

## Yapı Kredi 9M11 Earnings Presentation

## **Agenda**

- Operating Environment
- 9M11 Results (BRSA Consolidated)
- Performance of Strategic Business Units & Subsidiaries
- Outlook / Strategy

## **Macroeconomic Environment**

## Moderation of growth / "soft landing" underway

9
GDP Growth (y/y)
Inflation (eop, y/y)
CBRT Policy Rate (eop)
Industrial Production (y/y)
Consumer Confidence Index (eop)
Unemployment Rate
Current Account Deficit / GDP
Budget Deficit / GDP
Aim of CBRT's monetary policy

**Main CBRT focus** 

1Q11	2Q11						
11.6%	8.8%						
4.0%	6.2%						
6.25%	6.25%						
14.2%	7.9%						
93.4	93.4 96.4						
11.5% 9.4%							
8.2%	8.2% 9.5%						
2.9%	1.8%						
"Tightening" to control CAD and short term capital inflows							
Capping Growth							
Low policy	rate						
■ Wide inter	est rate						

3Q11	Key Highlights
3.5% <sup>1</sup>	Positive GDP growth
6.2%	Sustained low inflation environment
5.75%	50 bps policy rate cut
5.4% <sup>2</sup>	Moderation
93.7	Declining but still high consumer confidence
9.1% <sup>3</sup>	Back to pre-crisis 2008 levels
9.8%4,5	Widening but with signs of improvement
1.5% <sup>5</sup>	Sustained fiscal discipline
in light o	htly Easing" f worsening global

outlook, EU debt crisis and start of domestic slowdown

#### **Stimulating Growth**

- 50 bps policy rate cut
  - Narrower interest rate corridor 6
  - Mild cut in TL and FC RRRs
  - FC liquidity support

#### **Most Recent Developments**

Moderation in growth

Increased pressure due to TL depreciation and tax

Low policy rate maintained

Ongoing moderation

Further easing

Stabilising trend

Evident improvement

Continued strong performance

#### "Balanced Tightening"

to strengthen TL / mitigate inflationary pressure / manage liquidity

#### **Controlling Inflation**

- Tightening via O/N (wider interest rate corridor<sup>6</sup>) rather than policy rate
- Easing in TL RRRs to manage short term TL liquidity
- Continuation of FC liquidity support

- Positive growth environment in 9M11 albeit with signs of moderation since Aug'11 driven by contained domestic demand
- Sustained low inflation environment despite increasing pressure from currency pass-through / tax increases on specific products
- Proactive / unconventional CBRT policy mix, also impacted by deterioration in Eurozone. Balanced tightening approach recently initiated to strengthen TL and mitigate inflationary pressure
- Still strong but moderating industrial production and consumer confidence index
- Unemployment rate stabilising at pre-2008 crisis single digit level
- Signs of positive trend in monthly current account deficit stock with expectation of visible improvement in 4Q via rebalancing of domestic and external demand
- Sustained fiscal discipline (budget deficit) / GDP at 1.5%)

corridor 6

**RRRs** 

Hike in TL and FC

specific actions

Other banking sector

RRR: Reserve Requirement Ratio



<sup>(1)</sup> Yapı Kredi Economic Research estimate; (2) Average of Jul'11 and Aug'11; (3) Average of Jun'11, Jul'11 and Aug'11; (4) Aug'11 current account deficit;

<sup>(5) 12-</sup>month rolling GDP used for calculation;

<sup>(6)</sup> Narrowing corridor on 4 Aug 2011: Overnight (O/N) borrowing rate increased to 5% from 1.5%, therefore narrowing the interest rate corridor between O/N lending rate of 9%. Widening corridor on 20 Oct 2011: O/N lending rate increased to 12.5% from 9%, therefore widening the interest rate corridor between



## **Banking Sector**

## Solid lending growth with start of expected slowdown as of 3Q

	Q/Q	Q/Q
	1Q11	2Q11
Loans	7%	10%
TL	6%	10%
FC (\$)	8%	4%
Deposits	1%	5%
TL	0%	5%
FC (\$)	3%	0%
Securities	-4%	0%
Repo	12%	66%
LDR	86%	91%
NPL Ratio	3.2%	2.9%
NIM	3.5%	3.4%

"1H11"
Strong growth /
Margin pressure

- Strong loan growth despite CBRT's loan growth cap of 25% driven by upfronting
- Accelerated LDR ↑
- NIM contraction driven by intensified regulation and competition
- Improving asset quality

Q/Q				
3Q11				
8%				
5%				
1%				
4%				
0%				
0%				
3%				
7%				
93%				
2.7%				
3.3%				
<b>"0044"</b>				

"3Q11"
Slowdown / Easing competition

- Start of slowdown in loan growth
- Slower LDR ↑
- Improving loan yields. Pressure on deposit costs
- Asset quality intact

Volume, bln TL	YTD			
9M11	9M11	Currency adjusted <sup>1</sup>		
632	26%	20%		
437	22%			
108	13%			
677	11%	5%		
447	5%			
128	4%			
287	0%			
116	101%			
93%	11.4 pp			
2.7%	-0.9 pp			
3.4%	-115 bps	<u>y/y</u>		
"2011 so far"				

"2011 so far"

Overall sound growth and profitability maintained

- Still wide differential between loan and deposit growth
- NIM contraction driven by regulatory and competitive environment, albeit with stabilisation as of 3Q
- Continuation of positive asset quality trend

- Loan growth at 26% ytd with slowdown in 3Q. Currency adjusted loan growth at 20% ytd
  - Loan growth mainly driven by TL
- Deposit growth at 11% ytd with stable trend in 3Q excluding currency impact. Currency adjusted deposit growth at 5% ytd
  - Deposit growth almost balanced between TL and FC
- Accelerated increase in loans / deposits ratio (93%, +11 pp vs YE10)
- Securities stable ytd
- Positive asset quality trend with NPL ratio declining to 2.7% (vs 3.6% at YE10)
- Regulatory and competitive pressure leading to continued NIM pressure (cum. NIM 3.4%,-115 bps y/y), albeit with some stabilisation as of 3Q





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## **Executive Summary**

## Growth and profitability on track with solid liquidity and funding position

## **Customer Business**

- Sustained focus on customer business with 25% ytd loan growth driven by strong focus on high margin TL consumer and SME lending and project finance in foreign currency loans. Start of slowdown in lending as of 3Q, in line with sector
- Above sector deposit growth (19% ytd), with significant acceleration in 3Q driven by foreign currency deposits
- Further improvement in commercial effectiveness via ongoing initiatives in all segments
- Continued branch expansion (26 net openings ytd, 894 branches as of Sep'11)

## **Profitability**

- Sustained revenue performance
  - Net interest income stable y/y driven by positive effect of upward repricing actions despite pressure on deposit costs leading to stabilisation in NIM
  - Sound fee performance driven by focused initiatives and volume growth
- Continuation of controlled cost growth

## Asset Quality

- Asset quality intact with steady¹ NPL inflows and solid collections
- Continuation of normalisation trend in cost of risk

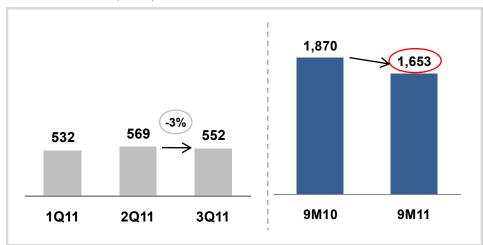
## Funding / Liquidity / Capital

- Continuation of funding diversification (US\$ 1,250 mln syndication, US\$410 mln and €75 mln DPR securitisation, 150 mln TL bond)
- Loans / deposits ratio down to 103% (vs 109% in 2Q11)
- CAR at 13.8% at Bank level, 13.6% at Group level

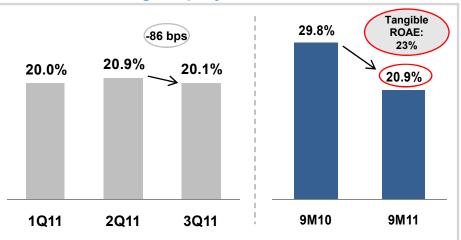
## **Key Performance Indicators**

## Solid profitability despite worsening market conditions

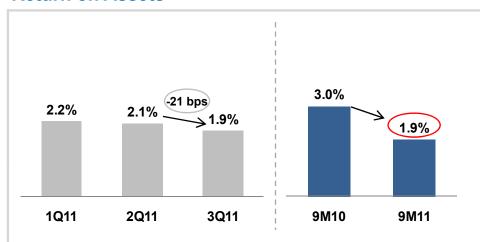
#### Net Income (mln TL)



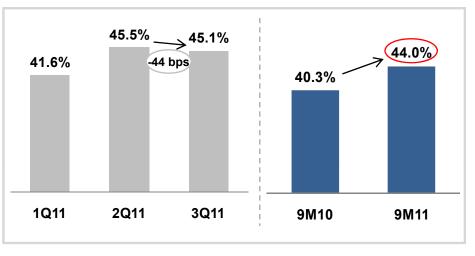
#### Return on Average Equity<sup>1</sup>



#### **Return on Assets<sup>2</sup>**



#### **Cost / Income**



<sup>(1)</sup> Calculations based on the average of current period equity (excluding current period profit) and prior year equity. Annualised

<sup>(2)</sup> Calculations based on net income / end of period total assets. Annualised



#### **Income Statement**

1,653 mln TL net income in 9M11 driven by sustained core revenue performance, contained costs and asset quality

min TL	1Q11	2Q11	3Q11		9M10	9M11	y/y
Total Revenues	1,708	1,510	1,585		4,846	4,804	-1%
Net Interest Income	885	834	979	 	2,704	2,697	0%
Non-Interest Income	823	676	606	 	2,142	2,107	-2%
o/w Fees & comms.	451	471	512	 	1,271	1,434	13%
Operating Costs	711	687	715		1,954	2,114	8%
Operating Income	997	823	870		2,892	2,690	-7%
Provisions	313	138	191	 	589	642	9%
o/w Loan Loss	256	146	108	 	505	510	1%
Pre-tax income	684	685	679		2,303	2,048	-11%
Net Income <sup>1</sup>	532	569	552		1,870	1,653	-12%

Revenues -1% y/y driven by NIM pressure (albeit lessened in 3Q following sharp compression in 1H) and negative trading result despite sound fees and other income

- Costs +8% y/y driven by continuous cost control
- Provisions contained at +9% y/y, driven by positive asset quality
- Net income at 1,653 mln TL, (-12% y/y); Quarterly net income at 552 mln TL (-3% q/q)

<sup>(1)</sup> Indicates net income before minority. 9M11 net income after minority: 1,648 mln TL

### **Balance Sheet**

Dynamic balance sheet evolution accompanied by slowdown in loans and acceleration in deposits in 3Q

bln TL	2010	2Q11	3Q11	2Q Growth	3Q Growth	YTD Cu Growth
Total Assets	92.8	107.5	115.9	10%	8%	25%
Loans	54.2	63.7	67.8	13%	6%	25% 17%
TL	34.6	41.1	42.5	15%	3%	23%
FC (in US\$)	13.1	14.2	14.1	2%	-1%	8%
Securities	19.9	20.9	21.0	2%	0%	5%
Deposits	55.2	58.7	65.9	5%	12%	19% 10%
TL	32.3	32.1	34.0	0%	6%	5%
FC (in US\$)	15.2	16.7	17.7	5%	6%	16%
Repo	3.2	9.4	7.0	54%	-25%	118%
SHE	10.7	11.8	12.0	5%	2%	12%
AUM	9.0	9.0	8.8	-2%	-2%	-3%
Loans/Assets	58%	59%	59%	1 pp	-1 pp	0 pp
Securities /Assets	21%	19%	18%	-2 pp	-1 pp	-3 pp
Loans/Deposits	98%	109%	103%	8 pp	-6 pp	5 pp
Deposits/Assets	59%	55%	57%	-3 pp	2 pp	-3 pp
Leverage <sup>1</sup>	7.6x	8.1x	8.7x	-	-	-
Borrowings/Liab <sup>2</sup>	15%	15%	16%	1 pp	1 pp	1 pp
Group CAR	15.4%	13.8%	13.6%	-1 pp	-0.1 pp	-2 pp
Bank CAR	16.1%	14.1%	13.8%	14 pp	-0.3 pp	-2 pp

- Slowdown in loan growth in 3Q leading to 25% ytd growth (in line with sector).
   Currency adjusted loan growth +17% ytd (vs 20% sector). TL loans up 23% ytd, FC loans up 8% ytd in US\$ terms
- Loans / assets at 59% and securities / assets at 18%, confirming customer business focus
- Significant acceleration of deposit growth in 3Q (12%) leading to 19% ytd growth (above sector). Currency adjusted deposit growth +10% ytd (vs 5% sector). TL deposits up 5% ytd, FC deposits up 16% in US\$ terms
- Loans / deposits ratio down to 103% (vs 109% in 2Q)
- Lessened repo funding (-25% g/g)
- Continued focus on diversification of funding base (borrowings/liabilities at 16%)
- AUM impacted by market volatility (-3% ytd)
- Group CAR at 13.6% and BankCAR at 13.8%

Note: Loan figures indicate performing loans



<sup>(1)</sup> Leverage ratio: (Total assets – equity) / equity

<sup>(2)</sup> Borrowings include funds borrowed, sub-debt and marketable securities issued

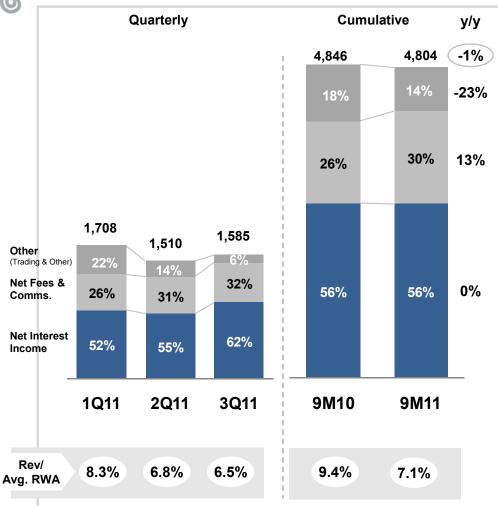
<sup>(3)</sup> Assumed no change in US\$/TL rate since 2010 (YKB balance sheet evaluation US\$/TL rate at 1.5073)



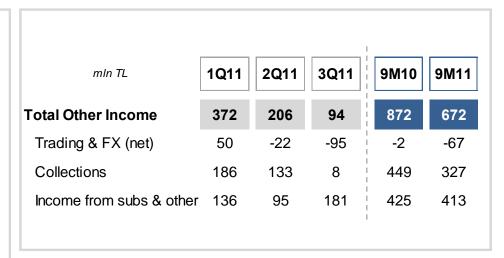
#### **Total Revenues**

## Sustained revenue base with increasing contribution of core revenue sources

#### Revenue Composition (mln TL)



#### **Other Income Breakdown**



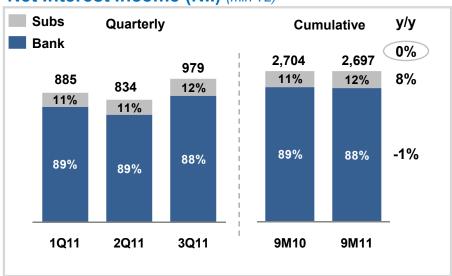
- NII / revenues sustained at 56% in 9M11. Revenues / RWA impacted by stable revenues and solid lending growth
- Fees / revenues up to 30% (vs 26% in 9M10)
- Other income / revenues at 14% (vs 18% in 9M10) driven by:
  - Negative trading result mainly impacted by m-t-m of hedging instruments and some impact from currency volatility
  - Contribution from collections at 327 mln TL in 9M11, impacted by lessening collections from previous years
  - Positive performance of subsidiaries and other income

# YapıKredi

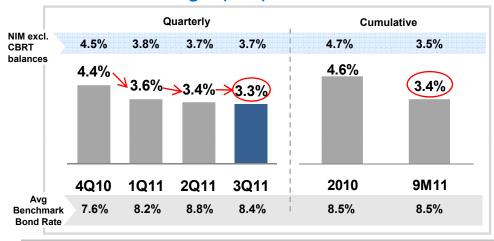
#### **Net Interest Income**

Stabilisation of NIM in 3Q as a result of positive effect of upward repricing actions despite pressure on deposit costs

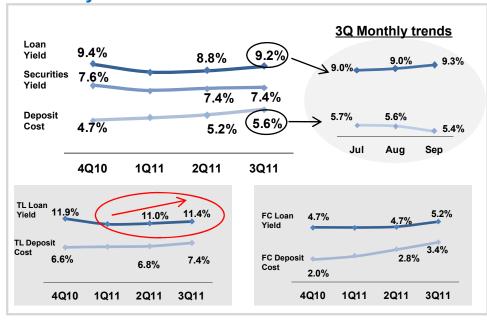
#### Net Interest Income (NII) (mln TL)



#### Net Interest Margin (NIM)<sup>1</sup>



#### **NIM Analysis**



- Stable NII y/y driven by -1% y/y at Bank, +8% y/y at subs
- **Cumulative NIM at 3.4**% (-120 bps vs 2010) driven by low interest rate environment, regulation and competition
- Quarterly NIM at 3.3% (-8 bps q/q) driven by stabilising loandeposit spread benefitting from:
  - Continued positive impact of loan repricing actions on loan yields
  - Increasing share of FC deposits despite continued pressure on deposit costs
  - Stable securities yield

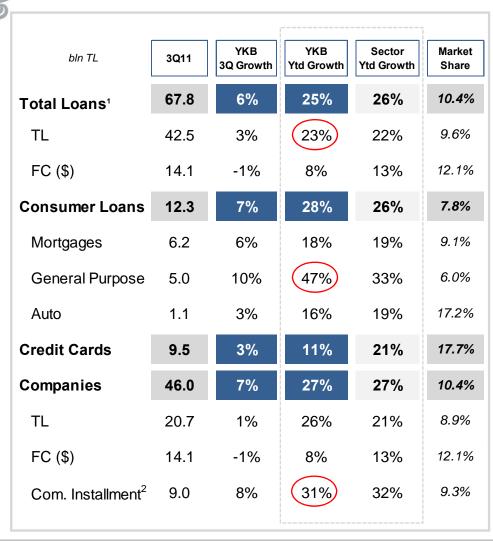




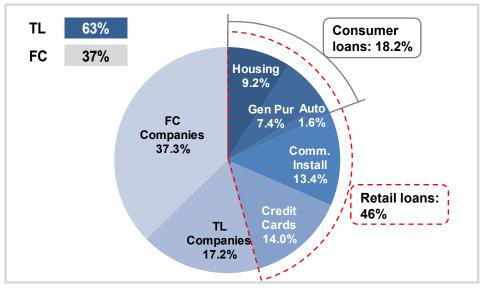
#### Loans

## Growth driven by strong focus on high margin TL consumer and SME lending

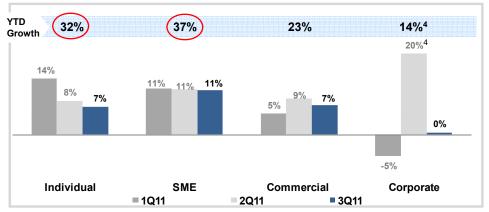
#### Loans



#### **Composition of Loans**



#### Loan Growth by Business Unit<sup>3</sup>



Note: Sector data based on weekly BRSA unconsolidated figures. Market shares based on unconsolidated figures for YKB and sector according to BRSA classification with FC-indexed loans included in TL loans



<sup>(1)</sup> Total performing loans

<sup>(2)</sup> Proxy for SME loans as per BRSA reporting. Growth adjusted for YK Nederland reclassification (1.9 mln TL at YE10)

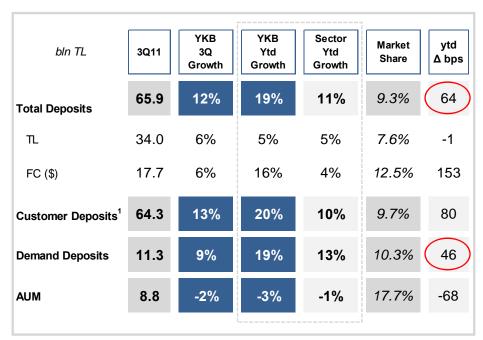
<sup>(3)</sup> Based on MIS data. Please refer to annex for Yapı Kredi's internal segment definitions

<sup>(4)</sup> Excluding a few temporary short-term big ticket loans at end-2Q. Including: 31% g/g in 2Q, 24% ytd

## **Deposits**

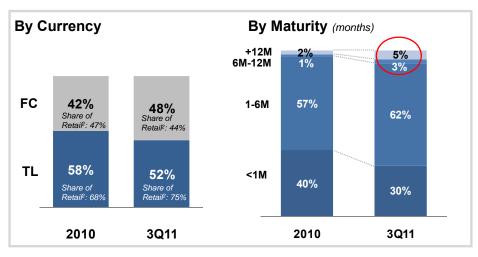
Balanced composition in terms of currency with increasing share of retail, continued emphasis on demand deposits and lengthening maturity

#### **Deposits**

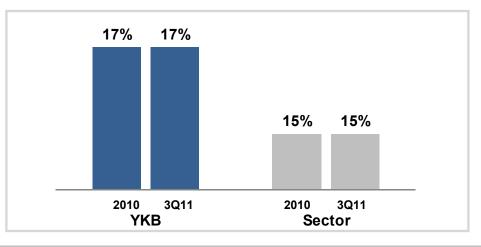


- Total deposits +19% ytd (above sector with +64 bps ytd market share gain) driven mainly by FC deposits (16% in US\$ terms). TL deposits +5% ytd (in line with sector) impacted by RRR hikes and competition. High share of retail<sup>2</sup> in total TL deposits (75% vs 68% at YE10)
- Solid demand deposit growth (19% vs 13% sector) leading to above sector demand deposit / total deposits ratio (17%) and market share gains (+46bps ytd)
- AUM -3% ytd impacted by market volatility

#### **Composition of Total Deposits**



#### **Demand Deposits / Total Deposits**



Note: Sector data based on weekly BRSA unconsolidated figures. Market shares based on unconsolidated figures for YKB and sector

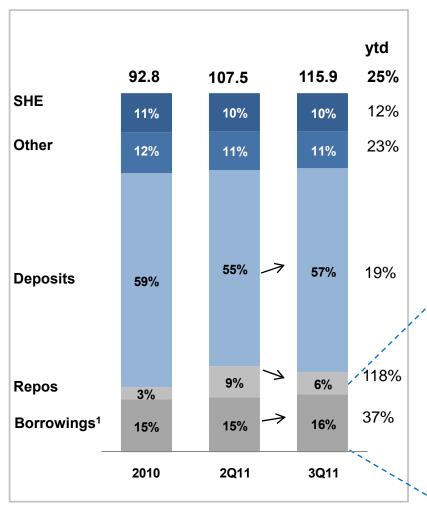
<sup>(1)</sup> Customer deposits exclude bank deposits

<sup>(2)</sup> Retail includes SME, mass, affluent and private. Based on MIS data

## **Funding**

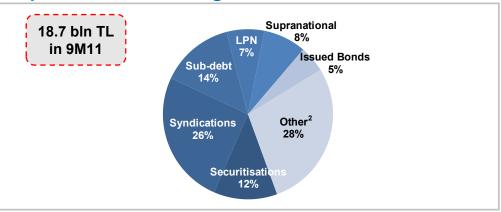
## Sustained emphasis on diversification of the funding base with continuing access to international markets

#### **Liability Composition** (bln TL)



- International funding secured in 3Q:
  - US\$ 1,250 mln syndication with 100% roll-over and improved pricing in Sep'11 (Libor +1%, -30bps vs 2010, 1 year maturity)
  - US\$ 410 mln and €75 mln new financing through DPR securitisation program in Aug'11 (first injection since 2007)
- Domestic funding secured in 3Q:
  - 150 mln TL bond issuance in Oct'11 (9.08% compounded rate, 1 year maturity) as a clear first step in lengthening maturity of domestic funding
- Lessened usage of repo funding (6% of total liabilities vs 9% in 2Q) on the back of strong deposit growth in 3Q

#### **Composition of Borrowings**



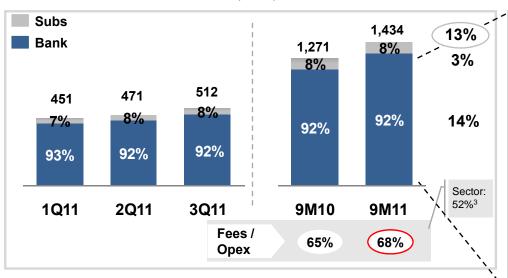
<sup>(1)</sup> Includes funds borrowed, sub-debt and marketable securities issued. Please refer to annex for details on international borrowings

<sup>(2)</sup> Other includes eximbank, postfinancing loans and subsidiaries

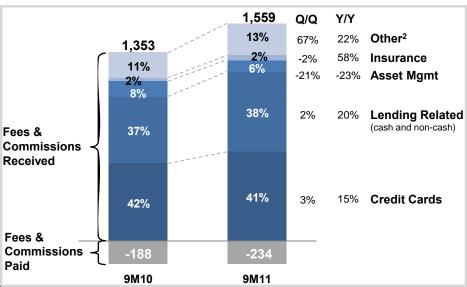
#### **Fees & Commissions**

## Sound performance driven by focused initiatives and volume growth

#### **Net Fees & Commissions** (mln TL)



#### **Composition of Bank Fees & Commissions**



#### **Key Drivers of Fee Growth**

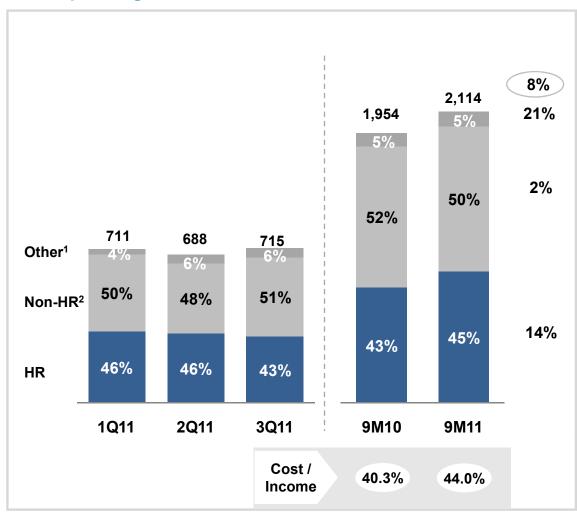
New Products	Continued strong product bundle sales 192K sales in 9M11
New Fee Areas	Solid performance of leasing & factoring fees +63% y/y
Focus on Collection	Strong trend in collection ratio due to focused efforts ~60% total retail
Fee Generating Products	Continued robust performance in bancassurance (+58% y/y), trade finance (+25% ytd avg volumes), cash mngmt (+14% ytd avg volumes), equity and derivative trading (+27% ytd)

- Fees +13% y/y driven by Bank (+14% y/y)
  - Credit card fees +15% y/y contributed by volume growth and launch of new fee areas<sup>4</sup>. Share in total at 41% confirming increasing diversification of fee base
  - Lending related fees +20% y/y driven by loan volume growth and repricing in some consumer loan fees. Share in total at 38%
  - Asset management fees -23% y/y due to fund management fee cap decline and lower volumes
  - Insurance fees +58% y/y due to bancassurance focus
  - Other fees +22% y/y mainly driven by positive contribution of account maintenance fees, product bundles and campaigns
- (1) Total Bank fees received as of 9M11: 1,559 mln TL (1,353 mln TL in 9M10). Total fees paid as of 9M11: 234 mln TL (188 mln TL in 9M10)
- (2) Other includes account maintenance, money transfers, equity trading, campaigns and product bundles, etc.
- (3) As of Aug11
- (4) New credit card mailing fee and late payment notification fees



## **Operating Costs** Continued cost discipline

#### **Total Operating Costs** (mln TL)



- Total costs +8% y/y, in line with inflation
- HR costs +14% y/y impacted by bonus payments in 1Q11 (+11% y/y excluding one-offs3)
  - Number of employees at 14,704 (+293 vs YE10) driven by branch expansion
- Non-HR costs +2% y/y impacted by one-off items in 1H10 (NPL sale legal fees and non-cash loan general provisions), +4% y/y excluding one-offs<sup>3</sup>
  - Number of branches at 894 (+7 net openings in 3Q, +26 vs YE10). Market share at 9.1%
- Other costs +21% y/y due to higher Worldcard loyalty points on the back of increasing issuing volumes (+13% y/y)

Non-HR costs include HR related non-HR, advertising, rent, SDIF, taxes ,depreciation and branch tax (1Q10: 40 mln TL, 1Q11: 44 mln TL) One-offs in 1Q10: NPL sale legal fees (9.2 mln TL), non-cash loan general provisions (13 mln TL) in non-HR costs 1Q11: variable compensation (30 mln TL) in HR costs

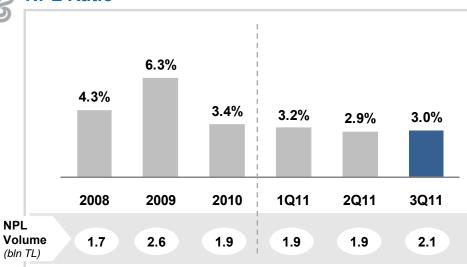


<sup>(1)</sup> Other includes pension fund provisions and loyalty points on Worldcard

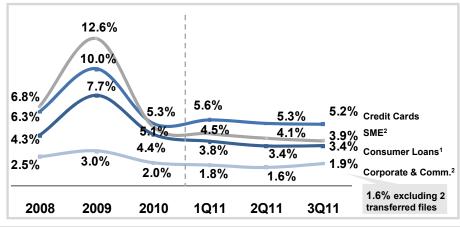
## **Asset Quality**

## Continuation of positive trend

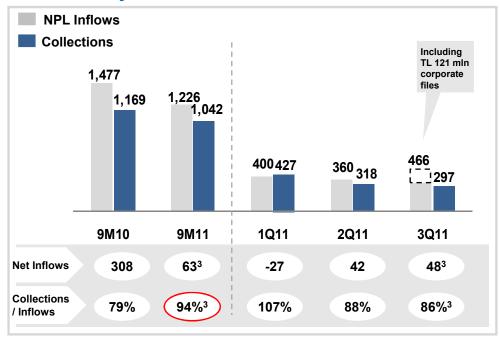
#### **NPL Ratio**



#### **NPL Ratio by Segment**



#### **Asset Quality Flows** (mln TL)



- NPL ratio at 3.0% (vs. 3.4% at YE10) driven by stabilising NPL inflows, solid collections and loan growth
  - NPL ratio stabilisation in retail segments. Corporate /commercial impacted by transfer of two large files from watch category
- Collection/inflows at 94%³ in 9M11 on the back of stabilising NPL inflows and solid collections performance

<sup>(1)</sup> Including cross default. If excluding, 3Q11: 2.7%

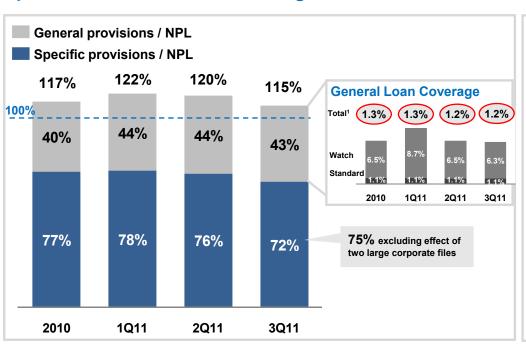
<sup>(2)</sup> As per YKB's internal segment definition, SMEs: companies with annual turnover <5 mln US\$. Corporate & Commercial: companies with annual turnover >5 mln US\$

<sup>(3)</sup> Excluding two large commercial positions which were in watch loans for the last couple of years and booked as NPL in 3Q

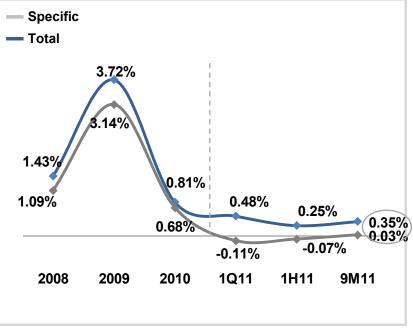
## **Provisioning and CoR**

## Solid NPL coverage with continuing normalisation in cost of risk

#### **Specific and General Provisioning**



#### Cost of Risk<sup>2</sup> (Cumulative, net off collections)



- Total coverage of NPL volume at 115% (including specific and general provisions)
  - Specific coverage at 72% (-5pp vs YE10) impacted by transfer from watch of 2 large corporate files (excluding: 75%, relatively stable vs 2Q)
  - Generic coverage of total performing loans at 1.2% (vs 1.3% at YE10). YKB not impacted by GPL provisioning regulation as consumer loans/total loans <20% as of 9M11</li>
- Total cost of risk (net off collections) at 0.35% (vs -0.15% in 9M10)

<sup>(1)</sup> Coverage of total performing loans

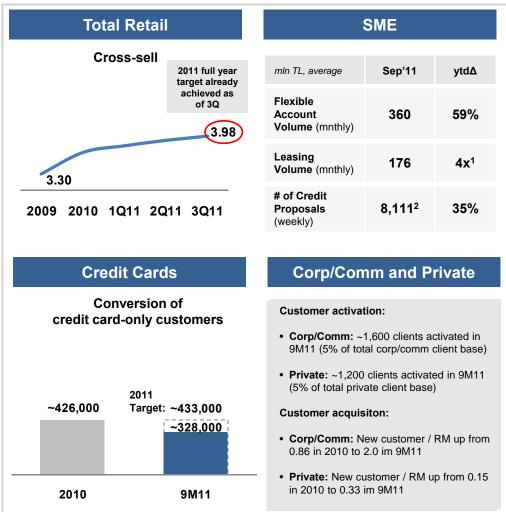
<sup>(2)</sup> Cost of risk = (total loan loss provisions – collections) / total gross loans



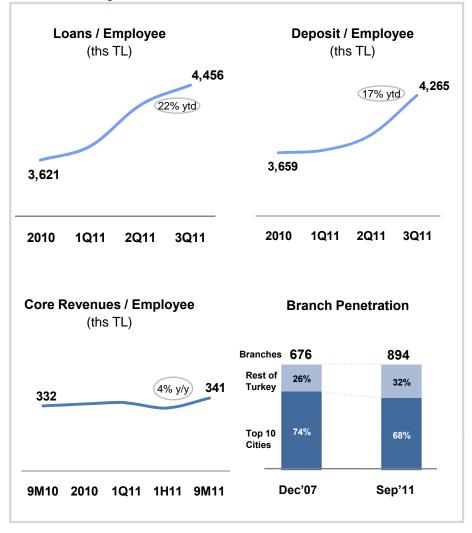
#### **Commercial Effectiveness**

## Ongoing initiatives in all business units leading to improving productivity

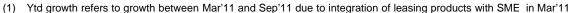
#### **Commercial Effectiveness by SBU**



#### **Productivity**



Note: BRSA Bank-only figures used for productivity indicators. Branch and employee figures based on average data. All other figures based on MIS data RM = Relationship Manager



(2) Nine month cumulative

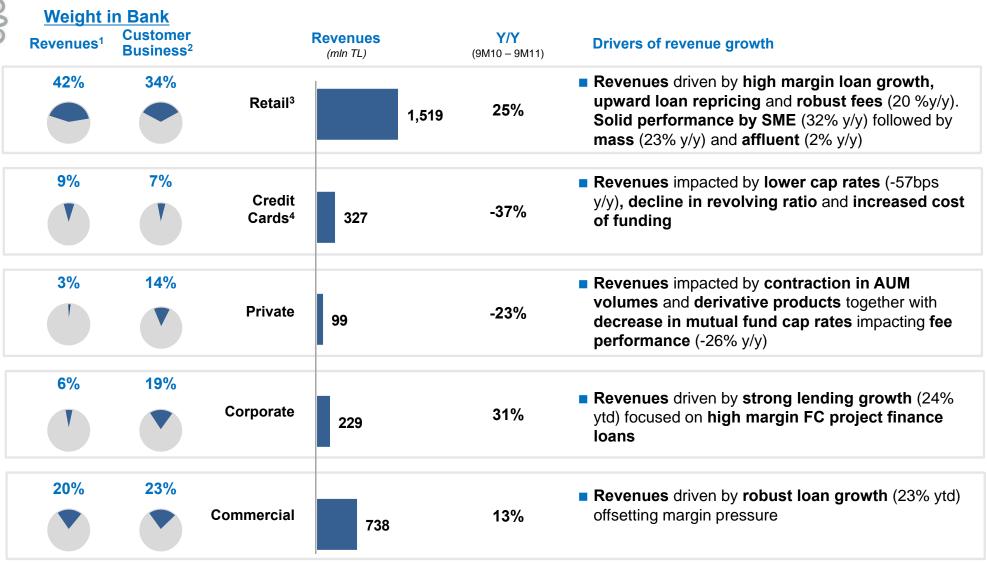


## **Agenda**

- Operating Environment
- 9M11 Results (BRSA Consolidated)
- Performance of Strategic Business Units & Subsidiaries
  - Outlook / Strategy

#### **Performance of Business Units**

Solid performance of retail, corporate and commercial. Cards impacted by decline in cap rate and higher cost of funding. Private impacted by market conditions



<sup>(1)</sup> Revenues excluding treasury and other

Note: all figures based on MIS data



<sup>(2)</sup> Customer business= Loans + Deposits + AUM

<sup>(3)</sup> Retail includes individual (mass and affluent) and SME banking

<sup>(4)</sup> Net of loyalty point expenses on World cards

### **Performance of Subsidiaries**

Strong profitability performance at core product factories. YK Portföy impacted by decrease in mutual fund cap rates. Robust performance at insurance subsidiaries

8		Revenues (mln TL)	Revenue (y/y growth)	ROE	Sector Positioning	Key Highlights
	YK Leasing	148	10%	20%	#1 in total transaction volume (18.9% mkt share) <sup>1</sup>	<ul> <li>Strong revenue performance driven by significantly increased business volume on the back of enhanced synergies with SME segment</li> </ul>
Core Product	YK Factoring	51 <sup>2</sup>	47%²	52%	#1 in total factoring volume (17.3% mkt share) <sup>1</sup>	<ul> <li>Revenue performance positively impacted by higher net interest income and strong fee performance</li> </ul>
Factories	YK Yatırım	105 <sup>3</sup>	-2% <sup>3</sup>	53%	#3 in equity transaction volume (5.6% mkt share)	<ul> <li>Revenue performance impacted by lower derivative trading volume and competitive environment</li> </ul>
	YK Portföy	51	-16%	117%	#2 in mutual fund volume (17.7% mkt share)	<ul> <li>Revenue performance impacted by decrease in mutual fund cap rates</li> </ul>
Insurance	YK Sigorta	126 <sup>4</sup>	28% <sup>4</sup>	23%	#1 in health insurance (17.4% mkt share)	<ul> <li>Strong revenue growth driven by higher premium generation and improving technical margins on the back of focus on high margin segments</li> </ul>
Subs	YK Emeklilik	89	28%	34%	#5 in life insurance #4 in private pensions <sup>5</sup>	<ul> <li>Revenue growth driven by above sector pension fund volume growth and improving performance in life insurance segment</li> </ul>
	YK Azerbaijan	25	11%	12%	447 mln TL total assets	Positive revenue performance driven by strong volume growth compensating margin pressure
International Subs	YK Moscow	19	-13%	11%	336 mln TL total assets	<ul> <li>Revenues impacted by ongoing margin pressure</li> </ul>
	YK NV	78	-11%	6%	4.3 bln TL total assets	<ul> <li>Revenues impacted by decrease in securities income due to continuation of TL bond portfolio sales</li> </ul>

<sup>(1)</sup> As of June'11

<sup>(2)</sup> Including dividend income from YK Sigorta. Revenue growth adjusted with dividend income

<sup>(3)</sup> Including dividend income from YK Portföy. Revenue growth adjusted with dividend income

<sup>(4)</sup> Including dividend income from YK Emeklilik. Revenue growth adjusted with dividend income

<sup>(5) 16.1%</sup> as of Sep'11

## **Agenda**

- Operating Environment
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#### 2012+ Outlook

YKB still confirming positive outlook on the back of continuity scenario but also remaining ready to act responsively / flexibly in case of discontinuity scenario

Future outlook subject to two distinct scenarios dependent on developments in Eurozone

Scenario

Main Assumption

Possible Impact on Turkey / Banking Sector BASE CASE WITH HIGH PROBABILITY

## **Continuity**

Eurozone in recession but with no major hiccups

"Turkey relatively better off"

- "Soft landing" with no major spillover
- Positive / moderated GDP growth driven by domestic demand
- Controlled inflation; Low / stable interest rates
- Positive evolution of volumes (loans ~20%, deposits ~16%)
- Slight asset quality deterioration

LOW PROBABILITY

## **Discontinuity**

Severe collapse in Eurozone with double-dip recession

"Turkey in crisis management mode"

- "Hard landing" with major spillover effect but with macro fundamentals still resilient
- Limited growth / contraction in GDP
- No survival issues in terms of liquidity, profitability and capitalisation
- Limited / stable volumes
- Significant but manageable asset quality deterioration



## **Strategy**

Continued focus on key long-term strategic pillars with possible tactical actions in place in case of discontinuity

	Long-term Goals	Possible tactical actions
Growth / Sustainability	<ul> <li>Smart / value generating growth in high yielding segments with strong focus on commercial effectiveness</li> <li>Continuation of branch expansion</li> <li>Constant focus on customer and employee satisfaction</li> <li>Key transformation projects: multi-channel project, new service model for SMEs, enforcement of credit card business, deposit pricing project</li> </ul>	<ul> <li>Slowdown / very selective lending</li> <li>Continuing support for customers</li> <li>Temporary halt of branch expansion</li> </ul>
Liquidity / Capital	<ul> <li>Accelerated focus on diversification of funding with focus on cost and increased maturity</li> <li>Effective use of capital with optimisation of RWAs</li> </ul>	<ul> <li>Focus on maintaining funding base / ensuring liquidity and capital position</li> </ul>
Profitability	<ul> <li>Continuing strong focus on fee generation in light of low margin environment</li> <li>Emphasis on risk adjusted pricing / allocation</li> <li>Lean cost management (ordinary costs at minimum / continuing growth investments) and optimisation of cost to serve</li> </ul>	<ul> <li>Significant upward loan repricing</li> <li>Optimisation of funding costs / mix</li> <li>Strict cost containment measures with further push on efficiency</li> </ul>
Asset Quality	<ul> <li>Ongoing efforts to improve credit infrastructure, monitoring processes and tools</li> <li>Dynamic and proactive NPL portfolio management</li> </ul>	<ul> <li>Review of full client portfolio in terms of riskiness</li> <li>Tightened application, scoring, limit assignment and collateralisation</li> <li>Rapid launch of restructuring programs</li> </ul>

## **Agenda**

- Operating Environment
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- Annex

## **Agenda**

- Detailed Performance by Strategic Business Unit
- Other Details

## **Definitions of Strategic Business Units**

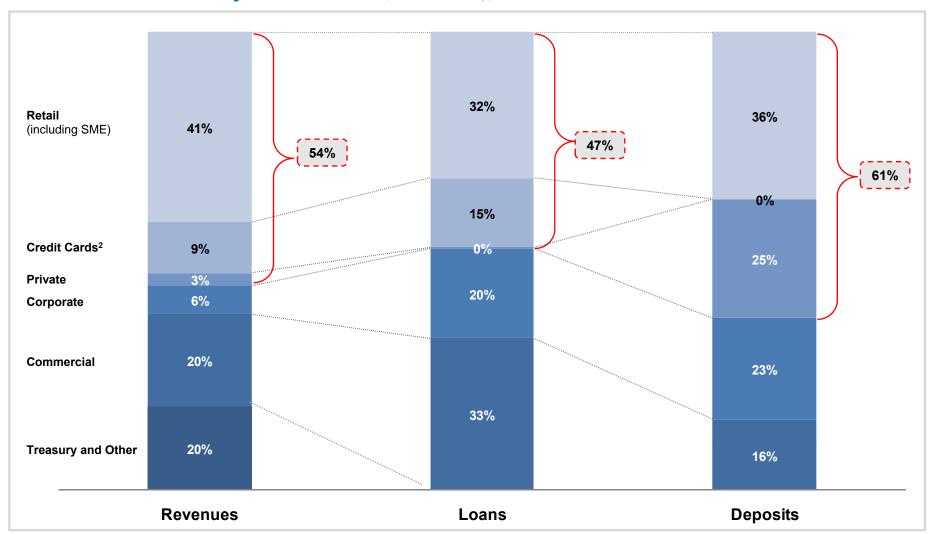
#### Retail:

- **SME:** Companies with turnover less than 5 mln US\$
- Affluent: Individuals with assets less than 500K TL
- Mass: Individuals with assets less than 50K TL
- Commercial: Companies with annual turnover between 5-100 mln US\$
- Corporate: Companies with annual turnover above 100 mln US\$
- Private: Individuals with assets above 500K TL

## **Performance by Strategic Business Units**

## Diversified revenue mix with retail focused loan and deposit portfolio

#### Revenues and Volumes by Business Unit<sup>1</sup> (9M11, Bank only)



Note: Loan and deposit allocations based on end of period volumes (source: MIS data). All SBU figures based on 9M11 segmentation criteria



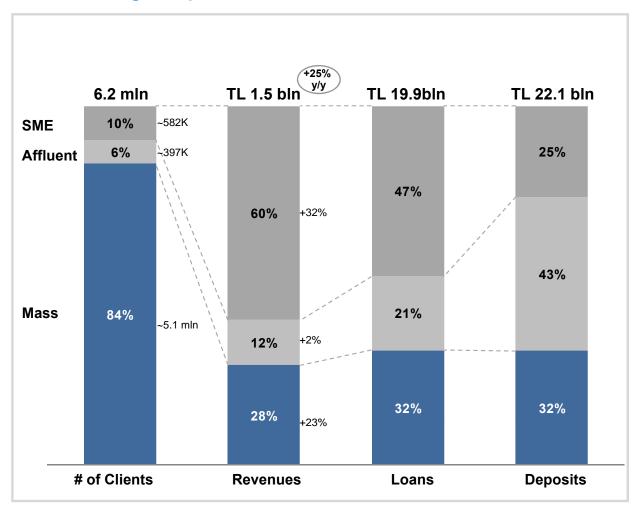
<sup>(1)</sup> Please refer to definitions of Business Units

<sup>(2)</sup> Net of loyalty point expenses on World card

## **Retail Banking**

~ 60% of retail banking revenues generated by SME business

#### **Retail Banking Composition** (9M11)



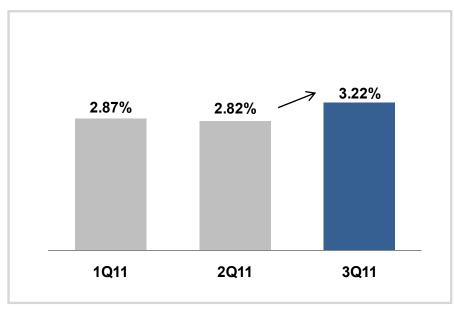
- Mass Segment: ~ 5.1 mln active clients generating 28% of total retail revenues (+23% y/y growth) and 32% of both retail loans and deposits
- Affluent Segment: ~ 397K active clients generating 12% of total retail revenues (+2% y/y growth), 21% of retail loans and 43% of retail deposits
- SME Segment: ~ 582K active clients generating 59% of total retail revenues (+32% y/y growth), 47% of retail loans and 25% of retail deposits

## **Retail (Mass & Affluent)**

Revenues driven by high margin loan growth, upward loan repricing and robust fee performance

TL mln	9M11	YTD	
Revenues	614	15% y/y	⇧
Loans	10,488	32%	1
Deposits	16,471	12%	1
AUM	2,826	7%	⇧
% of Demand in Retail Deposits	18.4%	2.8 pp	
% of TL in Retail Deposits	73.0%	-3.1 pp	
% of TL in Retail Loans	99%	0.4 pp	

#### Revenues /Customer Business<sup>1</sup>



- Revenues +15% y/y driven by robust loan growth in high margin areas, especially general purpose and strong fee performance (20% y/y)
- Loans +32% ytd mainly driven by general purpose loans (+47%)
- Deposits +12% ytd driven by FC deposits (+6% in US\$ terms). TL deposits +8% ytd
- Consumer loan NPL ratio stable at 3.4%<sup>2</sup> (vs 3.4% at 2Q11) driven by continued focus on asset quality

<sup>(1)</sup> Customer business: Loans + Deposits + AUM

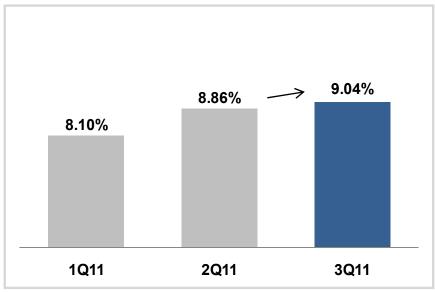
Excluding cross default

## Retail (SME)

## Revenues driven by strong volume growth and robust fee performance

TL mln	9M11	YTD	
Revenues	905	32% y/y	•
Loans	9,425	37%	î
Deposits	5,582	14%	1
AUM	784	3%	Û
% of Demand in SME Deposits	43.2%	1.3 pp	
% of TL in SME Deposits	72.5%	-2.1 pp	
% of TL in SME Loans	96%	0.5 pp	

## Revenues /Customer Business<sup>1</sup>



- Revenues +32% y/y driven by strong volume growth and robust fee performance (26% y/y)
- Loans +37% ytd driven by focused approach and increased commercial effectiveness
- Deposits +14% ytd driven by TL (+11% ytd)
- SME NPL ratio down to 3.9% (vs. 4.1% at 2Q11) driven by macro environment and positive results of SME scorecard on asset quality



#### **Credit Cards**

Revenues impacted by lower cap rates, decline in revolving ratio and increased cost of funding

TL mln	9M10	9M11	YTD		y/y
Revenues	591	409	-31% y/y	1	1
Net Revenues <sup>1</sup>	522	327	-37% y/y	Φ	1
# of Credit Cards (mln) <sup>2</sup>	7.7	8.1	4%	•	•
# of Merchants (ths)	312	324	6%	<b>1</b>	•
# of POS (ths)	395	425	8%	<b>1</b>	1
Activation	84.6%	84.7%	0.0 pp		

#### **Volumes and Market Shares**



- ~914K new World cards issued in 9M11
- Net revenues<sup>1</sup> impacted by decline in cap rates (-57 bps y/y), decline in revolving ratio and higher cost of funding
- Credit Card NPL ratio down to 5.2% (vs 5.3% in 1H11) on the back of decelerating NPL inflows



<sup>(1)</sup> Net of loyalty point expenses on World card

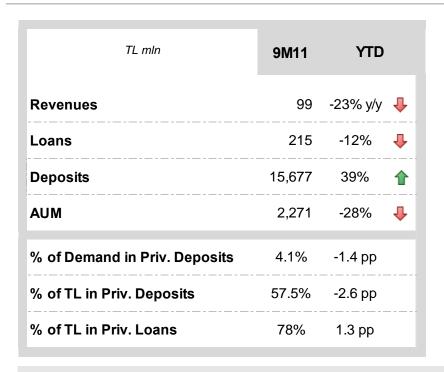
Including virtual cards (2009: 1.5 mln, 2010: 1.5 mln, Sep'11: 1.4 mln)

<sup>(3)</sup> Market shares and volumes based on bank-only 9-month cumulative figures

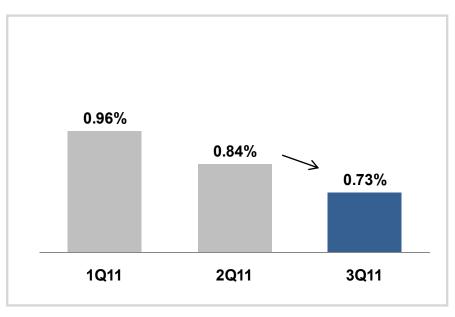
<sup>(4)</sup> Based on personal and corporate credit card outstanding volume. Retail credit card outstanding volume (excluding corporate) market share: 17.6%

#### **Private**

Revenues impacted by contraction in AUM volume and derivative products as well as decrease in mutual fund cap rates







- Revenues -23% y/y driven by contraction in AUM volume and derivate products due to volatility in financial markets as well as decrease in mutual fund cap rates
- Deposits +39% ytd driven by TL (+33%) and FC (+24% in US\$ terms)
- Continued focus on leveraging on product factories in distribution of asset management and brokerage products with further development of existing customer base and customer acquisition

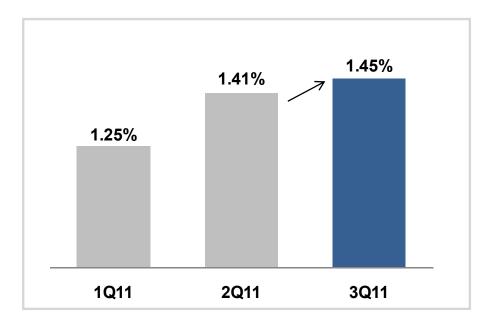


## Corporate

## Revenues driven by selective lending in high margin FC project finance loans

TL mln	9M11	YTD	
Revenues	229	31% y/y	<b>1</b>
Loans	•	24%	1
Deposits	13,393	13%	1
AUM		-84%	1
% of Demand in Corp. Deposits	5.7%	0.2 pp	
% of TL in Corp. Deposits	27.9%	-25.0 pp	
% of TL in Corp. Loans	13%	-10.8 pp	

#### Revenues /Customer Business<sup>1</sup>



- Revenues +31% y/y driven by selective loan growth and disciplined pricing approach
- Loans 24% ytd driven by FC loans (+19% ytd in US\$ terms)
- Deposits 13% ytd driven by FC deposits (45% in US\$ terms)
- Sound asset quality maintained (Corporate/Commercial NPL ratio at 1.6% excluding two large commercial positions which were in watch loans for the last couple of years and booked as NPL in 3Q)

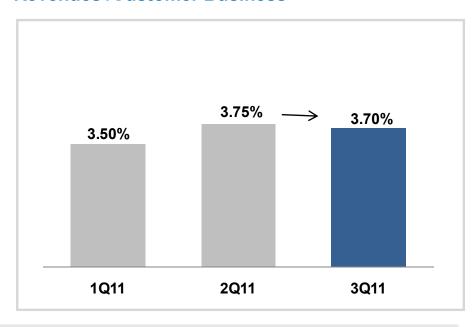


#### **Commercial**

## Revenues driven by robust loan growth offsetting margin pressure

TL mln	9M11	YTD	
Revenues	738	13% y/y	1
Loans	20,735	23%	1
Deposits	9,342	20%	1
AUM	217	-3%	1
% of Demand in Com. Deposits	29.5%	-5.9 pp	
% of TL in Com. Deposits	39.3%	-5.8 pp	
% of TL in Com. Loans	28%	-3.0 pp	

#### Revenues /Customer Business<sup>1</sup>



- Revenues +13% driven by strong loan growth accompanied by disciplined pricing approach
- Loans +23% ytd driven by TL (11% ytd) and FC (+7% ytd in US\$ terms)
- Deposits +20% ytd driven by FC deposits in US\$ terms (+11% ytd in US\$ terms)
- Sound asset quality maintained (Corporate/Commercial NPL ratio at 1.6% excluding two large commercial positions which were in watch loans for the last couple of years and booked as NPL in 3Q)







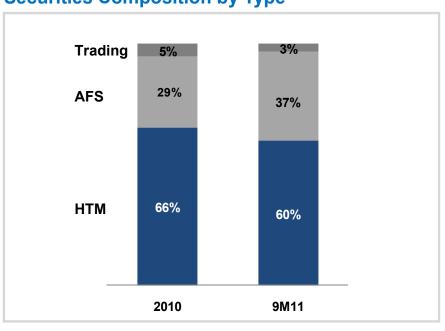
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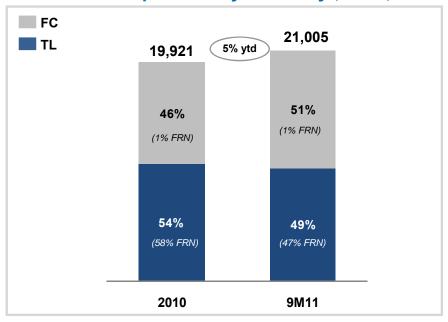
## **Securities**

## 60% of securities portfolio invested in HTM

#### **Securities Composition by Type**



#### **Securities Composition by Currency** (TL mln)



- Share of Held to Maturity (HTM) at 60% (vs 59% in 2Q11). HTM mix in total securities higher at bank level at 63%. Increase in AFS portfolio vs 2010 driven by effective liquidity management focus
- Share of securities in total assets down to 18% (vs 19% in 2Q11)
- Share of TL securities in total securities at 49% (vs 53% in 2Q11)

## **Borrowings**

		~ US\$ 2.7 bln outstanding
	Syndications	<ul> <li>Apr 11: ~US\$ 1.45 bln, Libor +1.1% p.a. all-in cost, 1 year</li> </ul>
		■ <b>Sept 11:</b> US\$ 285 mln and €687 mln, Libor + 1.0% p.a. all-in cost, 1 year
	Securitisations	~ US\$ 1,275 mln outstanding
		<ul><li>Dec 06 and Mar 07: ~US\$ 305 mln, 6 wrapped notes, 7-8 years, Libor+18-35 bps</li></ul>
		<ul> <li>Aug 10 - DPR Exchange: ~US\$ 460 mln, 5 unwrapped notes, 5 years</li> </ul>
		<ul><li>Aug 11: ~US\$ 410 mln, 4 unwrapped notes, 5 years</li></ul>
व		■ Sep 11: ~€75 mln, 1 unwrapped note, 12 years
tio		€1,050 mln outstanding
International	Subordinated Loans	■ Mar 06: €500 mln, 10NC5, Libor+2.00% p.a.
		■ Apr 06: €350 mln, 10NC5, Libor+2.25% p.a.
		■ <b>Jun 07:</b> €200 mln, 10NC5, Libor+1.85% p.a.
	Loan Participation Note	US\$ 750 mln Loan Participation Note (LPN)
		Oct 10: 5.1875% (cost), 5 years
	Note	■ Sace Loan - Jan 07: €100 mln, all-in Euribor+1.20% p.a, 5 years
	Multinational Loans	EIB Loan - Jul 08-Dec 10: €380 mln, 5-15 years
		<ul> <li>IBRD (World Bank) Loan - Nov 08: US\$ 25 mln, Libor+1.50% p.a, 6 years</li> </ul>
		■ EBRD Loan - Aug 11: €30 mln, 5 years
ţċ		TL 1.15 bln bond issue
Domestic	TL Bond	<ul><li>Jun 11: TL 1 bln, 8.86% compounded cost, 175 days maturity</li></ul>
		Oct 11: TL 150 mln, 9.08% compounded cost, 368 days maturity