u> </u>             | Industrial Production (IP) <sup>1</sup>           | 2.5% | 2.5% | 1.9%                     |
| Key Macro Indicators | Consumer Confidence Index (eop)                   | 73.6 | 74.9 | 76.2                     |
| Key                  | Current Account Deficit<br>(CAD)/GDP <sup>1</sup> | 6.0% | 5.9% | 6.4%                     |
|                      | Unemployment Rate <sup>2</sup>                    | 9.2% | 9.2% | 9.4%                     |

- GDP growth driven by public consumption and investment
- Inflation impacted by temporary volatility in unprocessed food prices yet core inflation on a downward trend
- **Industrial production slowing down** via weak exports
- Consumer confidence index continuing to improve, yet sustainability to be seen
- Current Account Deficit increasing due to decline in gold exports and weak exports
- Unemployment rate remaining at single-digit



- Till mid-2Q, CBRT focused on supporting growth via rate cuts (100bps cut in policy rate and 250 bps cut in upper band of corridor)
- Following FED announcements / domestic political developments at end-May, CBRT focused on preventing TL depreciation via
  - **FX sale auctions** (US\$ 6.9 bln sale since 10 Jun'13)
  - 75 bps increase in upper band of corridor<sup>5</sup>
- In the upcoming period, other available means of FX liquidity could be used if necessary (ie changes to ROC, RRR, corridor, policy rate)



<sup>(1)</sup> As of May'13

Seasonally adjusted

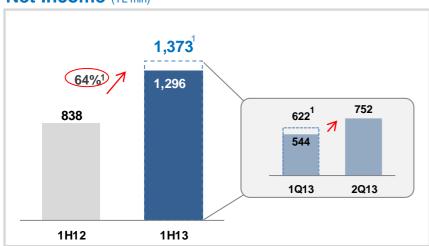
YK Economic research estimate used for 2Q13 GDP growth, as of Aug'13

For primary dealers on extraordinary days, CBRT increased the overnight lending rates (upper band of interest rate corridor) by 125 bps

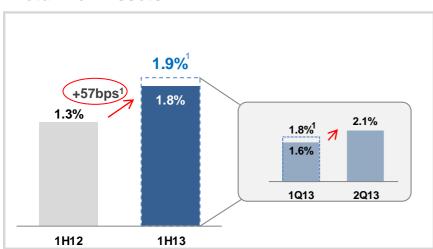
# Key performance indicators consistently strong with further improvement in 2Q

KPIs <sup>-</sup>

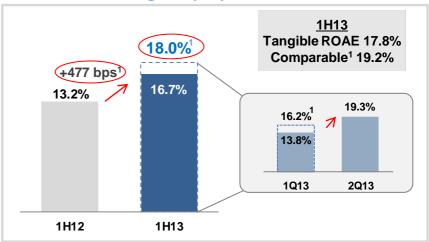
### Net Income (TL mln)



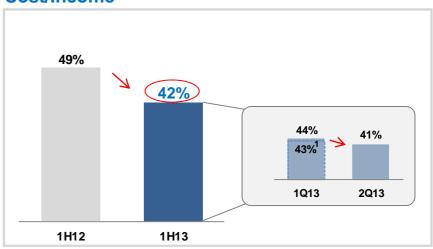
### Return on Assets<sup>3</sup>



### **Return on Average Equity<sup>2</sup>**



### Cost/Income



<sup>(1)</sup> Comparable basis: 1H13 adjusted to exclude 57 mln TL sub-debt early repayment penalty in net interest income (1Q13) and competition board fine in other provisions (1Q13). Comparable ROAE calculation based on: (average 2012 shareholders equity + 1H13 shareholders equity) to exclude mtm impact of transfer to AFS (from HTM) in 4Q12



<sup>(2)</sup> Calculations based on the average of current period equity (excluding current period profit) and prior year equity. Annualised

<sup>(3)</sup> Calculations based on net income / end of period total assets. Annualised

### 1H13 Highlights

- Net income at TL 1,296 mln (+64%¹ y/y) driven by:
  - Sustainable revenue growth (+31%<sup>1</sup> y/y) on the back of solid core revenue performance (+22%<sup>1</sup> y/y) with double-digit net interest income and fee growth
  - Cost discipline maintained (+9%² y/y, 12% y/y reported)
  - Asset quality in line with expectations. Cost of Risk (net of collections) at 1.14%
- Year-to-date, loans +12% and deposits +10% with acceleration in 2Q
  - Leadership position in credit cards reinforced by market share gains in all parameters (market share between 17/33%)
  - Number of customers up to 9.6 mln<sup>3</sup> (of which 6.6 mln active)
- Tangible ROAE at 19.2%¹ and Bank Capital Adequacy Ratio at 15.8% despite market volatility and business growth
- Sale of insurance businesses finalised in Jul'13 with TL 1,243 mIn<sup>4</sup> capital gain

<sup>(1)</sup> Comparable basis: 1H13 adjusted to exclude 57 mln TL sub-debt early repayment penalty in net interest income (1Q13) and competition board fine in other provisions (1Q13). Comparable ROAE calculation based on: (average 2012 shareholders equity + 1H13 shareholders equity) to exclude mtm impact of transfer to AFS (from HTM) in 4Q12



<sup>(2) 1</sup>H13 operating costs excluding impact of retail business expansion in Azerbaijan and regulatory costs, including increase in SDIF premiums

<sup>(3)</sup> Customers which meet the active customer criteria at least once and are assigned to a portfolio within the last 1 year

<sup>(4)</sup> To be booked in Yapı Kredi's 3Q13 solo BRSA financial statements (before tax)

# TL 1,296 mln net income driven by strong revenue performance and cost discipline

Income Statement

|                                      |       |       | <br> |       |       |                          |
|--------------------------------------|-------|-------|------|-------|-------|--------------------------|
| TL mln                               | 1Q13  | 2Q13  |      | 1H12  | 1H13  | Comparable<br>y/y Basis² |
| Total Revenues                       | 1,815 | 2,160 |      | 3,067 | 3,975 | 30% 31%                  |
| Operating Costs                      | 798   | 877   | <br> | 1,497 | 1,675 | 12% 9%                   |
| Operating Income                     | 1,017 | 1,283 |      | 1,570 | 2,300 | 46%                      |
| Provisions                           | 366   | 351   |      | 553   | 717   | 30% 24%                  |
| Pre-tax Income                       | 651   | 932   |      | 1,017 | 1,583 | 56%                      |
| Discontinued Operations <sup>1</sup> | 25    | 28    |      | 78    | 53    | -32%                     |
| Net Income                           | 544   | 752   | <br> | 838   | 1,296 | 55% 64%                  |
|                                      |       |       | <br> |       |       |                          |

- Revenues +30% y/y
   (+31% on a comparable basis²) with solid
   performance in core
   revenues and supported
   by other income
- Costs +12% y/y (+9% on a comparable basis²) driven by organic growth in Turkey and expansion of retail business in Azerbaijan
- Provisions +30% y/y (+24% on a comparable basis²)
- Net income at TL 1,296 mln (+55% y/y, +64% on a comparable basis²)



<sup>(1)</sup> On 12 July 2013, sale of insurance businesses to Allianz finalised (94% stake in YK Sigorta which owns 100% of YK Emeklilik). 20% stake in YK Emeklilik is retained. Insurance subsidiaries have been classified as "discontinued operations" in BRSA financials. 1H12 results have been restated for comparability purposes

<sup>(2)</sup> Comparable basis: 1H13 adjusted to exclude 57 mln TL sub-debt early repayment penalty in net interest income (1Q13) and competition board fine in other provisions (1Q13). 1H13 operating costs excluding impact of retail business expansion in Azerbaijan and regulatory costs, including increase in SDIF premiums



# Unyielding focus on customer-oriented strategy with increasing pace of growth in 2Q

**Balance Sheet** 

| TL bln                    | 2012  | 2Q13    | 1Q<br>Growth       | 2Q<br>Growth | YTD |
|---------------------------|-------|---------|--------------------|--------------|-----|
| Total Assets              | 131.5 | 143.2   | 3%                 | 6%           | 9%  |
| Loans                     | 77.8  | 86.9    | 4%                 | 8%           | 12% |
| Securities                | 22.5  | 21.4    | -7%                | 2%           | -5% |
| Deposits                  | 71.1  | 77.9    | 4%                 | 6%           | 10% |
| Borrowings                | 23.4  | 26.2    | 7%                 | 4%           | 12% |
| Shareholders' Equity      | 16.0  | 16.3    | 1%                 | 1%           | 2%  |
| Assets Under Management   | 9.6   | 11.0    | 5%                 | 9%           | 15% |
| Loans/Assets              | 59%   | 61%     |                    |              |     |
| Securities/Assets         | 17%   | 15%     |                    |              |     |
| Loans/Deposits            | 109%  | 112%    |                    |              |     |
| Loans/(Deposits+TL Bonds) | 107%  | 109%    | With insurar       |              |     |
| Group CAR (Basel II)      | 15.2% | 14.8% - | <b>Group:</b> >15. | 5%           |     |
| Bank CAR (Basel II)       | 16.3% | 15.8% - | <b>Bank:</b> >16.5 | 5%           |     |

- Acceleration in loan growth (+8% in 2Q vs +4% in 1Q)
- Loans/assets at 61%, securities/assets at 15% confirming customer-orientation
- Acceleration in deposit growth (+6% in 2Q vs +4% in 1Q)
- Loans/deposits ratio at 112%, (109% including local TL bonds)
- Bank CAR at 15.8% (vs 16.0% in 1Q), Group CAR at 14.8% (vs 14.7% in 1Q)

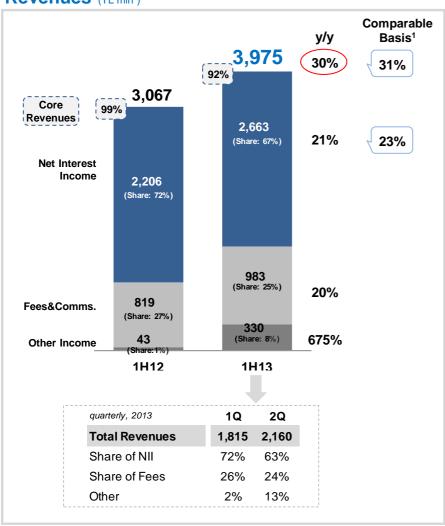
Note: Loans indicate performing loans



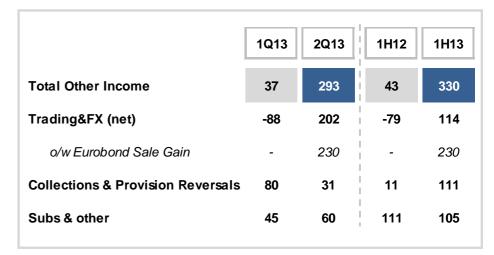
## Robust revenue growth with ongoing strong core revenue performance and increased contribution of other income in 2Q

Revenues

### Revenues (TL mln )



### Other Income Breakdown (TL mln)



- Core revenues/revenues high at 92%, ensuring sustainability. Core revenues +22% y/y¹
- Other income/revenues (8%) mainly driven by:
  - Eurobond sales from AFS portfolio in 2Q offsetting m-t-m impact of derivative instruments
  - Higher collections vs 1H12
- Unrealised m-t-m gains from AFS securities under equity at TL 411 mln in Jun'13 (vs TL 1.2 bln in 1Q13), improving as of Jul'13

Note: Core revenues indicate net interest income and net fees & commissions

<sup>(1)</sup> Comparable basis: 1H13 adjusted to exclude 57 mln TL sub-debt early repayment penalty in net interest income (1Q13) and competition board fine in other provisions (1Q13)

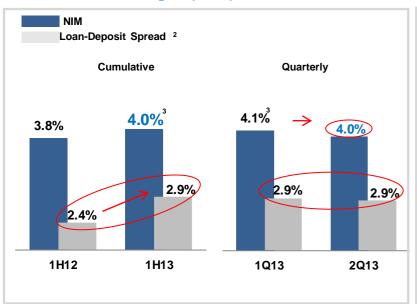


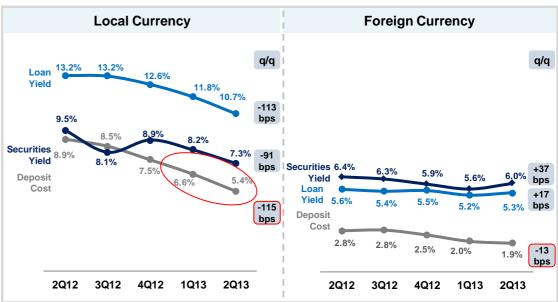
# Positive annual NIM evolution and relatively stable 2Q trend thanks to disciplined pricing ensuring significant decline in deposit costs

Net Interest Margin (NIM) 1 (bank-only)



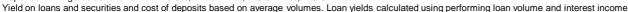






- Cumulative NIM at 4.0%³ (+20 bps y/y)
  - Quarterly NIM at 4.0% (-10 bps q/q) supported by successful management of deposit costs
- Cumulative loan-deposit spread at 2.9% (+44 bps y/y)
  - Quarterly loan-deposit spread stable at 2.9% in 2Q driven by better evolution of deposit costs vs loan yields

Notes: NIM and yield on securities exclude effect of reclassification between interest income and other provisions related to amortisation of issuer premium on securities (as per BRSA). Reported NIM figures as follows: 1H12: 3.9%, 1H13: 4.1%, 1Q13: 4.1%, 2Q13: 4.1%





<sup>(2)</sup> Loan-Deposit Spread=(Interest Income on Loans-Interest Expense on Deposits)/Average(Loans+Deposits)

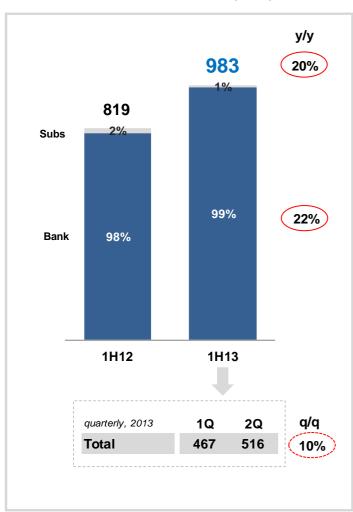


<sup>(3)</sup> Adjusted to exclude 57 mln TL sub-debt early repayment penalty in net interest income

# Bank fees +22% y/y mainly driven by consumer lending, account maintenance fee and asset management

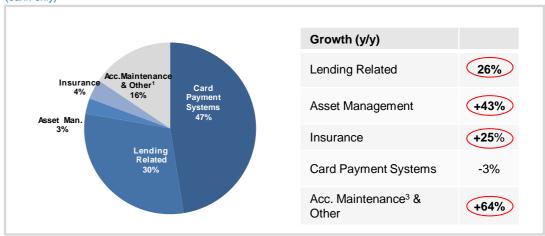
Fees & Commissions

### **Net Fees & Commissions** (TL mln)



### **Fees Received Composition**





- Lending related fees +26% y/y supported by consumer lending
- Asset management fees +43% y/y via strong pension fund volume
- Insurance fees +25% y/y driven by bancassurance
- Card payment system fees -3% y/y impacted by lower interchange fee rates<sup>2</sup>
- Other fees +64% y/y due to change in collection period of seasonal account maintenance fees<sup>3</sup>



<sup>(1)</sup> Other includes account maintenance, money transfers, equity trading, campaigns and product bundles, etc.

<sup>(2)</sup> Interchange fee at 0.73% in 1H13 vs 1.15% in 1H12. Currently 0.66%

<sup>(3)</sup> In 2013, account maintenance fees collected in 2Q and 4Q (vs 3Q and 4Q in previous years)

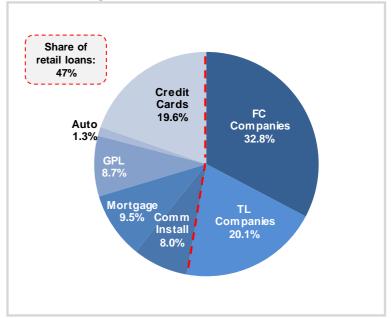
# **Napikredi**

### Solid lending growth with improving trend in 2Q driven by credit cards, mortgages, GPLs and project finance

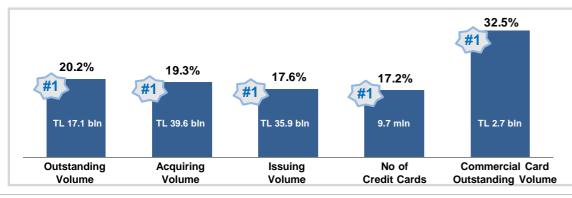
### Loans

|                          | YKB<br>2Q13 | ΥΚΒ<br>1Q13Δ | YKB<br>2Q13∆ | YKB<br>1H13∆ | Curr.<br>Adj. | Market<br>Share |
|--------------------------|-------------|--------------|--------------|--------------|---------------|-----------------|
| Total Loans <sup>1</sup> | 86.9        | 4%           | 8%           | 12%          | 10%           | 9.6%            |
| TL                       | 58.5        | 2%           | 6%           | 8%           |               | 9.3%            |
| FC (\$)                  | 14.8        | 3%           | 6%           | 10%          |               | 10.4%           |
| Consumer Loans           | 17.0        | 6%           | 5%           | 11%          |               | 7.8%            |
| Mortgages                | 8.3         | 8%           | 6%           | 15%          |               | 9.0%            |
| General Purpose          | 7.6         | 5%           | 4%           | 10%          |               | 6.5%            |
| Auto                     | 1.1         | -7%          | 2%           | -5%          |               | 13.9%           |
| Credit Cards             | 17.1        | 5%           | 12%          | 18%          |               | 20.2%           |
| Companies <sup>2</sup>   | 52.9        | 2%           | 7%           | 10%          | 6%            | 8.7%            |
| TL                       | 24.4        | -3%          | 2%           | -1%          |               | 7.5%            |
| FC (\$)                  | 14.8        | 3%           | 6%           | 10%          |               | 10.4%           |

### **Loan Composition**



### **Credit Cards**



Leadership position in credit cards reinforced by market share gains in all parameters (market share between 17/33%)

Note: Sector data based on weekly BRSA figures. Market shares based on unconsolidated figures for YKB and sector according to BRSA classification with FC-indexed loans included in TL loans. Credit card market shares based on cumulative figures.



Loans

<sup>(1)</sup> Total performing loans

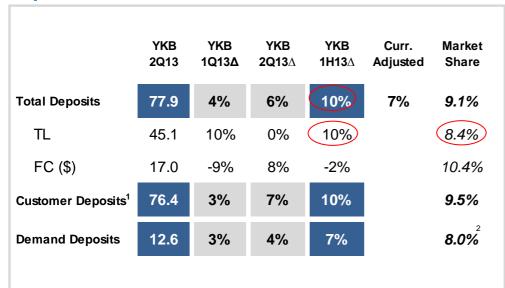
<sup>(2)</sup> Total loans excluding consumer loans and credit cards



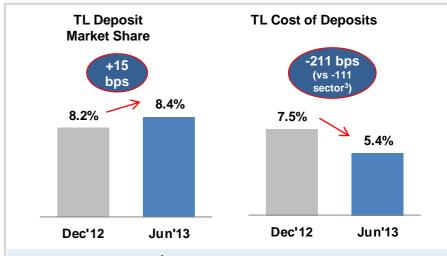
### Market share gain in TL deposits accompanied by significant improvement in deposit cost also thanks to 1-to-1 deposit pricing approach

Deposits

### **Deposits**



### 1-to-1 Deposit Pricing Approach



1-to-1 deposit pricing<sup>4</sup> launched in Feb'12, allowing cost-effective TL time deposit rate offers based on customer price sensitivity

- Deposit growth 10% ytd driven by TL deposits (+10%)
- TL deposits stable in 2Q due to focus on disciplined pricing
- Since Dec'12, +15 bps market share gain with better than sector deposit cost evolution (-211bps vs -111bps sector3)

Note: Market shares based on unconsolidated figures for YKB and sector



<sup>(1)</sup> Customer deposits exclude bank deposits

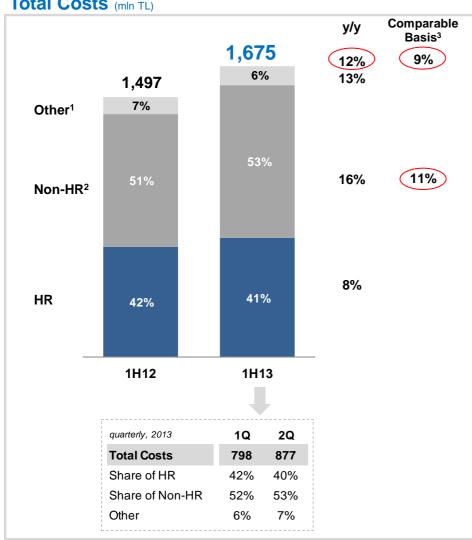
<sup>(2)</sup> Including bank demand deposits

<sup>(3)</sup> Based on monthly BRSA data as of May'13

<sup>(4)</sup> Covers TL time deposits for individuals

### **Ongoing cost control**





- Total costs +12% y/y (9% on a comparable basis<sup>3</sup>) driven by:
  - HR costs +8% y/y. Group headcount +241 in 1H to 17,702
  - Non-HR costs +16% y/y (11% on a comparable basis<sup>3</sup>) impacted by organic growth in Turkey and expansion of retail business in Azerbaijan
  - Other costs +13% y/y impacted by solid growth in credit card issuing volume reflecting in credit card loyalty points

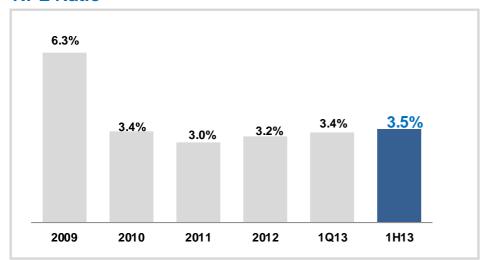


<sup>(1)</sup> Other includes pension fund provisions (25 mln TL in 1H13 vs 22 mln TL in 1H12) and loyalty points on Worldcard

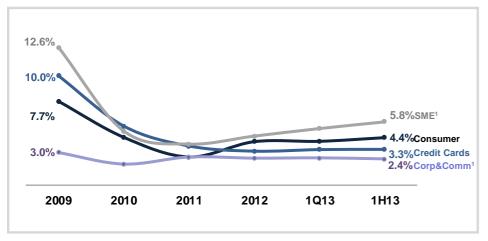
<sup>(2)</sup> Non-HR costs include HR related non-HR, advertising, rent, SDIF premium, taxes, depreciation and branch tax

<sup>(3)</sup> Excluding impact of retail business expansion in Azerbaijan and regulatory costs, including increase in SDIF premiums

### **NPL Ratio**



### **NPL** Ratio by Segment



- **NPL ratio at 3.5%** (vs 3.4% in 1Q13) driven by solid evolution in all **segments** also thanks to improvement in monitoring, delinquency management and scoring
  - SME inflows starting to stabilise from June onwards and better vs. 2H12
  - Credit cards / consumer loans relatively stable
  - **Corporate / commercial resilient**

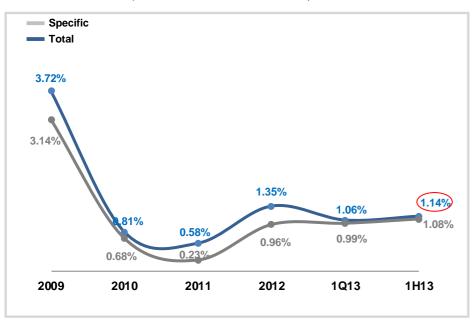


<sup>(1)</sup> As per YKB's internal segment definition, SMEs: companies with annual turnover <5 mln US\$. Corporate & Commercial: companies with annual turnover >5 mln US\$

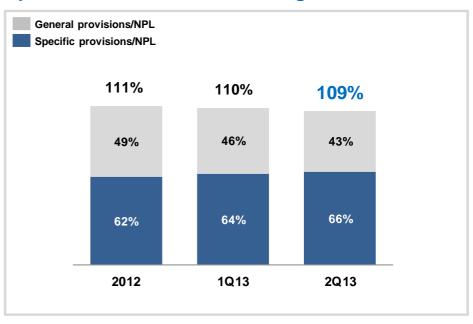
### CoR at 1.14% with relatively stable NPL coverage

**Asset Quality** 

### Cost of Risk<sup>1</sup> (Cumulative, net of collections)



### **Specific and General Provisioning**



- Total NPL coverage<sup>2</sup> at 109% (vs 110% in 1Q13) with specific coverage up to 66% (+2 pp vs 1Q13)
- Total cost of risk (net of collections) at 1.14% (vs 1.06% at 1Q13) impacted by slight increase in specific CoR (1.08%)



<sup>(1)</sup> Cost of risk = (total loan loss provisions – collections)/total gross loans

<sup>(2)</sup> Total NPL coverage indicates (specific + general provisions)/NPLs

### **Outlook for the remainder of 2013**

2013 Guidance

Current

**Previous** 

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|---|----|
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| GDP Growth        | Slower growth vs previous guidance due to lower contribution of net exports and weaker domestic demand   | 4.8%     | 3.4% |
|-------------------|--|----------|------|
| Inflation         | Controlled despite higher impact of currency pass-through and unprocessed food/energy prices             | 6.4%     | 7.2% |
| Benchmark<br>Rate | Higher vs previous guidance parallel to volatility in global markets and domestic political developments | 5.7/6.0% | 8.7% |
| CAD / GDP         | Slightly increased pressure due to weaker exports and volatility in global markets                       | 6.6%     | 6.9% |

apı Kredi

| Loan Growth           | In line with sector loan growth incorporating seasonal slowdown in 3Q followed by pick-up in 4Q | 18%                       | 18%                       |
|-----------------------|---|---------------------------|---------------------------|
| <b>Deposit Growth</b> | Above sector growth with flexible deposit gathering strategy                                    | 17%                       | 17%                       |
| NIM                   | Positive 1H13 trend supporting NIM, subject to funding costs                                    | Stable/Slightly<br>Down   | Slightly<br>Down          |
| Fees                  | Continuation of focused approach supported by volumes   | 17%                       | 17%                       |
| Cost                  | Normalisation in 3Q followed by seasonal pick up in 4Q  | 9%                        | 9%                        |
| Cost of Risk          | Specific CoR controlled, general CoR dependent on volumes                                       | Stable / Slightly<br>Down | Stable /<br>Slightly Dowr |



### **Agenda**

- 1H13 Results (BRSA Consolidated)
- Annex



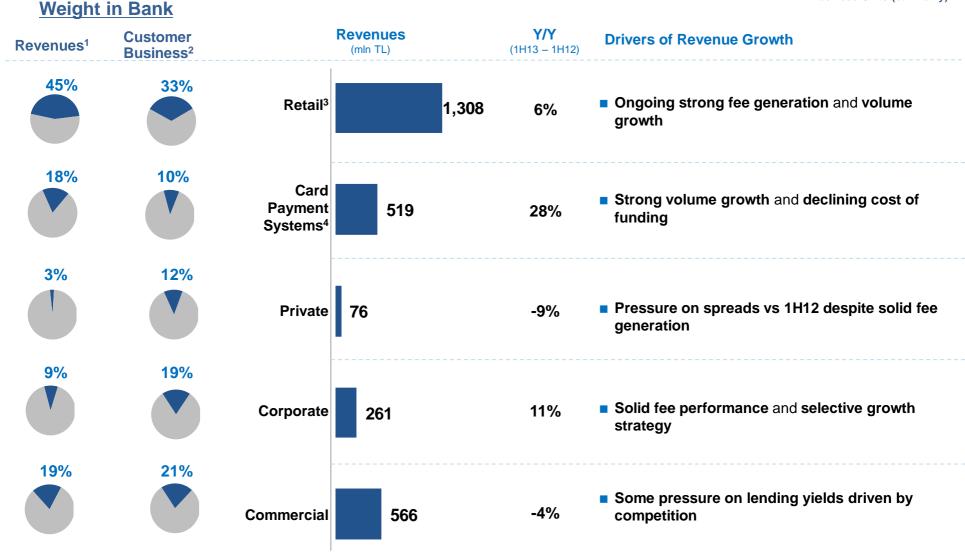
### **Strategic Business Units**

### Retail:

- **SME:** Companies with turnover less than 5 mln US\$
- Affluent: Individuals with assets less than 500K TL
- Mass: Individuals with assets less than 50K TL
- Private: Individuals with assets above 500K TL
- Commercial: Companies with annual turnover between 5-100 mln US\$
- Corporate: Companies with annual turnover above 100 mln US\$

### **Performance of Business Units**

Business Units (bank only)



<sup>(1)</sup> Total share of business units at 94% in 1H13. The remaining 6% is attributable to treasury and other operations



<sup>(2)</sup> Customer business= Loans + Deposits + AUM. Excluding other (5%)

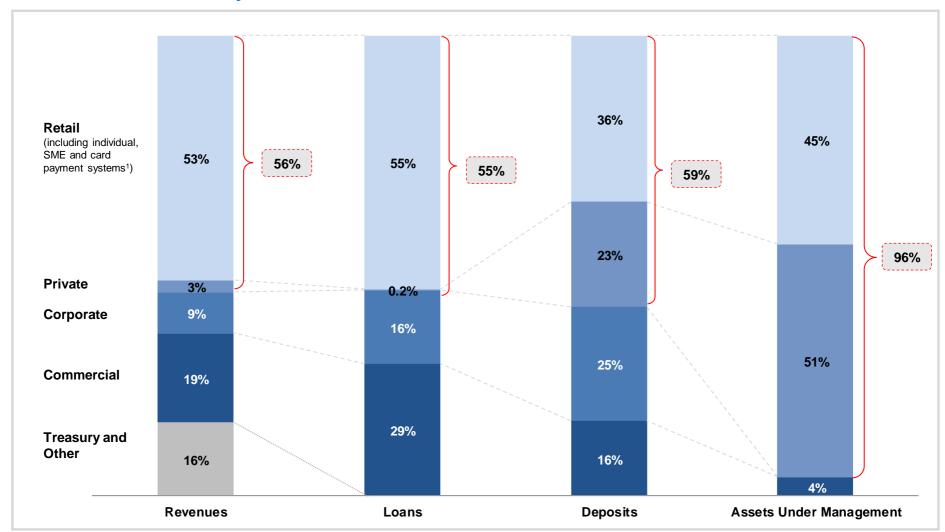
<sup>(3)</sup> Retail includes individual (mass and affluent) and SME banking

<sup>(4)</sup> Card payment systems revenues (net of Worldcard loyalty point expenses) include POS revenues. POS portion is also recognised in other related segment revenues. Note: All figures based on MIS data

### **Revenues and Volumes by Business Unit**

**Strategic Business Units** 

### Revenues and Volumes by Business Unit (1H13, Bank only)



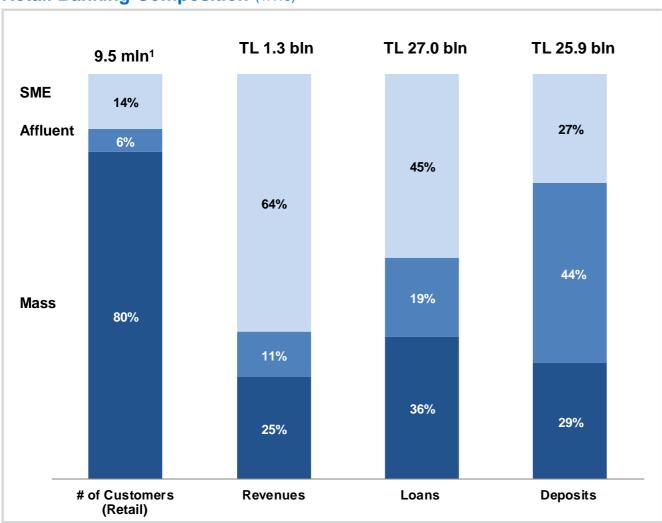
Note: Loan and deposit allocations based on end of period volumes (source: MIS data).



<sup>(1)</sup> Card payment system revenues excluding POS revenues

### Retail Banking (Mass, Affluent and SME)

### **Retail Banking Composition** (1H13)



- Mass Segment: ~7.7 mln active customers generating:
  - 25% of retail revenues
  - 36% of retail loans
  - 29% of retail deposits
- Affluent Segment: ~534K active customers generating:
  - 11% of total retail revenues
  - 19% of retail loans
  - 44% of retail deposits
- SME Segment: ~1.3 mln active customers generating
  - 64% of total retail revenues
  - 45% of retail loans
  - 27% of retail deposits

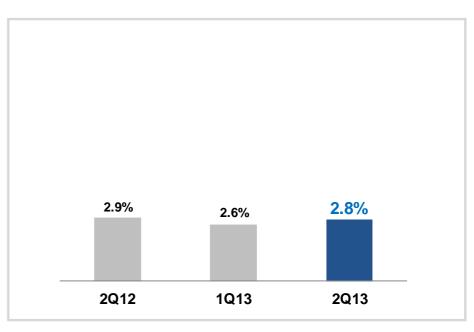


<sup>(1)</sup> Customers which meet the active customer criteria at least once and are assigned to a portfolio within the last 1 year Number of active retail customers at 6.5 mln

### Retail Banking (Mass & Affluent)

| TL mln                         | 1H13   | ytd     |   |
|--------------------------------|--------|---------|---|
| Revenues (y/y)                 | 475    | 8%      | 1 |
| Loans                          | 14,754 | 12%     | 1 |
| Deposits                       | 18,919 | -2%     | 1 |
| AUM                            | 2,465  | 9%      | 1 |
| % of Demand in Retail Deposits | 18%    | 2.5 pp  |   |
| % of TL in Retail Deposits     | 74%    | -1.1 pp |   |
| % of TL in Retail Loans        | 100%   | 0.1 pp  |   |

### Revenues/Customer Business<sup>1</sup>



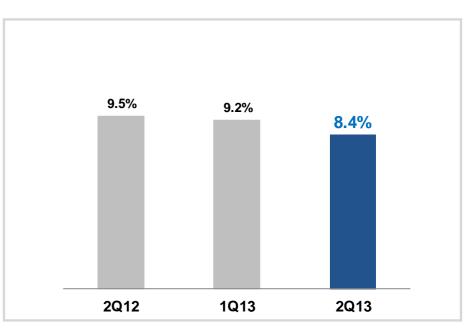
- Revenues +8% y/y mainly driven by strong fee generation (+35%) due to volume growth
- Loans +12% ytd driven by mortgages (+15%) and general purpose loans (+8%)
- Deposits -2% ytd. Demand/total deposits up 2.5 pp to 18%



### Retail Banking (SME)

| TL mln                      | 1H13   | ytd     |   |
|-----------------------------|--------|---------|---|
| Revenues (y/y)              | 833    | 5%      | 1 |
| Loans                       | 12,247 | 6%      | 1 |
| Deposits                    | 6,986  | 12%     | 1 |
| AUM                         | 672    | 8%      | 1 |
| % of Demand in SME Deposits | 50%    | 7.5 pp  |   |
| % of TL in SME Deposits     | 75%    | 4.4 pp  |   |
| % of TL in SME Loans        | 96%    | -0.4 pp |   |

### Revenues/Customer Business<sup>1</sup>



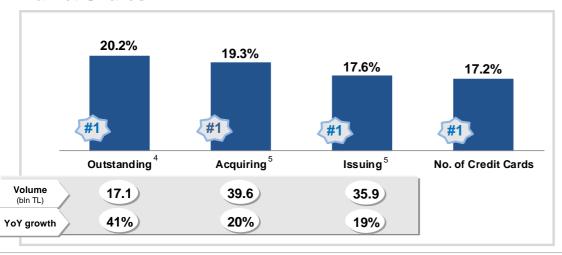
- Revenues +5% y/y supported by +12% y/y growth in fees
- Loans +6% ytd driven by commercial installment loans
- Deposits +12% ytd driven by TL demand deposit growth. Demand/total deposits up to 50%



### **Card Payment Systems**

|                                      | 1H13 | ytd | y/y  |
|--------------------------------------|------|-----|------|
| Net Revenues <sup>1</sup> (mln TL)   | 519  |     | 28%  |
| # of Credit Cards <sup>2</sup> (mln) | 9.7  | 4%  | 11%  |
| # of Cardholders (min)               | 5.5  | 3%  | 6%   |
| # of Merchants (ths)                 | 358  | 5%  | 3%   |
| # of POS (ths)                       | 439  | -2% | 0% ➡ |
| Activation                           | 82%  | -   | -    |

### Market Shares<sup>3</sup>

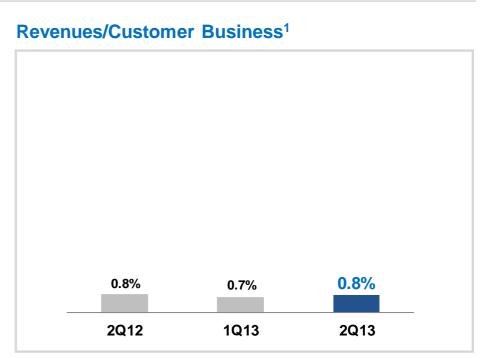


- Leadership position in credit cards reinforced by market share gains in all parameters
- Revenues +28% y/y positively impacted by strong volume growth and declining funding costs
- Credit card NPL ratio at 3.3%, better than sector of 4.6% thanks to enhanced delinquency management process and scoring

- (1) Card payment systems revenues (net off worldcard loyalty point expenses) include POS revenues. POS portion is also recognised in other related segment revenues
- (2) Including virtual cards
- (3) Market shares based on bank-only cumulative figures
- (4) Outstanding volume is the sum of individual and commercial credit card outstanding volume
- (5) Issuing and acquiring volume are based on 6 month cumulative figures

### **Private Banking**

| TL min                          | 1H13   | ytd     |               |
|---------------------------------|--------|---------|---------------|
| Revenues (y/y)                  | 76     | -9%     | 1             |
| Loans                           | 182    | -12%    | •             |
| Deposits                        | 16,824 | 0%      | $\Rightarrow$ |
| AUM                             | 3,497  | 23%     | 1             |
| % of Demand in Private Deposits | 4%     | -0.2 pp |               |
| % of TL in Private Deposits     | 63%    | 2.2 pp  |               |
| % of TL in Private Loans        | 82%    | -1.5 pp |               |

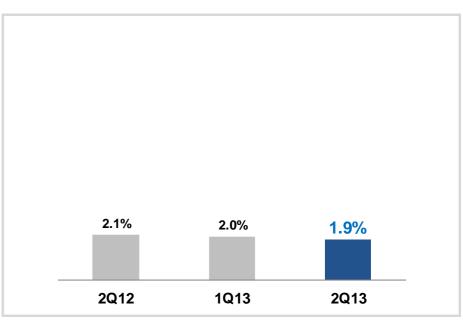


- Revenues -9% y/y impacted by pressure on spreads vs 1H12 despite solid fee generation
- Deposits stable ytd
- AUM +23% ytd driven by strong mutual fund performance
- Strong synergies with asset management and brokerage subsidiaries

### **Corporate Banking**

| TL min                            | 1H13   | ytd     |   |
|-----------------------------------|--------|---------|---|
| Revenues (y/y)                    | 261    | 11%     | 1 |
| Loans                             | 12,779 | 12%     | 1 |
| Deposits                          | 18,262 | 26%     | 1 |
| AUM                               | 2.1    | 66%     | 1 |
| % of Demand in Corporate Deposits | 4%     | -2.3 pp |   |
| % of TL in Corporate Deposits     | 34%    | -5.2 pp |   |
| % of TL in Corporate Loans        | 16%    | -0.1 pp |   |

### Revenues/Customer Business<sup>1</sup>



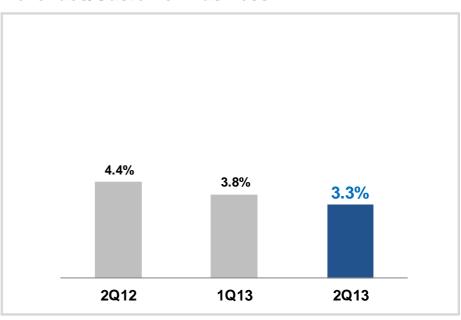
- Revenues +11% y/y driven by positive fee performance (+12% y/y) and selective growth strategy
- Loans +12% supported by long-term investment lending
- Deposits +26% driven by foreign currency time deposits
- Corporate / commercial NPL ratio at 2.4% with resilient trend



### **Commercial Banking**

| TL mln                             | 1H13   | ytd     |          |
|------------------------------------|--------|---------|----------|
| Revenues (y/y)                     | 566    | -4%     | <b>1</b> |
| Loans                              | 22,950 | 16%     | 1        |
| Deposits                           | 12,039 | 28%     | 1        |
| AUM                                | 278    | 55%     | 1        |
| % of Demand in Commercial Deposits | 26%    | -4.0 pp |          |
| % of TL in Commercial Deposits     | 68%    | 11.3 pp |          |
| % of TL in Commercial Loans        | 31%    | -9.6 pp |          |

### Revenues/Customer Business<sup>1</sup>



- Revenues -4% y/y impacted by pressure on lending yields driven by competition
- Loans +16% ytd driven by foreign currency lending
- Deposits +28% ytd driven by local currency deposits
- Corporate / commercial NPL ratio at 2.4% with resilient trend



### **Performance of Subsidiaries**

**Subsidiaries** 

|                       |                         | Revenues<br>(mln TL) | Revenue<br>(y/y growth) | ROE | Sector<br>Positioning  | Drivers of Revenue Growth  |
|-----------------------|-------------------------|----------------------|-------------------------|-----|--|--|
|                       | YK Leasing              | 113                  | 10%                     | 12% | #1 in total<br>transaction volume<br>(16.3% mkt share)   | <ul> <li>Solid volume growth and strong fee generation</li> </ul>  |
| Core<br>Product       | YK Factoring            | <b>j</b> 34          | -25% <sup>1</sup>       | 22% | #1 in total factoring volume (18.5% mkt share)   | <ul> <li>Declining volumes leading to lower fees and<br/>net interest income</li> </ul>                    |
| Factories             | YK Portföy              | 22                   | 8%                      | 83% | #2 in mutual funds <sup>2</sup> Highest credit rating in its sector <sup>2</sup>                           | Increasing fee income and volume growth  |
|                       | YK Yatırım              | 78 <sup>2</sup>      | 14%²                    | 16% | #3 in equity<br>transaction volume<br>(6.8% market share)  | Strong increase in equity trading volume   |
| Insurance             | YK Sigorta <sup>3</sup> | 67                   | 13%²                    | 4%  | #2 in health insurance<br>(15.7% market share)   | <ul> <li>Positive trend in non-health margin and<br/>better technical margin in accident branch</li> </ul> |
| Subs                  | YK Emeklilik            | 3 88                 | 11%                     | 35% | #3 in private pension <sup>4</sup> #5 in life insurance <sup>5</sup> #6 in non-life insurance <sup>6</sup> | <ul> <li>Increase in private pension fund volume<br/>and life insurance premium</li> </ul>                 |
| International<br>Subs | YK Azerbaija            | n 16.8<br>mln US\$   | 23%7                    | 2%  | US\$ 334 mln<br>total assets   | <ul> <li>Increase in retail loan volume and positive<br/>contribution of credit card business</li> </ul>   |
|                       | YK Moscow               | 8.7<br>mln US\$      | 22% <sup>7</sup>        | 14% | US\$ 203 mln<br>total assets   | <ul> <li>Positive impact of upward loan repricing and<br/>fee generation</li> </ul>                        |
|                       | YK NV                   | 20.4<br>mln US\$     | -22% <sup>7</sup>       | 7%  | US\$ 2.1 bln<br>total assets   | <ul> <li>Decrease in fee income despite solid increase in margin</li> </ul>                                |

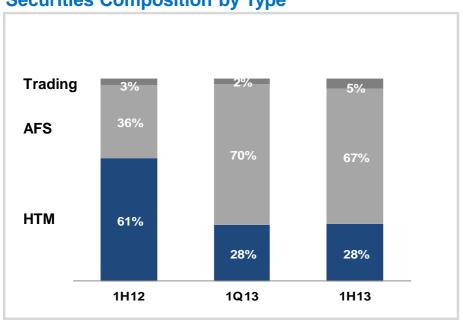
Note: Revenues in TL, unless otherwise stated. Factoring, life and non-life insurance market share as of Mar'13. All other market shares as of Jun'13

- (1) Revenues including dividend income. Revenue growth adjusted with dividend income
- (2) Mutual Fund market share at 18.3%. Fitch Ratings upgraded YK Portföy (YKP) in Mar 13 from M2+ to M1+. YKP is the only institution in Turkey to reach this level
- (3) On 12 July 2013, YKB finalised sale of its insurance businesses with Allianz for sale of its 94% stake in YK Sigorta (which owns 100% of YK Emeklilik). YKB retained a 20% stake in YK Emeklilik (4) Market share 17.4%
- Market share 6.3%
- Market share 6.3% (7) Currency adjusted y/y revenue growth

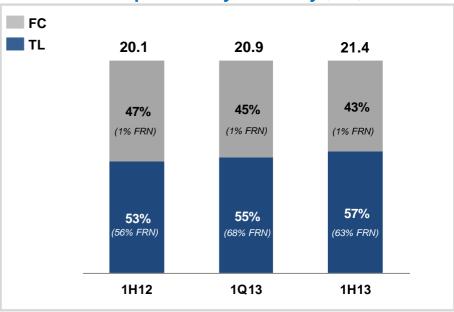


### **Securities**

### **Securities Composition by Type**



### **Securities Composition by Currency (TL bin)**



- Share of securities in total assets at 15% (stable vs 1Q13)
- Share of Held to Maturity (HTM) at 28% (stable vs 1Q13). Share of AFS portfolio at 67% (vs 70% in 1Q13)
- Share of TL securities in total securities at 57% (vs 55% in 1Q13)
- CPI-linkers at TL 2.2 bln (10% of total securities)
- M-t-m unrealised gains under equity at TL 411 mln (vs TL 1.2 bln in 1Q13)

FRN: Floating Rate Notes



### **Borrowings**

| Syndications  |              |                 |   |
|---|--------------|-----------------|---|
| Dec'06 and Mar'07: _US\$ 650 mln, 6 wrapped notes, 7-8 years, Libor+18-35 bps   |              | Syndications    | <ul> <li>Apr'13: US\$ 437 mln and €759.5 mln, Libor +1.00% p.a. all-in cost, 1 year, participation of 52 banks from 20 countries</li> </ul>   |
| Subordinated   Loans  |              | Securitisations | <ul> <li>Dec'06 and Mar'07: ~US\$ 650 mln, 6 wrapped notes, 7-8 years, Libor+18-35 bps</li> <li>Aug'10 - DPR Exchange: ~US\$ 189 mln, 5 unwrapped notes, 5 years</li> <li>Aug'11: ~US\$ 400 mln, 4 unwrapped notes, 5 years</li> <li>Sep'11: ~€75 mln, 1 unwrapped note, 12 years</li> </ul>  |
| Currency Bonds / Bills  Covered Bond  Multilateral Loans  Local Currency Bonds / Bills  May'13: TL 328 mln, 6.49% compounded rate, 179 days maturity & TL 22 mln, 6.66% compounded rate, 294 days maturity May'13: TL 200 mln, 4.96% compounded rate, 176 days maturity & TL 23 mln, 5.43% compounded rate, 360 days maturity Jun'13: TL 200 mln, 6.70% compounded rate, 122 days maturity & TL 50 mln, 7.41% compounded rate, 360 days maturity  Jun'13: TL 200 mln, 6.70% compounded rate, 122 days maturity & TL 50 mln, 7.41% compounded rate, 360 days maturity  | iternational |                 | <ul> <li>Mar'06: €500 mln, 10NC5, Libor+2.00% p.a.</li> <li>Apr'06: €350 mln, 10NC5, Libor+2.25% p.a.</li> <li>Jun'07: €200 mln, 10NC5, Libor+1.85% p.a</li> <li>Dec'12: US\$ 1.0 bln, 10 years, 5.5% (coupon rate)</li> </ul>  |
| <ul> <li>Nov'12: SME-backed with maturity between 3-5 years; highest Moody's rating (A3) for Turkish bonds</li> <li>Multilateral Loans</li> <li>EIB Loan - Jul'08 / Dec'10: €525 mln, 5-15 years</li> <li>EBRD Loan - Aug'11: €30 mln, 5 years, Jul'13: \$80 mln</li> <li>CEB Loan - Jul'13: €100 mln</li> <li>TL 1.4 bln outstanding</li> <li>Feb'13: TL 59 mln, 6.51% compounded rate, 286 days maturity</li> <li>Apr'13: TL 328 mln, 6.49% compounded rate, 179 days maturity &amp; TL 22 mln, 6.66% compounded rate, 294 days maturity</li> <li>May'13: TL 377 mln, 4.96% compounded rate, 176 days maturity &amp; TL 23 mln, 5.43% compounded rate, 294 days maturity</li> <li>Jun'13: TL 200 mln, 6.70% compounded rate, 122 days maturity &amp; TL 50 mln, 7.41% compounded rate, 360 days maturity</li> </ul> | <b>u</b>     | Currency        | <ul> <li>Oct'10: 5.1875% (coupon rate), 5 years</li> <li>US\$ 1 bln Eurobond outstanding</li> <li>Feb'12: US\$ 500 mln, 6.75% (coupon rate), 5 years</li> </ul>   |
| EBRD Loan - Aug'11: €30 mln, 5 years, Jul'13: \$80 mln  CEB Loan - Jul'13: €100 mln  TL 1.4 bln outstanding  Feb'13: TL 59 mln, 6.51% compounded rate, 286 days maturity  Apr'13: TL 328 mln, 6.49% compounded rate, 179 days maturity & TL 22 mln, 6.66% compounded rate, 294 days maturity  May'13: TL 377 mln, 4.96% compounded rate, 176 days maturity & TL 23 mln, 5.43% compounded rate, 294 days maturity  Jun'13: TL 200 mln, 6.70% compounded rate, 122 days maturity & TL 50 mln, 7.41% compounded rate, 360 days maturity  |              | Covered Bond    |   |
| Local Currency Bonds / Bills  Feb'13: TL 59 mln, 6.51% compounded rate, 286 days maturity & TL 22 mln, 6.66% compounded rate, 294 days maturity May'13: TL 377 mln, 4.96% compounded rate, 176 days maturity & TL 23 mln, 5.43% compounded rate, 294 days maturity May'13: TL 200 mln, 6.70% compounded rate, 122 days maturity & TL 50 mln, 7.41% compounded rate, 360 days maturity   |              |                 | EBRD Loan - Aug'11: €30 mln, 5 years, Jul'13: \$80 mln  |
|   | Domestic     |                 | <ul> <li>Feb'13: TL 59 mln, 6.51% compounded rate, 286 days maturity</li> <li>Apr'13: TL 328 mln, 6.49% compounded rate, 179 days maturity &amp; TL 22 mln, 6.66% compounded rate, 294 days maturity</li> <li>May'13: TL 377 mln, 4.96% compounded rate, 176 days maturity &amp; TL 23 mln, 5.43% compounded rate, 294 days maturity</li> <li>Jun'13: TL 200 mln, 6.70% compounded rate, 122 days maturity &amp; TL 50 mln, 7.41% compounded rate, 360 days maturity</li> </ul> |

### Key strategic guidelines

Growth & Commercial Effectiveness

Value generating loan growth

Continuation of organic growth

Fee generation and customer penetration

Efficiency & Cost Optimisation

Disciplined cost approach and lower cost to serve

Optimisation of physical presence

Multi-channel approach

Sustainability

Customer/employee satisfaction and loyalty

Investments in technology and innovation

Enhance easy to work with approach

Funding & Capital

Emphasis on deposit base and funding diversification

Effective loans/deposits ratio management

Efficient capital utilisation

Risk Management

Dynamic and proactive portfolio management

Investments to maintain through the cycle cost of risk

Early collections via capacity increase

### **Banking Sector Volumes and KPIs**

|                          | Nominal | Qu    |       |               |          |
|--------------------------|---------|-------|-------|---------------|----------|
| bln TL                   | 2Q13    | 1Q13  | 2Q13  | 1H13          | _        |
| Total Loans <sup>1</sup> | 873     | 5%    | 11%   | 16%           | Curr.adj |
| TL                       | 628     | 6%    | 9%    | 15%           |          |
| FC (\$)                  | 127     | 0%    | 8%    | 8%            |          |
| Total Deposits           | 830     | 3%    | 5%    | 8%            | Curr.ad  |
| TL                       | 547     | 3%    | 5%    | 8%            | 6%       |
| FC (\$)                  | 147     | -2%   | 0%    | -3%           |          |
| Total Securities         | 271     | -1%   | 1%    | 0%            |          |
| NPL Ratio                |         | 2.9%  | 2.7%  | Excl.NPL      |          |
| CAR                      |         | 16.7% | 16.2% | sales<br>2.8% |          |
| Loans/Deposits Ra        | atio    | 100%  | 105%  | 2.0 /0        |          |
| NIM (quarterly)          |         | 4.3%  | 4.4%  |               |          |
| <b>ROAE</b> (cumulative  | ·)      | 15%   | 15%   |               |          |

- Loans +16% ytd (14% currency adjusted) with acceleration in 2Q driven by balanced growth in TL and FC
- Deposits +8% ytd (currency adjusted: 6%) with acceleration in 2Q purely driven by TL deposits
- Resilient asset quality, also supported by NPL sales (TL 1,247 mln in 1H13)
- Loans / deposits ratio up to 105% (+5 pp q/q) due to acceleration in loan growth in 2Q

