



# Yapı Kredi 1Q 2007 Earnings Presentation

(31 March 2007, BRSA Bank-only Results)

İstanbul, 11 May 2007

# 1Q 2007 Key Highlights:

## *“Enhanced profitability & improved operational efficiency”*

- YTL 188 mln of net income; growth of 76% YoY<sup>(1)</sup> and 60%<sup>(1)</sup> QoQ (highest among peers); ROE of 22% (+7 ppts up YoY N)
- CAR up to 12.97% (+0.66 ppts) due to controlled RWA trend and improved profitability
- Healthy revenue growth of 15% YoY<sup>(1)</sup> (20%<sup>(2)</sup> expected at YKB Group level) in a subdued market
- No 1 position in the highest yielding credit card business further enhanced through market share gains in April notwithstanding the solidified market positions (25.6 % in outstanding balance, +1.2 ppts vs March 06). Leading position in mutual funds (#2) (20% market share)
- Additional ~182 employees shifted to branch front office during 1Q07, leading to an improvement in Front Office ratio of +3ppts vs YE06 (up to 57%); 7 new branch openings (total # of branches 615).
- Core Non-HR costs down 9% YoY; Cost/Income down to 60% (-3 ppts YoY) (51% if cost base adjusted for IFRS)
- NPL ratio at 7.0% excluding the new regulation impact (7.5% including) with 81% NPL provisioning coverage
- Upgrade by Moody's of YKB's BFSR rating to D+ (2 notches up), confirming quick post-merger recovery
- Start of KFS restructuring process announced to bring all financial subs under YKB umbrella with an aim to eliminate cross-ownership between YKB and KFS; more simplified structure, full transparency for the market and more efficient capital allocation. Completion of the process, subject to regulatory approvals, expected within 2007

(1) In comparison with 1Q 2006 YKB merged bank figures normalized for the financial cost of stake increase and sub-loan as well as some minor accounting policy applications.  
4Q 2006 normalized for some minor accounting policy applications

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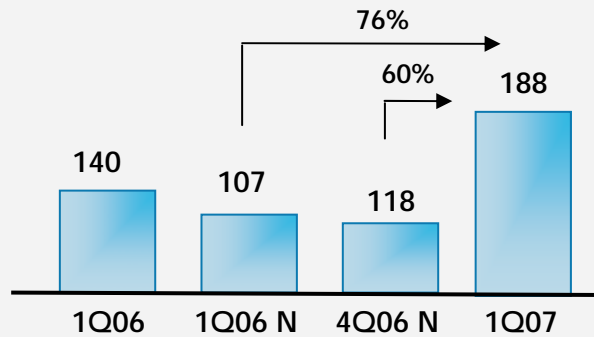


(2) Management estimate based on consolidated IFRS figures

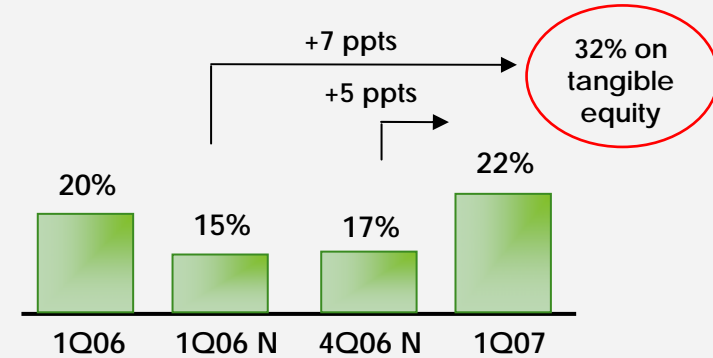


# Enhanced profitability and tighter cost control lead to strong net income growth

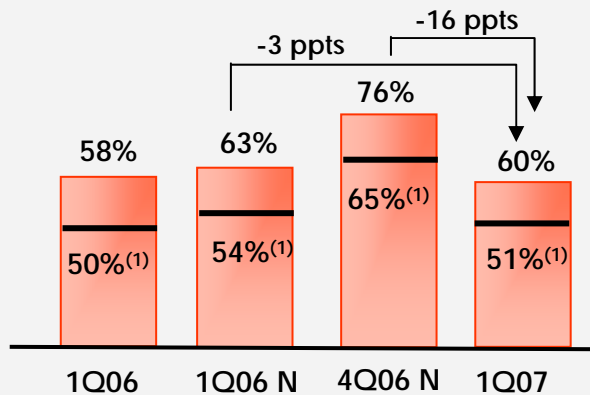
Net Income (mln YTL)



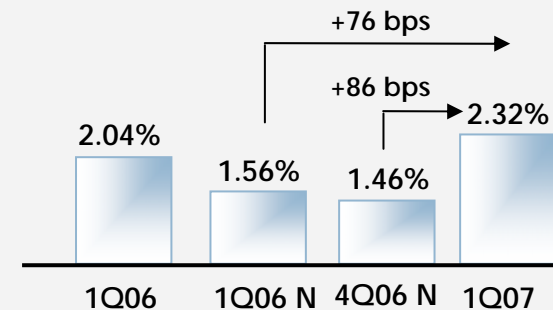
ROE



Cost / Income



Net Income / Av.RWA



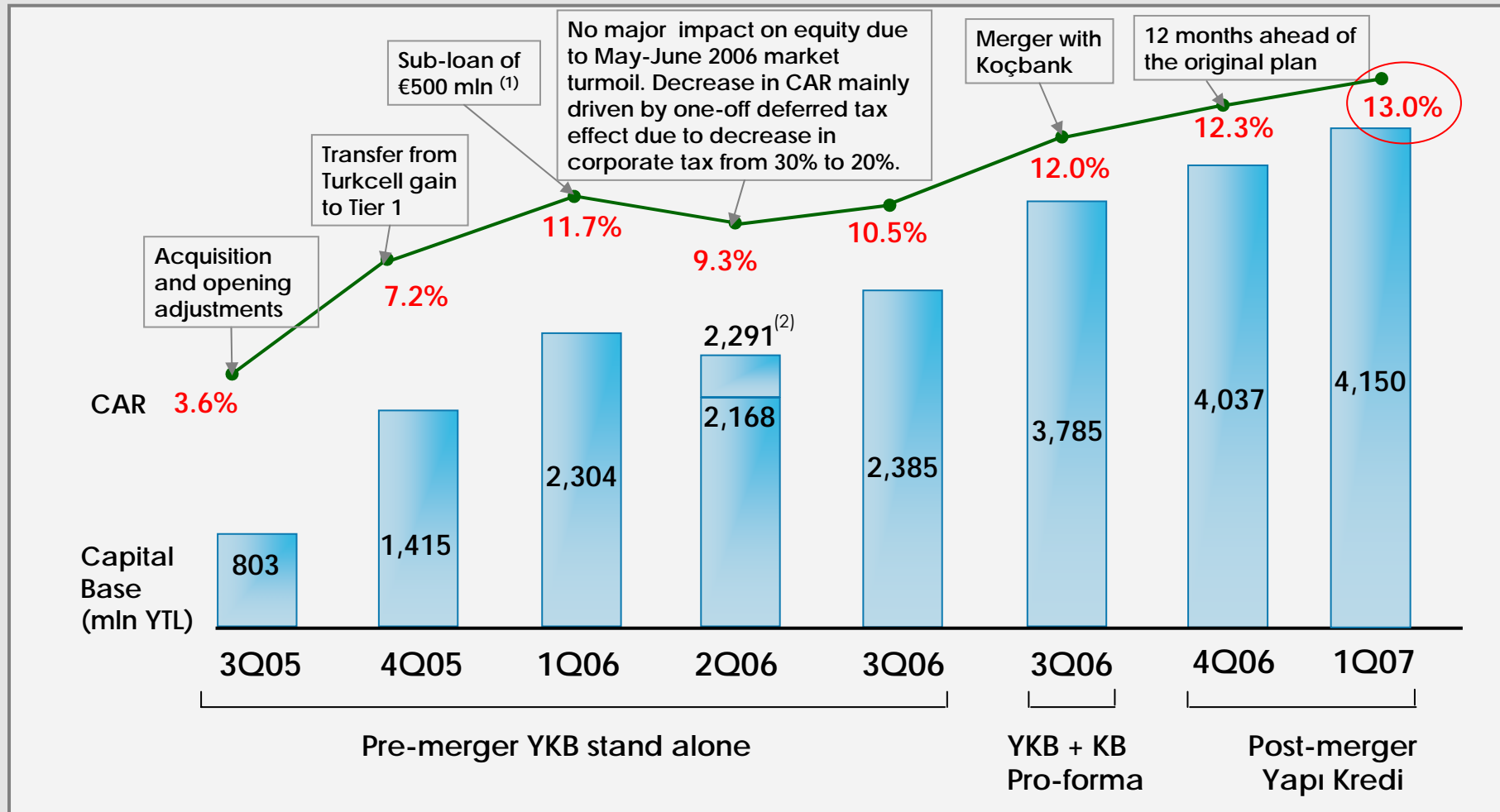
Throughout the presentation, "1Q06 N" refers to 1Q 06 YKB merged bank figures normalized for the financial cost of stake increase and sub-loan as well as some minor accounting policy applications. "4Q06 N" refers to normalization for some minor accounting policy applications.



(1) Cost base adjusted by provision expenses of pension fund and Worldcard points for comparison with IFRS guidance



# Process of making capital adequacy ratio more solid continued



(1) Additional €350 mln sub-loan added to Koçbank's Tier 2 Capital in April 2006

(2) Excluding deferred tax effect

# Sustained revenue growth (+15% YoY) and cost control (+9% YoY, -9% core non-HR costs) in line with the budget

(mln YTL)	1Q06	1Q06 Normalized <sup>(1)</sup>	1Q07	YoY %	YoY % Normalized
<b>Total Revenues</b>	744	684	786	+6%	+15%
Net Interest Income	398	338	464	+16%	+37%
Non-Interest Income o/w Fees & Comm.	345	345	323	-7%	-7%
	194	194	211	+9%	+9%
<b>Operating Costs</b>	(434)	(434)	(473)	+9%	+9%
HR costs	(148)	(148)	(184)	+24%	+24%
Non-HR costs	(286)	(286)	(289)	+1%	+1%
Core Non-HR <sup>(2)</sup>	(195)	(195)	(177)	-9%	-9%
<b>Operating Income</b>	309	249	313	+1%	+26%
Provisions	(94)	(75)	(84)	-10%	+12%
<b>Pre-tax Income</b>	215	174	229	+6%	+32%
<b>Net Income</b>	140	107	188	+34%	+76%

**+20%**<sup>(3)</sup>

At YKB Group level including contributions from the subs

(1) YKB merged bank figures normalized for the financial cost of stake increase and sub-loan as well as some minor accounting policy applications

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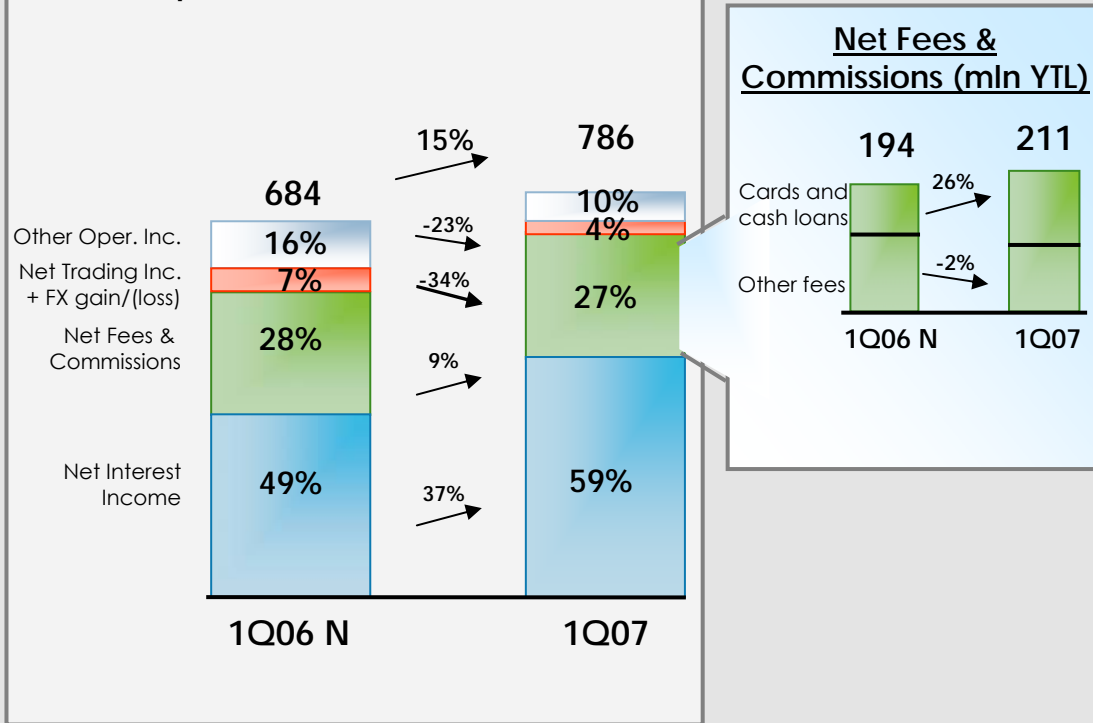
(2) Including depreciation and excluding HR related costs (such as management bonuses, ETB, and vacation rights) and pension fund and bonus point provisions

(3) Management estimate based on consolidated IFRS figures

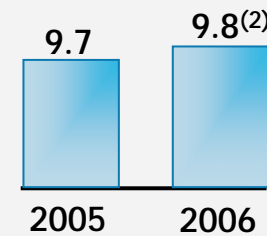


# Healthy earnings structure driven by commercial strategy focused on increasing revenue market share

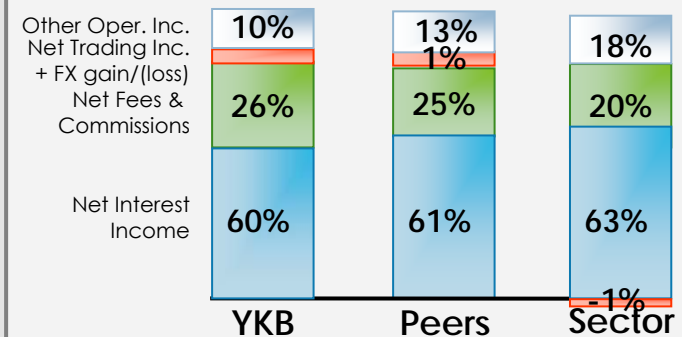
**Composition of Revenues (mln YTL)**



**Revenue<sup>(1)</sup> Market Share (% Yearly)**



**2006YE Revenue Composition YKB vs Peers & Sector**

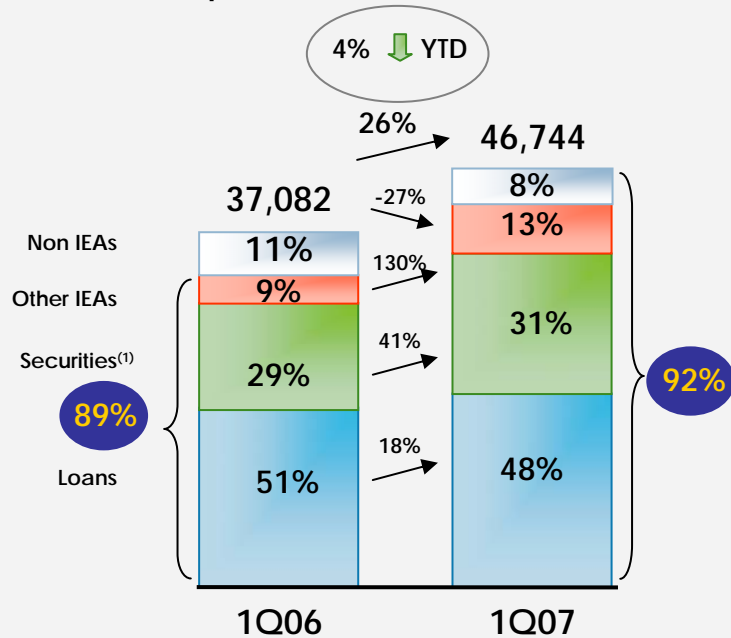


- Revenue market share up to 9.8% in 2006
- 37% YoY increase in net interest income and 26% YoY increase in fee & commission from cards and cash loans
- Other fees down by 2% YoY mainly due to lower average AUM

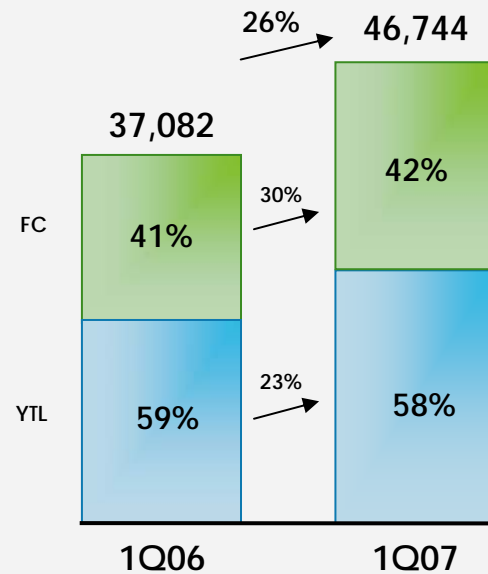
(1) System revenues excluding dividends and all asset sales (2) Excluding acquisition costs 6

# Share of IEAs increased to 92% (+3 pts) driven by effective balance sheet restructuring, non-core asset disposal strategy and growth in high yielding assets

**Composition Of Assets (mln YTL)**



**TL/FC Breakdown of Assets (mln YTL)**

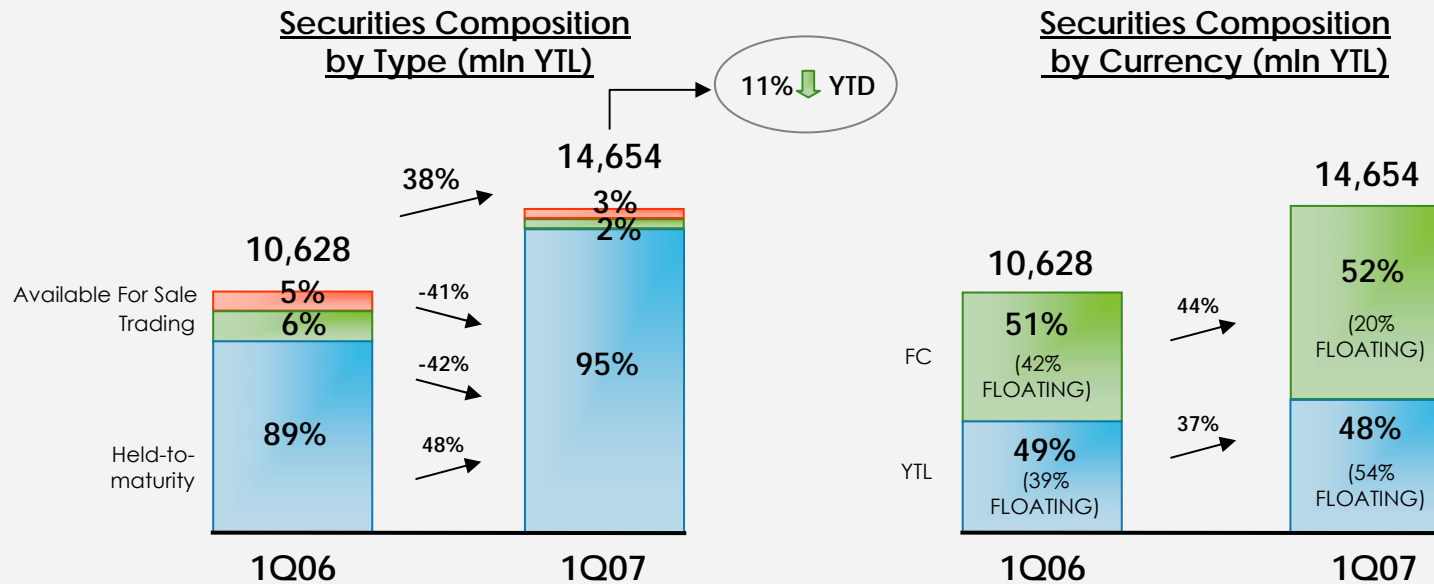


	1Q06	2006	1Q07
TL Loans/Loans	66%	68%	67%
TL IEAs/IEAs	59%	53%	55%
Loans/Deposits	74%	72%	77%

- Continued decrease in non-IEAs; shrinkage of 3 pts vs 1Q06
- Share of loans in total assets at 48% while 67% of total loans constituted by higher margin YTL loans
- YTL IEAs constitute 55% of total IEAs driving higher margins
- Further room for improvement in loans/deposits ratio (77%)
- Since the acquisition at end-2005, secured 3.2 bln YTL of cash inflow, of which 1.6 bln YTL from the sale of non-core assets and collection of receivables (Turkcell, A-tel, Fintur/Digiturk and Fiskobirlik)

(1) Securities including derivative accruals.

# 95% of securities portfolio invested in Held-to-Maturity, aimed at stable revenue generation and limited capital at risk

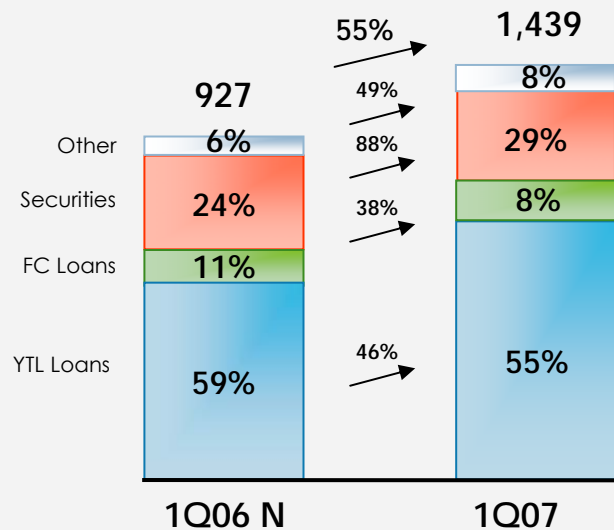


- Strong focus on effective risk management
- Derivatives allowed only for hedging purpose; options allowed only for client-driven transactions immediately fully hedged
- No FX speculative open positions allowed ; VaR limits, stop loss, max open position monitored on a daily basis
- Securities declined by 11% YTD due to redemptions of short term bonds; share of securities in total assets shrunk by 3 ppts to 31% YTD

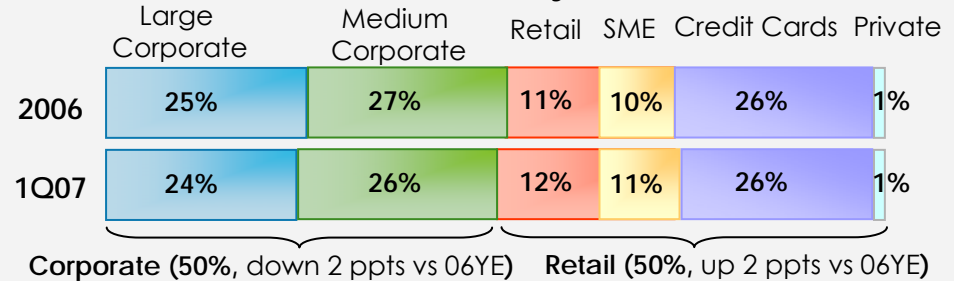


# Share of interest income from loans constitute 63% of total interest income; share of retail in cash loans up to 50% from 48% vs YE06

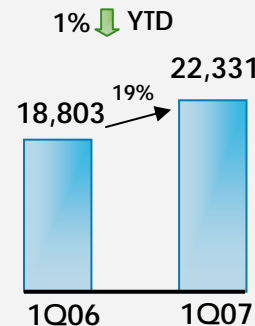
**Composition of Interest Income (mln YTL)**



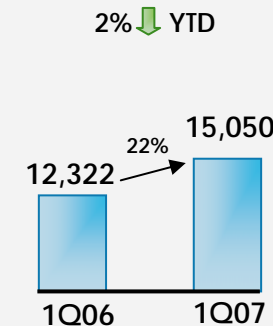
**Cash Loans by SBU\***



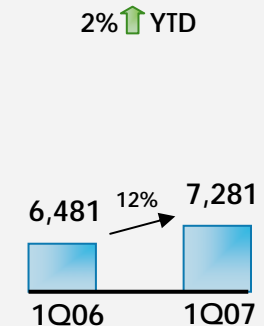
**Total Loans (mln YTL)**



**TL Loans (mln YTL)**



**FC Loans (mln YTL)**

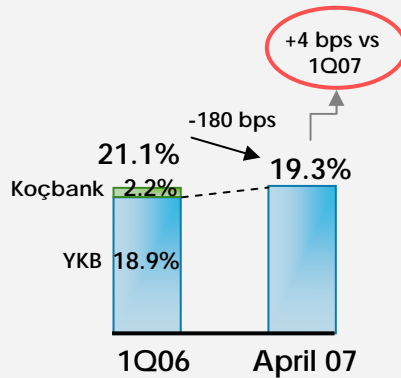


- Share of retail in total cash loans increased to 50% (+2ppts vs YE06) driven by SME loans
- Profitability focused loan composition with credit cards making up 26% of cash loans - the highest yielding instrument in the sector
- 19% YoY increase in total loans (-1% YTD); TL loans declined by 2% YTD while FC loans up by 2% YTD

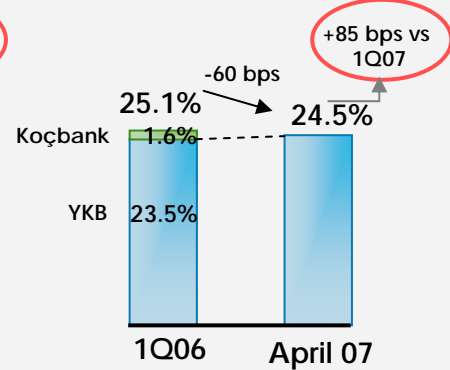
(\* ) MIS data (commercial bank only)

# No 1 position in credit cards further enhanced despite solidified competitive dynamics; market share gains in April, issuing vol. market share +85 bps up vs 1Q 07

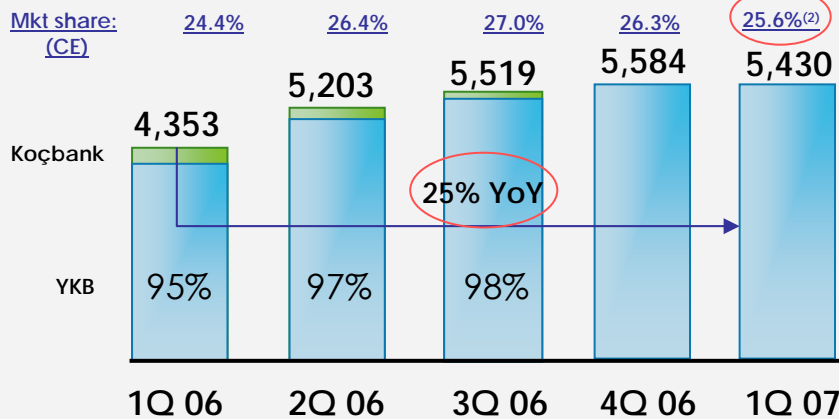
**Market Share in No of CCs**



**Market Share in Issuing Volume (eop)**




**Credit Card Outstanding (mln YTL)**



	2005 CE	2006 CE	1Q07 CE
# of credit cards <sup>(4)</sup>	6,389,283	5,098,115	5,164,730
# of merchants	160,776	168,235	174,332
# of POS	184,097	194,400	204,268
Credit Card Turnover (mln YTL)	21,890	28,009	6,997
Revolving Ratio	34.6%	29.6%	31.80%
Card Activation Ratio	79.0%	84.0%	84.0%
Fraud/Volume	0.041% <sup>(1)</sup>	0.022%	0.015%
Churn Rate	5.30%	4.20%	4.20%

**Market Share vs Closest Competitor (As of April 2007)**

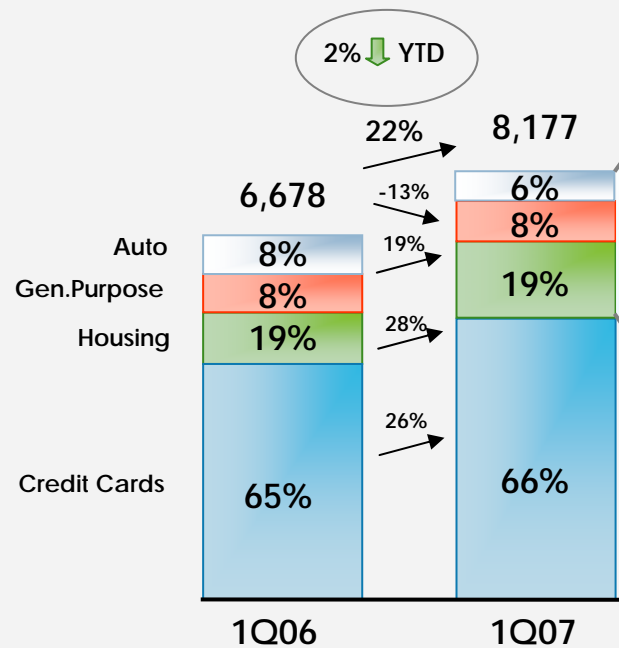


	Number of CCs	Acquiring Volume	Issuing Volume	CCs Outstanding <sup>(3)</sup>
world	19.3%	22.8%	24.5%	25.4%
YKB	19.3%	22.8%	24.5%	25.4%
Mkt. Share Advantage	+ 199 bps	-5 bps	+ 296 bps	+ 373 bps

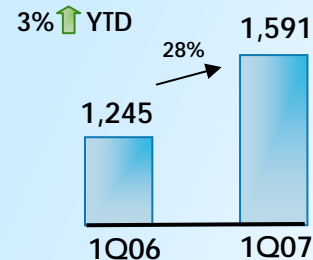
CE=Combined Entity (Yapı Kredi + Koçbank) (1) Pre-merger YKB only.  
 (2) As of April 2007 (3) As of March 2007 (4) Excluding virtual cards

# Share of credit cards in total consumer loans at 66%; positive trend in cash and non-cash loan growth since end of first quarter

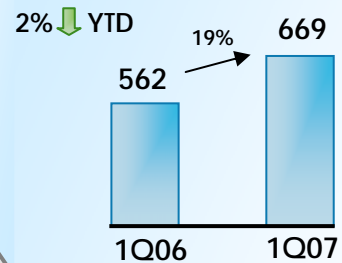
**Composition of Consumer Loans & Credit Cards (mln YTL)**



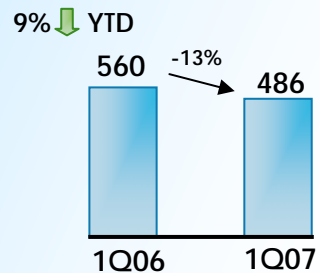
**Housing Loans (mln YTL)**



**Gen. Purpose Loans (mln YTL)**



**Auto Loans (mln YTL)**



**Market Shares\***

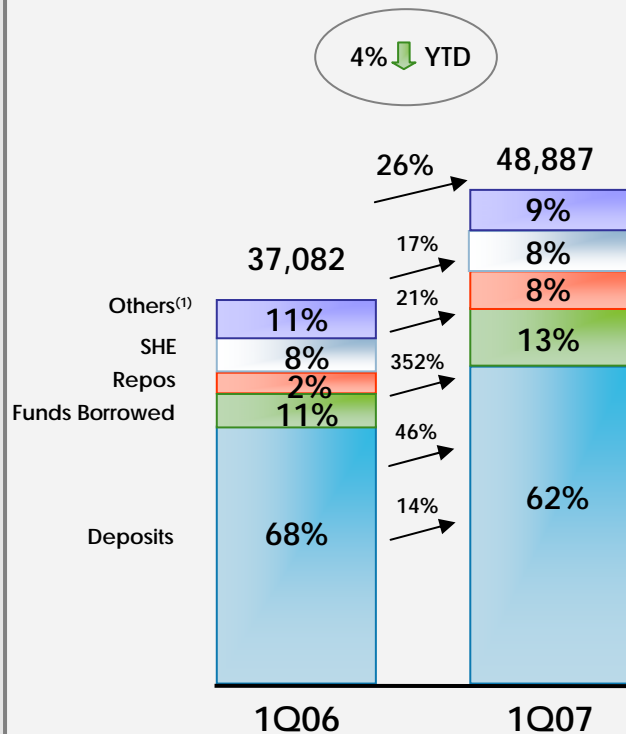
	Q1 07	27/4/07
Cash loans	9.6%	9.9%
- LC loans	9.2%	9.2%
- FC loans	10.7%	11.0%
Consumer loans	5.6%	5.5%
- Housing	6.8%	6.8%
- Gen. Purpose	3.4%	3.3%
- Auto	8.1%	8.1%
Non-cash loans	18.7%	18.9%

- Highest share of credit cards in total retail loans among peers (66%)
- Credit card outstanding volume market share up to 25.6% in April
- Housing loans up 3% YTD

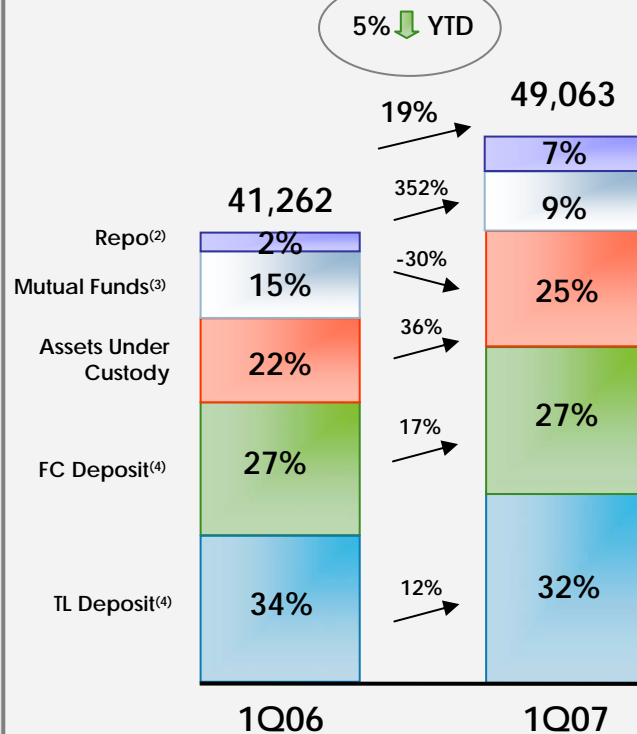
(\*) Excluding accruals

# Healthier liability structure thanks to international funding access and strong focus on customer asset gathering

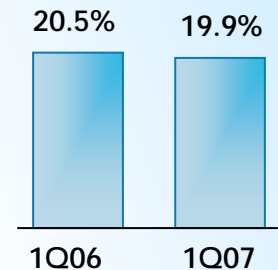
**Composition of Liabilities**  
(mln YTL)



**Composition of Customer Assets**  
(mln YTL)



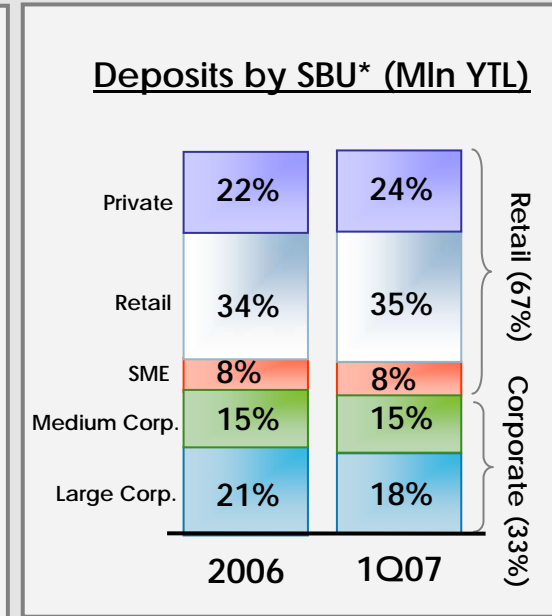
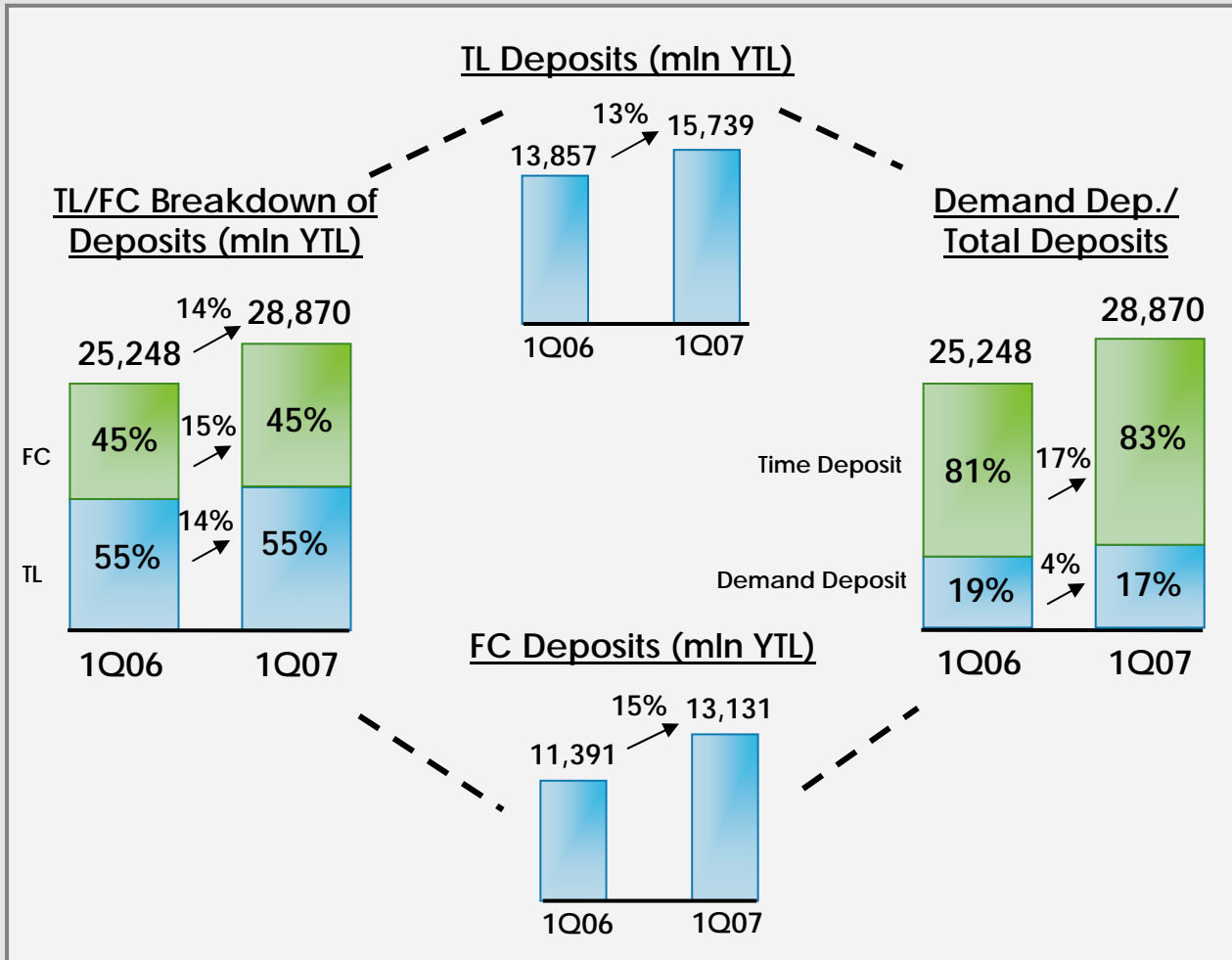
**Market Share in Mutual Funds**



(1) Includes pension fund deficit of 358 mln YTL and 514 mln YTL accounted respectively in 1Q06 and 1Q07.

(2) Including bank repos (3) Excluding pension funds and other DPM

# Continued focus on diversification in funding base; share of retail deposits increased to 67% (+3 ppts vs YE06)

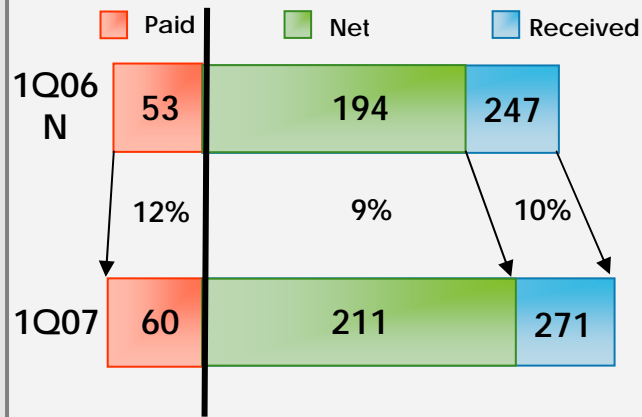


- Further room for improvement in demand deposits/total deposits (17%). As a result, cost of funding expected to improve
- Retail deposits contribute 67% of total deposits

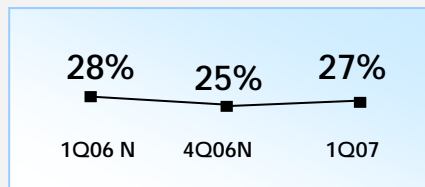
(\*) MIS data (Commercial bank only)

# Solid fee & commission growth continues to contribute to total revenues as a sustainable revenue source

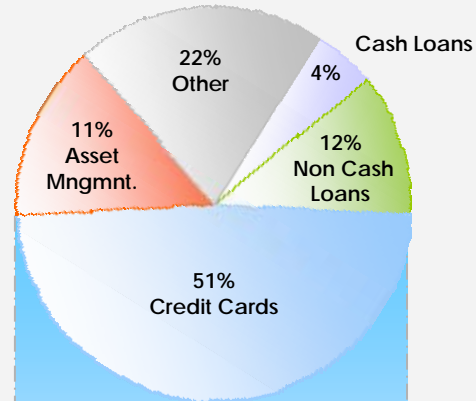
## Fees & Commission Income (mln YTL)



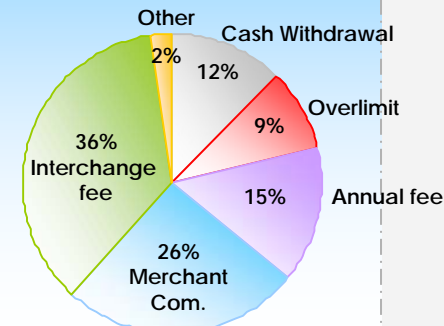
## Net Fees & Commissions / Total Revenues



## Fees & Commission received composition



## CC Fee and Commission

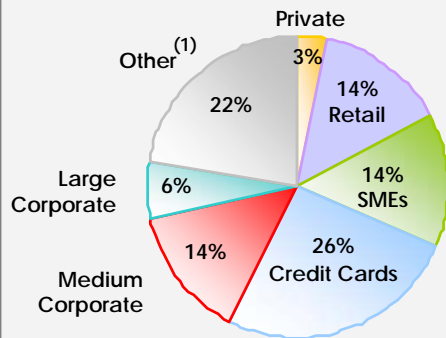


- 9% YoY growth in fee and commission income (26% YoY increase from cards and cash loans)
- Healthy composition of fee and commission income derived from leadership positions in credit cards, asset management and non-cash loans
- Contribution of fee & commission income to total revenues increased to 27% in 1Q07 from 25% in 4Q06
- 51% of total fee and commission income generated by credit cards
- Fees & commissions cover 100% of HR related costs\*

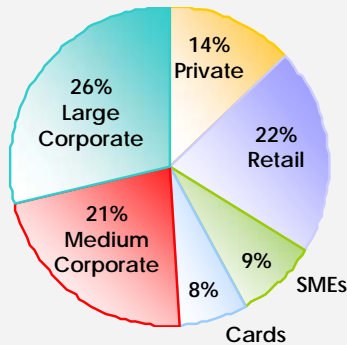
(\* Including HR-related Non-HR costs)

# Capability to generate higher quality revenues than peers due to favorable revenue mix focused on profitable business lines

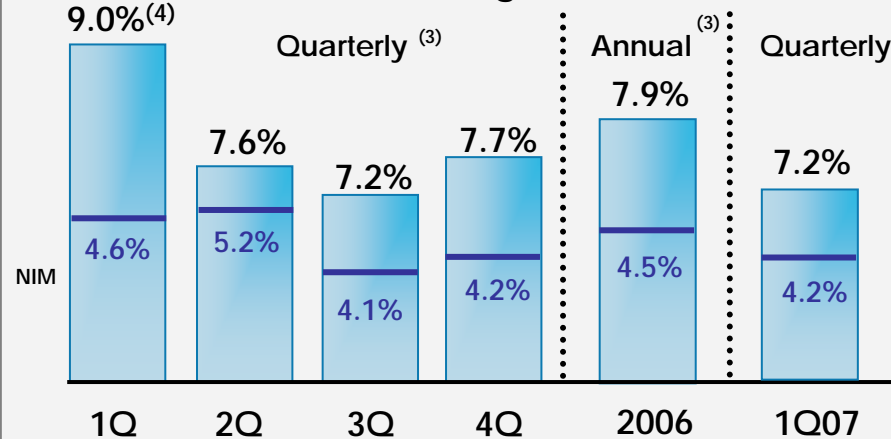
**1Q07 Net Revenues**



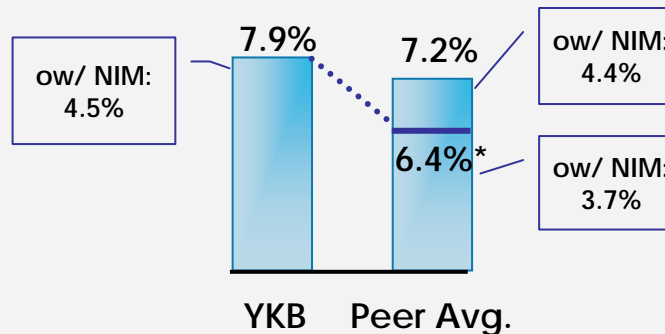
**1Q07 Customer Volumes<sup>(2)</sup>**



**Revenues / Average IEAs**



**2006 - Annual Revenues / Average IEAs<sup>(3)</sup>**



(\*) After adjusting revenues for the excess capital base vs. 12% CAR as the benchmark (excess capital \* avg. annual interbank rate)

- 26% of revenues generated by most profitable credit card business
- Sum of retail and SME segments generate 28% of revenues and 31% volumes<sup>(2)</sup>
- Highest ratio of Revenues/IEAs (7.9%) among peers in 2006, confirming quality revenue generation capability

(1) Treasury, work out and other (3) Normalised

(2) Cash loans + Non cash loans + Deposits + Asset under Management + Assets under Custody (only commercial bank driven values)

(4) Excluding dividends 8.5%





...with strategic presence in most attractive segments

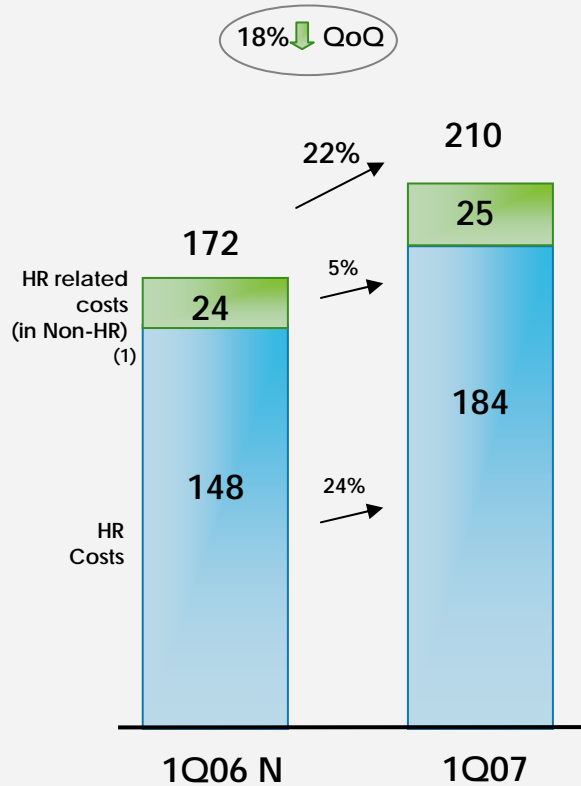
**POSITIONING – DECEMBER '06**

		Rank	Mkt. Sh. %	Key Competitors - %	
Yapı Kredi Total Assets Rank nr 5	Retail	# of Branches	4	8.9	Ziraat 17, İş 13, Ak 10
		Deposits <sup>(1)</sup>	4	10.4	Ziraat 20 <sup>(7)</sup> , İş 15, Ak 11
		Consumer Loans <sup>(2)</sup>	6 <sup>(7)</sup>	6.0	Ak 13, Ziraat 15 <sup>(7)</sup> , İş 14
		Credit Cards <sup>(3)</sup>	1	26.3	Garanti 22, Ak 15
	AuM + Brokerage	Asset Management	1	23.0	İş 21 Garanti 12 Ak 13
		Brokerage <sup>(5)</sup>	6	4.5	İş 6.4, Fin.5.9 ,RJ 6.2
	Corporate	Deposits <sup>(1)</sup>	4	10.4	Ziraat 20 <sup>(7)</sup> , İş 15, Ak 11
		Cash Loans <sup>(6)</sup>	4	9.4	İş 14, Ak 13, Garanti 11
		Non Cash Loans	1	18.9	Garanti 13, İş 10
		Leasing	1	18.3	Garanti 16, Finans 8
		Factoring	1	22.7	Garanti 12, Deniz 8
	Insurance	Life	2 <sup>(4)</sup>	14.4	Anadolu 25, Başak 13
		Pension	1 <sup>(4)</sup>	22.7	Ak 14, Anadolu 19
		Non-Life	1 <sup>(4)</sup>	16.5	AxaOyak 11.5, Anadolu 12.9

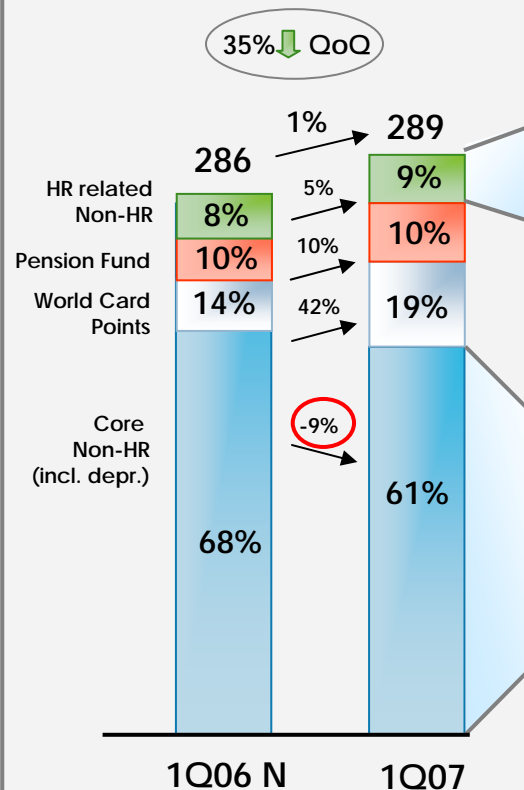


# Total Non-HR costs stable YoY (+1%), while core non-HR declined by 9% YoY

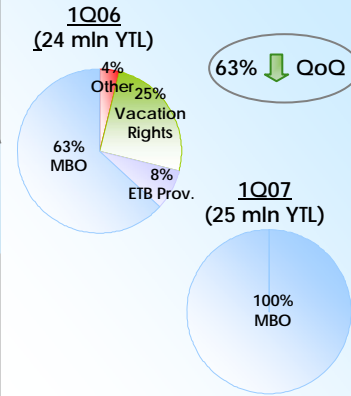
## Total HR Costs (mln YTL)



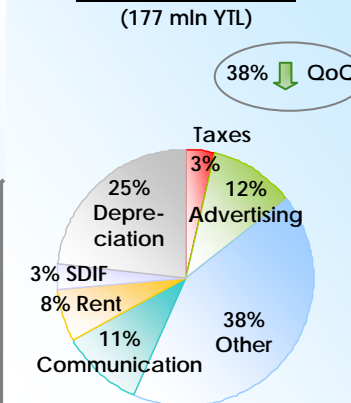
## Total Non HR Costs (mln YTL)



## HR related Non-HR



## Core Non-HR

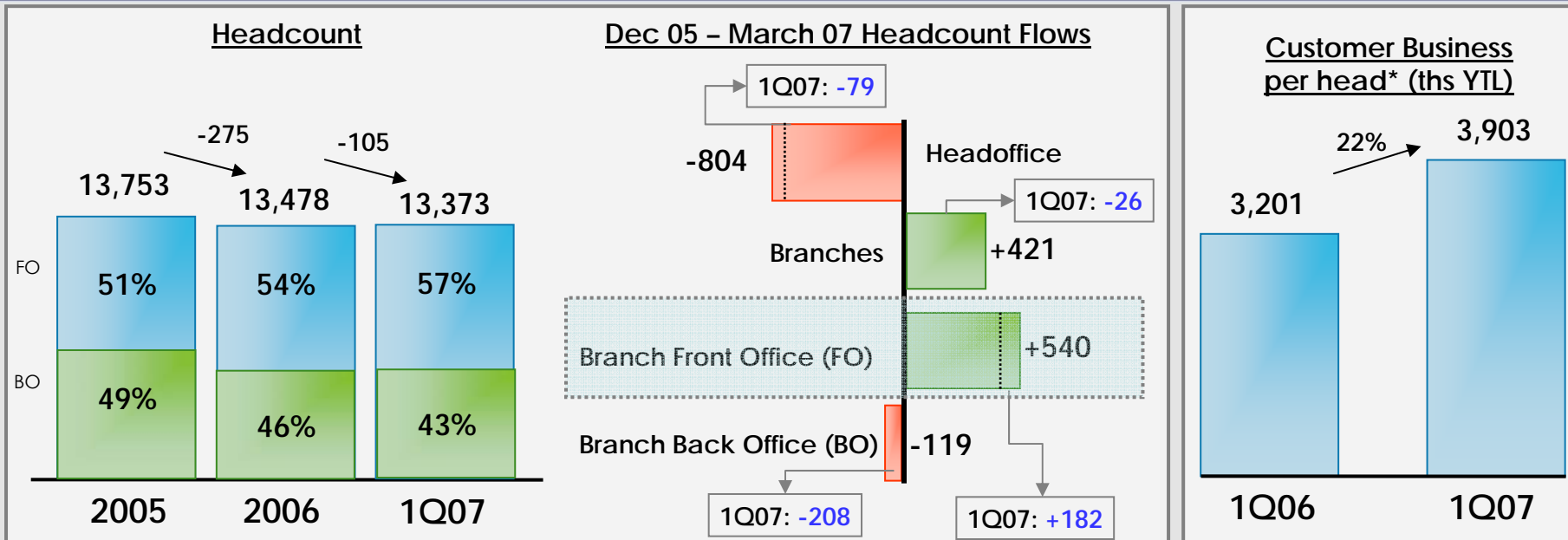


- Total costs reduced to 473 mln YTL in 1Q07 (-26% QoQ; +9% YoY)
- HR costs (incl. HR-related non-HR) make up 44% of total costs (+4 pts YoY)
- Core non-HR costs (incl. depreciation) further shrunk by 9% YoY, 38% QoQ

(\*) MBO (Management By Objectives): Results-driven bonus scheme

(1) MBO, ETB, vacation rights

# Improved productivity and operational efficiency as a result of constant focus on reorganisation of the sales force – FO/ BO ratio increased to 57% in March 07 (+3 ppts vs 06)



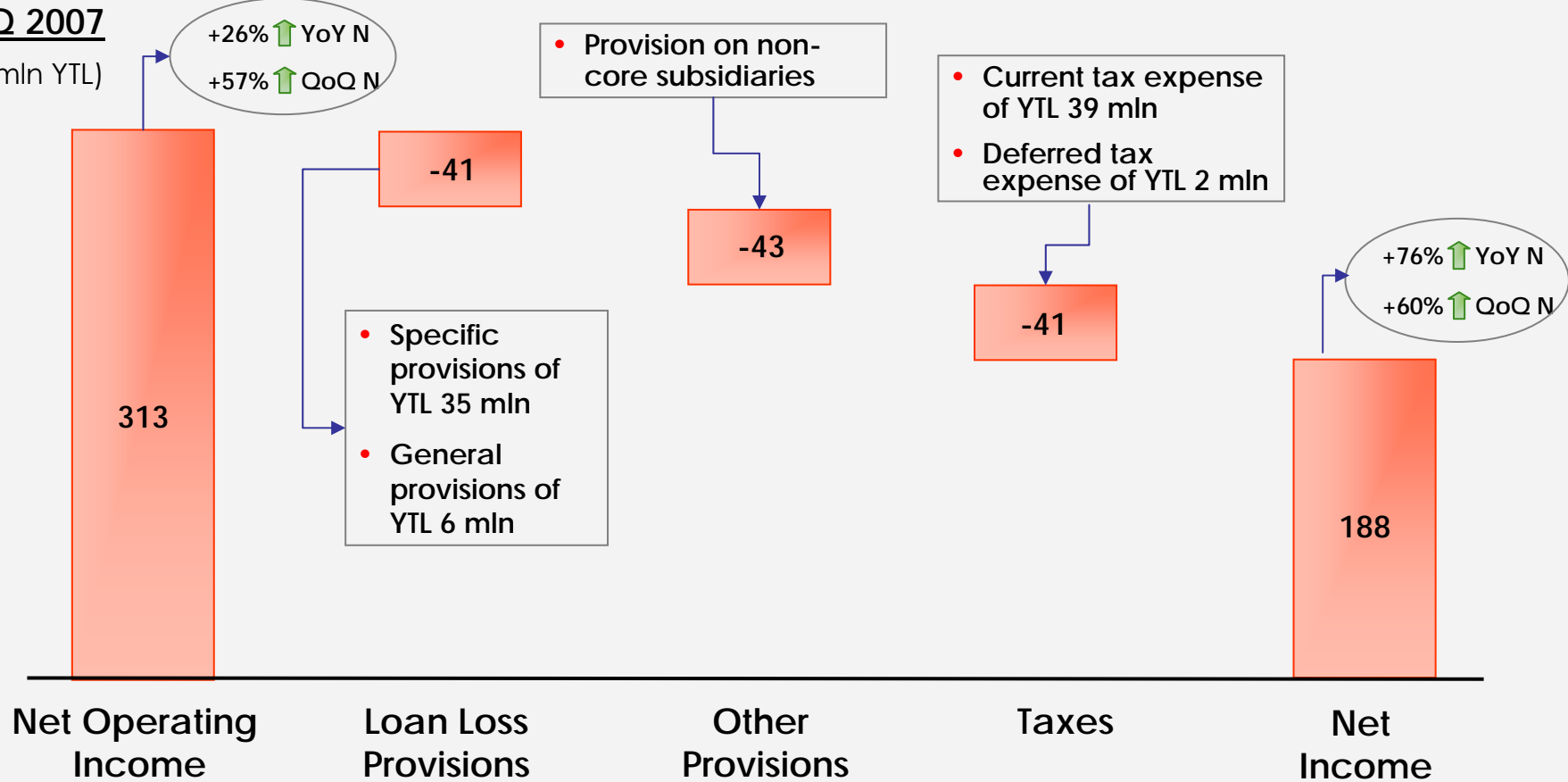
- **Decrease of 804 headcount in HQ** since Dec 2005 thanks to the consolidation of the headquarters of two banks completed in June 2006 and efficiency improvements
- **Achieved major shift from HQ to NW (network)** through reorientation of 421 headcount. During the first three months of 2007, additional 182 headcount moved to branch FO while branch BO reduced by an additional 208 headcount; **7 new branch openings** during 1Q 2007
- **Continuous increase in average productivity per head** (+22% y-o-y)
- **Outsourcing action** put in place in order to fuel number of sales force by around 700 until end of Sep 2007

\* Bank's deposits + loans per head

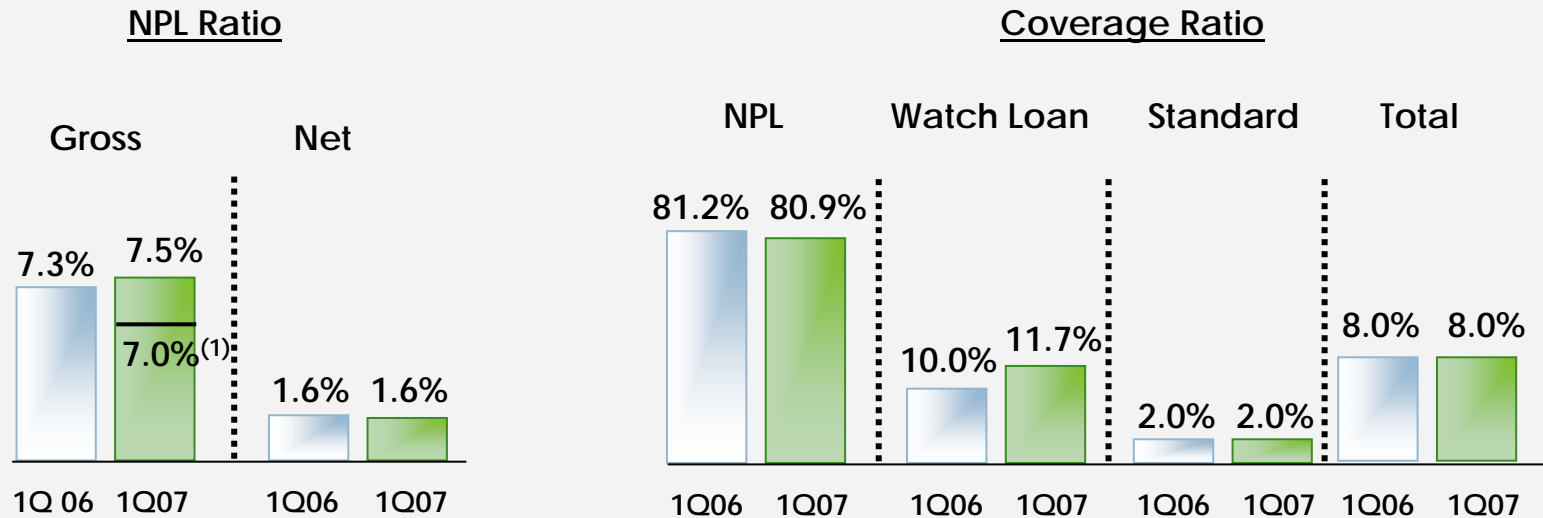
# From operating income to net income

1Q 2007

(mln YTL)



# Potential for asset quality improvement; more conservative provisioning policy vs the market



- Gross NPL ratio on a comparable basis down by 0.3 ppts to 7.0% with further room to improve
- NPL coverage ratio at 81% (remaining 19% fully collateralized) and total coverage ratio constant at 8.0%
- Watch loan coverage at 12% and standard coverage at 2%, highlighting a more conservative approach vs. the market

(1) Excluding the participation effect of the new regulation

## Major 1Q2007 Achievements/Developments

- **Outsourcing action** put in place in order to fuel number of sales force by around 700 until end of September 2007
- **KFS restructuring process:** On 26 April 2007, YKB's BoD unanimously decided to start and execute the restructuring transactions between KFS and YKB. **Objective: to bring all financial subsidiaries** (YK Leasing, YK Factoring, YK Yatırım (Investment banking and brokerage), YK Azerbaijan, Koçbank Nederland N.V. and YK Nederland N.V.) **under YKB umbrella with an aim to eliminate cross-ownership between YKB and KFS. Completion targeted within 2007.** Expected implications:
  - More **simplified structure** and **full transparency** for the market
  - More **efficient allocation of capital** and **increase in CAR**
  - **Increase in organizational efficiency** through elimination of duplication of functions between KFS and YKB, clearer chain of control
- **Disposal process for the first tranche (200 mln YTL) out of 400 mln YTL non-core asset portfolio** already started

 Selected Financial Statements

# YKB – 1Q 2007 Summary P&L (BRSA Bank-only)

(mln YTL)	1Q06	1Q06 Normalized <sup>(1)</sup>	4Q06	4Q06 Normalized <sup>(2)</sup>	1Q07	YoY %	YoY N %	QoQ %	QoQ N %
Total Revenues	744	684	863	835	786	+6	+15	-9	-6
Operating Expenses	(434)	(434)	(636)	(636)	(473)	+9	+9	-26	-26
<b>Gross Operating Profit</b>	<b>309</b>	<b>249</b>	<b>228</b>	<b>199</b>	<b>313</b>	<b>+1</b>	<b>+26</b>	<b>+38</b>	<b>+57</b>
Provisions	(94)	(75)	(73)	(55)	(84)	-10	+12	+15	+54
<b>Pre-tax Profit</b>	<b>215</b>	<b>174</b>	<b>154</b>	<b>145</b>	<b>229</b>	<b>+6</b>	<b>+32</b>	<b>+49</b>	<b>+58</b>
Tax	(76)	(67)	(29)	(27)	(41)	-45	-39	+43	+53
<b>Net Profit</b>	<b>140</b>	<b>107</b>	<b>125</b>	<b>118</b>	<b>188</b>	<b>+34</b>	<b>+76</b>	<b>+50</b>	<b>+60</b>

(1) YKB merged bank figures normalized for the financial cost of stake increase and sub-loan as well as some minor accounting policy applications.

(2) YKB merged bank figures normalized for some minor accounting policy applications 23

## YKB -1Q 2007 Summary Balance Sheet (BRSA Bank-only)

(mln YTL)	1Q06 Pro-forma <sup>(1)</sup>	2006	1Q07	YTD %	YoY %
<b>Assets</b>	37,082	48,887	46,744	-4	+26
<b>Loans</b>	18,803	22,504	22,331	-1	+19
<b>Securities</b>	10,628	16,470	14,654	-11	+38
<b>Fixed Assets &amp; Participations<sup>(2)</sup></b>	3,001	3,069	3,016	-2	+1
<b>Deposits</b>	25,248	31,127	28,870	-7	+14
<b>Repos</b>	797	3,357	3,601	+7	+352
<b>Borrowings</b>	4,258	6,159	6,207	+1	+46
<b>Equity</b>	2,907	3,344	3,526	+5	+21
<b>Assets under Management</b>	6,970	6,145	5,665	-8	-19
<b>Assets under Custody</b>	8,927	11,966	12,159	+2	+36
<b>Non-cash Loans</b>	12,793	15,342	14,571	-5	+14

(1) Pro-forma balance sheet for the merged bank normalised

(2) Including YTL 979 mln amount of goodwill





*For enquiries please contact:*

**Yapı Kredi Investor Relations**

*[yapikredi\\_investorrelations@yapikredi.com.tr](mailto:yapikredi_investorrelations@yapikredi.com.tr)*